

# MANAGEMENT - BBA, CONSULTING/GENERAL MANAGEMENT TRACK

This program is designed for students interested in problem-solving and helping individuals or organizations navigate the business environment.

Transform your passion for business into impactful solutions with a Bachelor of Business Administration (BBA) in Management. Our dynamic program empowers future leaders with cutting-edge knowledge and essential professional skills needed to thrive in today's rapidly evolving business landscape. Students customize their educational journey by choosing from four specialized tracks aligned with their career aspirations.

The BBA Management - Consulting and General Management track opens doors to endless possibilities for ambitious problem-solvers and strategic thinkers. Whether you dream of joining a consulting firm or leading organizations from within, this track prepares you to tackle real-world business challenges head-on. Through our innovative curriculum, you'll develop advanced analytical and strategic thinking skills while learning to identify opportunities that drive organizational success. You'll emerge ready to guide businesses through complex decisions, implement transformative solutions, and make a lasting impact in any industry you choose to pursue.

## Upper-Level Entry Requirements

Admission to the upper-level major of management (MGMT) requires satisfactory completion of specific coursework. To review requirements and application procedures see [Upper-Level Entry Requirements and Application Procedures](#).

## Program Requirements

### Lower-Level Business Program (BUAD)

#### First Year

Fall		Semester Credit Hours
BUSN 101	Freshman Business Initiative <sup>1</sup>	3
MATH 140	Mathematics for Business and Social Sciences <sup>2</sup>	3
American history ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> ) <sup>3</sup>		3
Life and physical sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
Communication ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )		3
<b>Semester Credit Hours</b>		<b>15</b>
Spring		
ECON 202	Principles of Economics	3
MATH 142	Business Calculus <sup>4</sup>	3

American history (<https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history>) <sup>3</sup>

Life and physical sciences (<https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences>)

Social and behavioral sciences (<https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences>)

**Semester Credit Hours** **15**

#### Second Year

##### Fall

ACCT 229	Introductory Accounting	3
ECON 203	Principles of Economics	3
ISTM 210	Fundamentals of Information Systems	3
POLS 206	American National Government <sup>3</sup>	3
Communication ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> ) <sup>1</sup>		3

**Semester Credit Hours** **15**

##### Spring

ACCT 230	Introductory Accounting	3
BUSN 203	Statistical Methods for Business <sup>5</sup>	3
Creative arts ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> ) <sup>1</sup>		3
Language, philosophy and culture ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> )		3
Life and physical sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3

**Semester Credit Hours** **15**

**Total Semester Credit Hours** **60**

<sup>1</sup> Refer to the specific major notes below for variations from the Business (lower level) requirements.

<sup>2</sup> MATH 148, MATH 152, MATH 168 and MATH 172 will be accepted in lieu of MATH 140.

<sup>3</sup> For those students under ROTC contract, see Requirement 7 of the "Requirements for a Baccalaureate Degree." (<https://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>4</sup> MATH 147, MATH 151 and MATH 171 will be accepted in lieu of MATH 142.

<sup>5</sup> STAT 211 will be accepted in lieu of BUSN 203.

**Management Information Systems:** Students intending to major in Management Information Systems must add ISTM 250 Business Programming Logic and Design (3 credits) to second year fall curriculum in Business (lower level). The communication elective can be taken during the third year fall.

**Business Honors:** Students admitted to Business Honors take BUSN 125 Business Learning Community I (3 credits) in place of BUSN 101 in the first year fall curriculum and must add BUSN 225 Business Competency (3 credits) to the second year spring curriculum in

Business (lower level). The creative arts elective can be taken during the third year fall.

**Finance:** Students intending to major in Finance must add FINC 210 to freshman year curriculum in Business (lower-level). The general elective taken in the fourth year can be reduced by 1 credit.

#### Upper-Level Management Program

#### Third Year

Fall		Semester Credit Hours
FINC 341	Business Finance	3
MGMT 311	Legal and Social Environment of Business	3
MGMT 363	Managing People in Organizations	3
MKTG 321	Marketing <sup>1</sup>	3
POLS 207	State and Local Government <sup>2</sup>	3
<b>Semester Credit Hours</b>		<b>15</b>

#### Spring

MGMT 373	Managing Human Resources	3
MGMT 421	Management Data Analytics and Visualization	3
MGMT 422	Management Consulting <sup>3</sup>	3
SCMT 364	Operations Management	3
International elective <sup>4</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>

#### Fourth Year

Fall		
MGMT 372	Advanced Concepts in Organizational Behavior <sup>3</sup>	3
MGMT 424	Organizational Design, Change and Development <sup>3</sup>	3
MGMT 439	Negotiations	3
Business elective <sup>5</sup>		3
General electives <sup>6</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>

#### Spring

MGMT 450/ IBUS 450	International Environment of Business <sup>4</sup>	3
MGMT 466	Strategic Management	3
MGMT directed elective <sup>3</sup>		3
General electives <sup>6</sup>		6
<b>Semester Credit Hours</b>		<b>15</b>
<b>Total Semester Credit Hours</b>		<b>60</b>

Three of the six required hours simultaneously fulfill the university's International and Cultural Diversity Graduation requirement.

<sup>5</sup> Any 300- or 400-level business course (ACCT, FINC, IBUS, ISTM, MKTG, SCMT) except MGMT 300-499 (<https://catalog.tamu.edu/undergraduate/course-descriptions/mgmt/>), ACCT 484, ACCT 485, FINC 341, FINC 409, FINC 484, FINC 485, IBUS 301, IBUS 450/ MGMT 450, IBUS 452/ MGMT 452, IBUS 457/ MGMT 457, IBUS 484, IBUS 485, ISTM 484, ISTM 485, MKTG 321, MKTG 409, MKTG 484, MKTG 485, SCMT 309, SCMT 364, SCMT 484, SCMT 485.

<sup>6</sup> Elective courses are open to any course offered for university credit except ACCT 209, ACCT 210, FINC 409, IBUS 301, ISTM 209, MGMT 209, MGMT 309, MKTG 409, SCMT 309. Additional restrictions may apply; see academic advisor for information. May be taken on a satisfactory/ unsatisfactory basis.

<sup>1</sup> This course is an approved writing-designated (W) or oral communication (C) business course. See your academic advisor for additional information.

<sup>2</sup> For those students under ROTC contract, see Requirement 7 of the Requirements for a Baccalaureate Degree. (<https://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>3</sup> Select in consultation with a management academic advisor. A list of acceptable courses is available in the Undergraduate Advising Office.

<sup>4</sup> Six hours required. Management majors must take MGMT 450/ IBUS 450 as three of these required credit hours. A complete list of approved courses is available in the Undergraduate Advising Office.