

# IBUS - INTERNATIONAL BUSINESS

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## IBUS 645/FINC 645 International Finance

**Credits 1 to 3. 1 to 3 Lecture Hours.** Problems confronted by financial managers of firms with international business operations; international money and capital markets; exchange rate risks and political risks. Classification 6 students may not enroll in this course. **Prerequisite:** FINC 341, FINC 409, FINC 602, FINC 612, or FINC 635. **Cross Listing:** FINC 645/IBUS 645.

## IBUS 646/ACCT 646 International Accounting

**Credits 3. 3 Lecture Hours.** Introduction and examination of accounting issues unique to multinational enterprises and international business activity. Classification 6 students may not enroll in this course. **Prerequisites:** ACCT 328; FINC 341. **Cross Listing:** ACCT 646/IBUS 646.

## IBUS 677/MKTG 677 Multinational Marketing Management

**Credits 3. 3 Lecture Hours.** Theoretical and empirical materials on multinational marketing; nature and justification of international trade, analysis of environments faced by multinational firms and formulation of multinational marketing strategy. Classification 6 students may not enroll in this course. **Prerequisite:** MKTG 613 or 621 or equivalent. **Cross Listing:** MKTG 677/IBUS 677.

## IBUS 679/MGMT 679 International Business Policy

**Credits 1 to 4. 1 to 4 Lecture Hours.** Determinants of U.S. competitiveness in international markets; the international environment of business; introduction to multinational enterprises, global competition, international organizations, protection of intellectual property; international trade regulation; strategic trade theory. **Prerequisite:** Graduate classification. **Cross Listing:** MGMT 679/IBUS 679.

## IBUS 685 Directed Studies

**Credits 1 to 4. 1 to 4 Other Hours.** Directed study of selected international business problems using recent developments in business research methods. Classification 6 students may not enroll in this course. **Prerequisite:** Graduate classification and approval of instructor.

## IBUS 689 Special Topics in...

**Credits 1 to 4. 1 to 4 Lecture Hours.** Selected topics in an identified area of international business. May be repeated for credit. Classification 6 students may not enroll in this course. **Prerequisite:** Approval of instructor.

## IBUS 692 International Professional Study II

**Credits 1 to 12. 1 to 12 Lecture Hours.** Approved professional studies abroad on international business issues and organizations. May meet requirements for the MBA or MS degrees in business. May be taken three times for credit. Must be taken for a grade. **Prerequisite:** Admission to approved program.

## IBUS 693 International Professional Study

**Credits 1 to 12. 1 to 12 Other Hours.** Approved professional studies abroad on international business issues and organizations. May meet requirements for the MBA or MS degrees in business. Must be taken on a satisfactory/unsatisfactory basis. **Prerequisites:** Admission to approved program; approval of program coordinator.