IBUS - INTERNATIONAL BUSINESS

IBUS 645/FINC 645 International Finance
Credits 1 to 3. 1 to 3 Lecture Hours.
Problems confronted by financial managers of firms with international business operations; international money and capital markets; exchange rate risks and political risks. May be repeated for up to 3 hours credit. Classification 6 students may not enroll in this course.
Prerequisite: FINC 612 or FINC 629 or FINC 635.
Cross Listing: FINC 645/IBUS 645.

IBUS 646/ACCT 646 International Accounting
Credits 3. 3 Lecture Hours.
Introduction and examination of accounting issues unique to multinational enterprises and international business activity. Classification 6 students may not enroll in this course.
Prerequisites: ACCT 328; FINC 341.
Cross Listing: ACCT 646/IBUS 646.

IBUS 667/MGMT 667 Multinational Enterprises
Credits 3. 3 Lecture Hours.
Graduate seminar in international business; multinational enterprises (MNEs) are studied from various perspectives including economics, management, entry and expansion strategies, contractual agreements, transfer pricing, impacts on home and host countries, MNE-state relations, regional integration, public policies towards MNEs.
Prerequisite: Graduate classification.
Cross Listing: MGMT 667/IBUS 667.

IBUS 677/MKTG 677 Multinational Marketing Management
Credits 3. 3 Lecture Hours.
Theoretical and empirical materials on multinational marketing; nature and justification of international trade, analysis of environments faced by multinational firms and formulation of multinational marketing strategy. Classification 6 students may not enroll in this course.
Prerequisite: MKTG 613 or 621 or equivalent.
Cross Listing: MKTG 677/IBUS 677.

IBUS 678/MGMT 678 International Management
Credits 3. 3 Lecture Hours.
Survey of the issues, problems, challenges, and opportunities facing organizations competing in a global economy; includes: the environment of international management, international strategies, forms of organization design used by multinational firms, managing human resources in an international context, and cultural and control issues facing the international manager.
Prerequisite: Graduate classification.
Cross Listing: MGMT 678/IBUS 678.

IBUS 679/MGMT 679 International Business Policy
Credits 2 to 3. 2 to 3 Lecture Hours.
Determinants of U.S. competitiveness in international markets; the international environment of business; introduction to multinational enterprises, global competition, international organizations, protection of intellectual property; international trade regulation; strategic trade theory.
Prerequisite: Graduate classification.
Cross Listing: MGMT 679/IBUS 679.