AGRIFOOD SALES - MINOR

Overview
The Department of Agricultural Economics offers an AgriFood Sales Minor.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGE 216</td>
<td>Fundamentals of the AgriFood Sales Industry</td>
<td>1</td>
</tr>
<tr>
<td>AGE 315</td>
<td>Food and Agricultural Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGE 316</td>
<td>Building Customer Relationships in AgriFood Selling</td>
<td>3</td>
</tr>
<tr>
<td>AGE 416</td>
<td>Sales Management and Advanced Techniques in Professional Technical Selling for AgriFood Firms</td>
<td>3</td>
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<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>AGE 314</td>
<td>Marketing Agricultural and Food Products</td>
<td></td>
</tr>
<tr>
<td>MKTG 321</td>
<td>Marketing</td>
<td></td>
</tr>
<tr>
<td>MKTG 409</td>
<td>Principles of Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>AGE 330</td>
<td>Financial Management in Agriculture</td>
<td></td>
</tr>
<tr>
<td>AGE 340</td>
<td>Agribusiness Management</td>
<td></td>
</tr>
<tr>
<td>AGE 422</td>
<td>Land Economics</td>
<td></td>
</tr>
<tr>
<td>AGE 424</td>
<td>Agribusiness Entrepreneurship – Economic Analysis</td>
<td></td>
</tr>
<tr>
<td>AGE 435</td>
<td>Financial Planning for Professionals</td>
<td></td>
</tr>
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</table>

Total Semester Credit Hours: 16

Students must have a declared major.

Must meet all prerequisite requirements for each course listed prior to enrolling in the course.

Must have a cumulative GPR of 2.0 or higher.

Must must earn a grade of "C" or better in each required course.