

INTERNATIONAL BUSINESS STUDIES - CERTIFICATE

This program is designed to offer Mays Business School undergraduate students the opportunity to establish an international business and culture knowledge base that will prepare them to meet global business challenges.

The Certificate in International Business Studies coursework can be integrated as part of the undergraduate business curriculum. An international experience is also required. Students who pursue this certificate program must complete all requirements prior to graduation.

Program Requirements

Code	Title	Semester Credit Hours
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Select four of the following international business courses:¹ 12

ACCT 430/ IBUS 430	Global Immersion in Accounting	
ACCT 445/ IBUS 445	International Accounting	
FINC 445/ IBUS 446	International Finance	
IBUS 285	Directed Studies	
IBUS 289	Special Topics in...	
IBUS 291	Research	
IBUS 310	Global Context of Business	
IBUS 320	Global Sustainable Business	
IBUS 401/ MKTG 401	Global Marketing	
IBUS 402/ MKTG 402	International Marketing: Study Abroad	
IBUS 403/ MKTG 403	International Market Entry Strategies	
IBUS 430/ ACCT 430	Global Immersion in Accounting	
IBUS 440/ ISTM 440	International Technology Management	
IBUS 445/ ACCT 445	International Accounting	
IBUS 446/ FINC 445	International Finance	
IBUS 450/ MGMT 450	International Environment of Business	
IBUS 452/ MGMT 452	International Management	
IBUS 455	Asian Business Environment	
IBUS 456	European Integration and Business	
IBUS 457/ MGMT 457	Global Entrepreneurship	
IBUS 459	Latin American Markets	
IBUS 460	Academy for Future International Leaders	
IBUS 484	International Business Internship	

IBUS 485	Directed Studies	
IBUS 489	Special Topics in...	
IBUS 491	Research	
ISTM 440/ IBUS 440	International Technology Management	
MGMT 450/ IBUS 450	International Environment of Business	
MGMT 452/ IBUS 452	International Management	
MGMT 457/ IBUS 457	Global Entrepreneurship	
MKTG 401/ IBUS 401	Global Marketing	
MKTG 402/ IBUS 402	International Marketing: Study Abroad	
MKTG 403/ IBUS 403	International Market Entry Strategies	
Select one of the following options:		6
Option 1: Foreign language ²		
Option 2: Any two of the non-business international courses below: ³		
AFST 345/ HIST 345	Modern Africa	
AGEC 452	International Trade and Agriculture	
AGEC 453	International Agribusiness Marketing	
ALEC 350	Global Agricultural Issues	
ANTH 205	Peoples and Cultures of the World	
ANTH 300	Cultural Change and Development	
ANTH 324/ MUSC 324	Music in World Cultures	
ARCH 458	Cultural and Ethical Considerations for Global Practice	
ASIA 352/ HIST 352	Modern East Asia	
ASIA 356/ HIST 356	Twentieth Century Japan	
COMM 335	Intercultural Communication	
COMM 365/ JOUR 365	International Communication	
ECON 320	Economic Development of Europe	
ECON 330	Economic Development	
ECON 452	International Trade Theory and Policy	
EURO 443/ RUSS 443	Contemporary Russian Prose	
EURO 444/ RUSS 444	Russian Drama	
EURO 447/ RUSS 447	Russian Artistic Culture II - 1890 to Present	
FILM 215/ GLST 215	Global Cinema	
FILM 435/ GERM 435	German Film	
FREN 301	French Society and Culture in Evolution	

FREN 322	French Literature II
FREN 336	Politics, Culture and Society in Contemporary France
FREN 418	Seminar in French Civilization
GEOG 202	Geography of the Global Village
GEOG 311	Cultural Geography
GEOG 320	The Middle East
GEOG 323	Geography of Latin America
GEOG 325	Geography of Europe
GERM 322	German Culture and Civilization II
GERM 435/ FILM 435	German Film
GLST 215/ FILM 215	Global Cinema
HIST 210	Introduction to Russian History
HIST 336	Europe Since 1919
HIST 339	Eastern Europe
HIST 342	Latin America Since 1810
HIST 345/ AFST 345	Modern Africa
HIST 346/ AFST 346	History of South Africa
HIST 348	Modern Middle East
HIST 352/ ASIA 352	Modern East Asia
HIST 356/ ASIA 356	Twentieth Century Japan
HIST 402	History of Modern Germany
HIST 407	History of France Since 1815
HIST 412	Russia's Long Twentieth Century - The Soviet Experiment and Beyond
HIST 439	Twentieth Century Britain
HIST 441	History of Mexico, 1821 to the Present
HIST 449	History of Brazil, 1822 to the Present
HIST 464	International Developments Since 1918
HIST 477/ WGST 477	Women and Gender in Modern European History
HUMA 321	Political Islam and Jihad
INTA 251	Contemporary Issues in the Middle East
INTA 301	Theories of Globalization
INTA 321	Political Islam and Jihad
ITAL 456	Contemporary Italian Cultures
JOUR 365/ COMM 365	International Communication
PERF 325	Dance in World Cultures
PERF 328	Japanese Traditional Performing Arts
POLS 229	Introduction to Comparative Politics
POLS 231	Introduction to World Politics
POLS 322	Western European Government and Politics
POLS 323	Political Systems of Latin America
POLS 324	Politics of Global Inequality
POLS 325	African Politics
POLS 326	Government and Politics of Eastern Europe
POLS 328	Globalization and Democracy
POLS 338	Government and Politics of the Former Soviet Union
POLS 365	Asian Governments and Politics
POLS 366	Political Conflicts of the Middle East
POLS 432	The Politics of European Union
RELS 321	Political Islam and Jihad
SOCI 206	Global Social Trends
SPAN 312	Hispanic Culture and Civilization: 18th Century to Present
SPAN 320	Introduction to Hispanic Literature
SPAN 410	Hispanic Film
SPAN 411	Contemporary Hispanic Society and Culture
SPAN 450	Contemporary Spanish and Spanish-American Literature
SPMT 220	Olympic Studies
SPMT 337	International Sport Business
WGST 477/ HIST 477	Women and Gender in Modern European History
Total Semester Credit Hours	
18	

¹ Three hours must be taken in the student's business major. Courses may be taken on campus or through a TAMU or Mays faculty-led, field trip, or exchange program. Prior approval is required for direct enrollment at a foreign institution or through a provider.

² Must be the same language (e.g. SPAN 101, SPAN 102) and taken at the university level. Credit-by-exam not allowed.

³ Non-business courses taken abroad as part of a TAMU or Mays faculty-led, field trip, or exchange program, or through direct enrollment at a foreign institution or through a provider may also be used to satisfy this requirement.

Approved International Experience

An approved international experience, one month minimum, is required. Options available include:

- Mays or university-wide exchange program
- Mays or TAMU faculty-led or field trip
- International internship (for IBUS 484 credit)
- Other study abroad or volunteer program (with prior approval)