

# STRATEGIC COMMUNICATION - CERTIFICATE

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## Program Requirements

Students must earn a grade of B or better in each course used to meet the requirements. Students who pursue the SCC must complete all requirements prior to graduation.

Code	Title	Semester Credit Hours
<b>Required Courses</b>		
COMM 321	Strategic Communication Case Studies	3
COMM 322	Communication Tactics	3
COMM 323	Strategic Communication	3
<b>Prescribed Elective Courses</b>		
Select two of the following:		6
COMM 320 Organizational Communication		
COMM 325 Persuasion		
COMM 375 Media Audiences		
COMM 438 Propaganda		
COMM 440 Political Communication		
COMM 446 Communication, Organizations and Society		
<b>Total Semester Credit Hours</b>		<b>15</b>