SPMT - Sport Management

SPMT 601 Research Methods for Sport Organizations
Credits 3. 3 Lecture Hours.
Methodology and application of social science research in sport organizations; including the research process, research designs, sampling procedures, measurement, survey research, hypothesis testing, application and interpretation of appropriate statistics, and the research presentation.

SPMT 610 Administration of Sport Organizations
Credits 3. 3 Lecture Hours.
Issues related to the administration of sport and fitness organizations; includes interschool athletics and corporate organizations.

SPMT 611 Revenue Generation in Sport
Credits 3. 3 Lecture Hours.
Examine the basic financial, accounting, and revenue generation principles central to the management of sport organizations.
Prerequisites: Graduate classification.

SPMT 612 Personnel Management in Sport
Credits 3. 3 Lecture Hours.
Examine the service orientation of sport organizations, individual differences in employees and clients, personnel management practices, and expected outcomes of effective personnel management.
Prerequisite: Graduate classification.

SPMT 613 Diversity in Sport Organizations
Credits 3. 3 Lecture Hours.
Examines an encompassing perspective of diversity within North American and international sport organizations; analysis and understanding of the various ways that people within sport organizations can differ; treats issues of the non-dominant, historically under-represented elements of U.S. society with an emphasis placed on racial and gender issues.
Prerequisite: Graduate classification.

SPMT 615 Sport Marketing
Credits 3. 3 Lecture Hours.
Explores and examines the elements of planning, organizing and prompting sporting events.
Prerequisite: Graduate classification.

SPMT 623 Athletics Administration
Credits 3. 3 Lecture Hours.
Principles and processes of managing intercollegiate athletic organizations and properties.
Prerequisite: Graduate classification.

SPMT 655 Sport Law
Credits 3. 3 Lecture Hours.
Legal principles affecting sponsors and users of sports programs; liability concepts in tort, contract, civil rights and property law in program planning, development, marketing and management.
Prerequisite: Graduate classification or approval of instructor.

SPMT 681 Seminar
Credit 1. 1 Lecture Hour.
Reports and discussions of research and the research process in sport management. May be taken 4 times for credit.
Prerequisite: Graduate classification.

SPMT 682 Seminar in...
Credit 1. 1 Lecture Hour.
Discussions of current topics and issues impacting sport management and administration. May be taken 8 times for credit.
Prerequisite: Graduate classification.

SPMT 683 Practicum in Sport Management
Credits 3. 3 Lecture Hours.
Participation and study in sport management and administration; acquisition and practice of professional and/or clinical skills in sport management.
Prerequisites: Graduate classification and approval of instructor.

SPMT 684 Internship in Sport Management
Credits 1 to 6. 1 to 6 Lecture Hours.
Supervised internship with sport management organization; application of formal training to performing professional functions consistent with career goals.
Prerequisites: Graduate classification; approval of instructor.

SPMT 685 Directed Studies
Credits 1 to 12. 1 to 12 Lecture Hours.
Directed study of special problems in sport management not related to thesis. May be repeated for credit.
Prerequisites: Graduate classification; approval of instructor; approval of department head.

SPMT 689 Special Topics in...
Credits 1 to 4. 1 to 4 Lecture Hours.
Special Topics in ... Selected topics in an identified area of sport management. May be repeated for credit.
Prerequisite: Graduate classification.

SPMT 690 Theory of Research in Sport Management
Credits 3. 3 Lecture Hours.
Theory and design of research problems and experiments in various fields of sport management. May be taken 2 times for credit.
Prerequisite: Graduate classification.

SPMT 691 Research
Credits 1 to 18. 1 to 18 Other Hours.
Research for thesis or dissertation.
Prerequisites: Graduate classification and approval of committee chair.