

# AGRIBUSINESS ENTREPRENEURSHIP - MINOR

The minor is for students interested in starting their own business, working in an existing family-owned business, working for an entrepreneur, pursuing employment with a bank or financial institution, or wanting a working knowledge of business development practices and strategies.

Using "real world" application, students engage in firm-level problem identification, analysis, decision making, and management control. Integrating ideas, numbers, and mentor interactions are central to the courses' paradigms. The capstone characteristics of the classes afford the students connectivity opportunities to relate their other coursework to pragmatic applications in entrepreneurial pursuits of their individual interests.

Students will choose to develop a business plan for their own professional career pursuit, or to evaluate a business from an investor's or consultant's perspective in the coursework included in this minor. The instructor and student will mutually agree on a business venture and business settings selected. The options for students' businesses are wide and varied, with locations in either a rural or metropolitan setting. Students are encouraged to 'think outside the box,' with exploration of non-traditional production, marketing, financing, and management opportunities being requisite components of students' individualized business plan development.

A critical ingredient in the Agribusiness Entrepreneurship Minor is learning to establish and develop a large network with successful entrepreneurs and other professionals. This minor offers ample opportunities for you to learn how to develop networking strategies in the classroom and in social settings.

Innovation and entrepreneurship are not limited to one field/degree area; therefore, the Agribusiness Entrepreneurship Minor is open to all majors.

## Program Requirements

Code	Title	Semester Credit Hours
AGEC 315	Food and Agricultural Sales	3
AGEC 424	Agribusiness Entrepreneurship – Economic Analysis	3
AGEC 425	Agribusiness Entrepreneurship – Financial Analysis	3
AGEC 434	Rural Financial Markets and Financial Planning	3
<b>Select one from the following:</b>		<b>1</b>
AGEC 223	Establishing Agribusiness Entrepreneurship Networks I	
AGEC 423	Establishing Agribusiness Entrepreneurship Networks II	
<b>Select one from the following:</b>		<b>3</b>
AGEC 324	Agribusiness Entrepreneurship – Budgeting	
MGMT 470	Entrepreneurial Small Business	
MGMT 477	Entrepreneurship: The Lean Startup Approach	

MGMT 489 Special Topics in... <sup>1</sup>

**Total Semester Credit Hours** **16**

<sup>1</sup> Must be taken as MGMT 489 Innovative Product Design: The Lean Startup Method.

Must have declared a major.

Must meet all prerequisites for each course listed above prior to enrolling in any required course.

Must make a grade of 'C' or better in each required course.

Must have a cumulative GPR of 2.0 or higher.