

AGRIFOOD SALES - MINOR

Program Requirements

Code	Title	Semester Credit Hours
AGEC 216	Fundamentals of the AgriFood Sales Industry	1
AGEC 315	Food and Agricultural Sales	3
AGEC 316	Building Customer Relationships in AgriFood Selling	3
AGEC 416	Sales Management and Advanced Techniques in Professional Technical Selling for AgriFood Firms	3
Select one of the following:		3
AGEC 314	Marketing Agricultural and Food Products	
MKTG 321	Marketing	
MKTG 409	Principles of Marketing	
Select one of the following:		3
AGEC 330	Financial Management in Agriculture	
AGEC 340	Agribusiness Management	
AGEC 422	Land Economics	
AGEC 424	Agribusiness Entrepreneurship – Economic Analysis	
AGLS 435	Financial Planning for Professionals	
Total Semester Credit Hours		16

Students must have a declared major.

Must meet all prerequisite requirements for each course listed prior to enrolling in the course.

Must have a cumulative GPR of 2.0 or higher.

Must must earn a grade of “C” or better in each required course.