Mays Business School

Administrative Officers
Dean - Eli Jones, Ph.D.
Executive Associate Dean - Bala Shetty, Ph.D.
Associate Dean - Martha L. Louder, Ph.D.
Director of Undergraduate Program - Peter K. Drysdale, M.S.

General Statement
A goal of Mays Business School is to develop students to become effective managers, concerned citizens, and life-long learners. Through challenging academic and enrichment programs, the business school provides students with numerous opportunities for intellectual, leadership and personal development.

In support of this student development goal, the curriculum in business has a dual emphasis—a broad-based education in the foundation disciplines of the liberal arts and the sciences, and a focused development of business knowledge and behavioral skills.

The program of study in business provides students a background in the basic academic areas—mathematics; language, philosophy and culture; life and physical sciences; and, rhetoric and composition. Students simultaneously pursue introductory coursework in accounting, economics, business information systems and the legal environment of business. This broad educational foundation provides an enriching dimension to the university experience that cannot be attained in a more limited course of study.

Upon successful completion of this broad-based coursework, the student will begin to focus on a major field of study and a full range of business courses. The major field—chosen from the fields of accounting, finance, management, management information systems, marketing, and supply chain management— is designed to prepare students for an entry-level organizational position as well as subsequent career development. Each major has a set of required courses, as well as electives, from which students may gain additional depth in the chosen area. Students admitted to Mays Business Honors pursue an interdepartmental degree in business honors.

This combination of a broad educational foundation and more specialized study produces graduates uniquely qualified to deal with the rapidly changing and diverse global economy.

Requirements for Graduation
Requirements for graduation are listed in the Texas A&M University Student Rules and this catalog.

With the exception of general elective requirements, courses taken to satisfy degree requirements must be taken for letter grades.

In addition, students in Mays Business School must have a GPR of 2.0 in the courses included in the Common Body of Knowledge. Undergraduate business students must take two writing-designated (W) business courses. The requirement may be met by taking two writing (W) business courses or one W business course and one oral communication (C) business course. These W and C courses are major specific and are taken as part of the student’s upper-level coursework. See an academic advisor for additional information.

Transfer of Credits
Acceptance of transfer of credit for business courses will generally be limited to those courses taught in the freshman and sophomore years at this institution. Transfer credit is not offered for upper-level business courses.

Credit by Examination
Undergraduate students may receive credit for certain courses required in undergraduate business curricula by successfully completing Advanced Placement (AP), College Level Exam Program (CLEP) and departmental examination. Students should contact the Undergraduate Program Office (Room 238, Wehner Building) for information. Information concerning credit by examination may be obtained from the Data and Research Services (http://dars.tamu.edu) website or (979) 845-0532. A fee is charged for such an examination.

Students may not receive credit by examination for courses in which they are enrolled, which they have previously failed, or which are prerequisite to courses for which they already have credit.

Bachelor’s Degrees and Departments of Instruction
The academic program of Mays Business School is organized in the following majors: Accounting, Business Honors, Finance, Management, Management Information Systems, Marketing, and Supply Chain Management. Bachelor of Business Administration degrees are offered in each of these seven majors.

A Bachelor of Science in University Studies with concentration in business (USBU) is offered.

Bachelor of Business Administration
The degree of Bachelor of Business Administration is offered in these seven majors: accounting, business honors, finance, management, management information systems, marketing, and supply chain management. Each requires a minimum of 120 semester credit hours of study. The student elects one of these as a “major,” but is also required to study fundamental theory and procedure in each of the basic business functions. In addition, the student takes courses essential to a general liberal education.

The following is a representation of the curriculum requirements by major.

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Courses required in major, not included in core

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<th>Course</th>
<th>Hours</th>
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<td>ACCT 230</td>
<td>Introductory Accounting</td>
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<tr>
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<td>Principles of Economics</td>
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<td>ECON 203</td>
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<td>Business Finance</td>
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<td>ISYS 210</td>
<td>Fundamentals of Information Systems</td>
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<td>MGMT 211</td>
<td>Legal and Social Environment of Business</td>
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<tr>
<td>MGMT 363</td>
<td>Managing People in Organizations</td>
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<tr>
<td>MGMT 466</td>
<td>Strategic Management</td>
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<td>MKTG 321</td>
<td>Marketing</td>
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<td>SCMT 303</td>
<td>Statistical Methods</td>
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<tr>
<td>SCMT 364</td>
<td>Operations Management</td>
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</tbody>
</table>

Upper-Level Entry into Accounting, Business Honors, Finance, Management, Management Information Systems, Marketing and Supply Chain Management (BBA)

Students who meet the University and college entrance requirements enter Mays Business School in the BUAD (lower-level business) classification. Enrollment of Mays Business School students in junior- and senior-level business courses is limited to those who have been admitted to upper-level (also referred to as upper division) in one of the seven BBA majors: accounting, business honors, finance, management, management information systems, marketing, and supply chain management.

Cooperative Education

Cooperative education is designed to augment the academic program of study with on-the-job training. To be eligible to participate, a business undergraduate must have completed 45 credit hours and have a minimum 2.5 GPA. Interested students should contact the Career Center at (979) 845-5139 or 209 Koldus.

Restrictions on Two Degrees

Mays Business School is enrollment managed; demand for admission to the undergraduate business program consistently exceeds available educational resources. Priority is given to qualified applicants for their initial bachelor’s degree.

Double Major

Only Business Honors majors may elect a second major field of study within the BBA degree. The first major must be business honors. The Business Honors student must satisfy all University and Business School requirements and complete all curriculum requirements for each major. This option leads to the granting of one BBA degree with two majors. Additional restrictions may apply.

Double Degree

Approval of double degrees (BBA with BA or BS) is granted by exception only. A written appeal for a double degree may be submitted; the appeal should reflect an excellent academic record, support from the BA or BS granting college, and a compelling justification.

Second Degree

Postbaccalaureate admission to Mays is severely restricted and granted by exception only. Applicants for a postbaccalaureate business degree
may present a case for an exception to this enrollment restriction in
the essay of a complete Texas A&M admission application. Generally,
eligible applicants are denied postbaccalaureate admission but may be
couraged to apply, instead, to an appropriate graduate degree program.

International Certificate Programs

To meet the challenges of increased business globalization Mays
Business School has created a variety of international certificate
programs. Each program offers BS—Agribusiness degree students the
opportunity to study international business, develop understanding of other
cultures and language knowledge to meet global business challenges.

Students who pursue any of the international certificate programs must
complete all requirements for the specific program prior to graduation.
Specific certificate requirements are available in the Undergraduate
Program Office, Room 238 Wehner, of Mays Business School or in the
Undergraduate Programs Office, Room 214 of the Agriculture and Life
Sciences Building, of the Department of Agricultural Economics.

Information regarding the following certificates can be found in the Mays
Business School section.

• Certificate in International Business Studies (http://
maysweb.tamu.edu/cibs/for-students/international-business-
certificates/international-business-certificate)
• Certificate in European Union Business (http://maysweb.tamu.edu/
cibs/for-students/international-business-certificates/european-union-
business-certificate)
• Certificate in Latin American Business (http://maysweb.tamu.edu/
cibs/for-students/international-business-certificates/latin-american-
business-certificate)
• Certificate in Entrepreneurial Leadership (http://cnve.tamu.edu/
students/education/undergraduate)
• Certificate in Advertising (http://mays.tamu.edu/department-of-
marketing/retailing-certificate)
• Certificate in Sales (http://mays.tamu.edu/department-of-marketing/
sales-certificate)
• Certificate in Not-for-Profit Business (http://maysweb.tamu.edu/
maysnet/wp-content/uploads/sites/5/formidable/
CertificateInNotForProfitBusiness.pdf)

International and Cultural Diversity

Texas A&M University requires its students to meet an International and
Cultural Diversity requirement as part of the University’s Graduation
requirement. Business students meet this requirement by taking six
(6) hours of coursework from an approved list of international elective
courses.

In the BBA curricula the 6 hours of approved international elective
coursework simultaneously fulfill the University’s International and Cultural
Diversity Graduation requirement.

Majors

Mays Business School
• Bachelor of Business Administration in Business Honors
• Bachelor of Science in University Studies, Business Concentration

Department of Accounting
• Bachelor of Business Administration in Accounting

Department of Finance
• Bachelor of Business Administration in Finance

Department of Information and Operations
Management
• Bachelor of Business Administration in Management Information
Systems
• Bachelor of Business Administration in Supply Chain Management

Department of Management
• Bachelor of Business Administration in Management

Department of Marketing
• Bachelor of Business Administration in Marketing

Minors

Mays Business School
• Business Administration Minor

Certificates

Mays Business School
• European Union Business Certificate
• International Business Studies Certificate
• Latin American Business Certificate
• Not-for-Profit Business Certificate

Department of Accounting
• Energy Accounting Certificate

Department of Finance
• Commercial Banking Certificate
• Investment Banking Certificate
• Trading, Risk and Investments Certificate

Department of Management
• Entrepreneurial Leadership Certificate

Department of Marketing
• Advertising Strategy Certificate
• Analytics and Consulting Certificate
• Retail Buying and Management Certificate
• Professional Selling and Sales Management Certificate

Masters

Mays Business School
• Master of Business Administration in Business Administration
Department of Accounting
• Master of Science in Accounting

Department of Finance
• Master of Science in Finance
• Master of Financial Management in Financial Management
• Master of Real Estate in Land Economics and Real Estate

Department of Information and Operations
Management
• Master of Science in Management Information Systems

Department of Management
• Master of Science in Management

Department of Marketing
• Master of Science in Marketing

Doctoral
Mays Business School
• Doctor of Philosophy in Business Administration

Department of Management
• Doctor of Philosophy in Management