MANAGEMENT - BBA, ENTREPRENEURIAL LEADERSHIP TRACK

The BBA in Management offers five specializations, or tracks, that provide academic focus and career direction for student interests.

The Entrepreneurial Leadership track is designed for students interested in learning the entrepreneurial process, the role of creativity in identifying and/or developing entrepreneurial opportunities, the elements of a business plan, and the leadership practices associated with successful organizations.

BUAD students expecting to declare their upper level major in Management with the Entrepreneurial Leadership track will meet the following requirements.

Upper-level Entry Requirements and Application Procedures

Students who meet the University and college entrance requirements enter Mays Business School in the BUAD (lower-level business) classification. Enrollment of Mays Business School students in junior- and senior-level business courses is limited to those who have been admitted to upper-level (also referred to as upper division) in one of the seven majors (B.B.A.: accounting, business honors, finance, management, management information systems, marketing, and supply chain management) in the college.

The B.B.A. (accounting, business honors, finance, management, management information systems, marketing, and supply chain management) upper-level entry requirements and application procedures are as follows:

1. To be admitted to an upper-level major, a student must be admitted to Mays Business School and have:
   a. Satisfactorily completed the following five courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 229</td>
<td>Introductory Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 202</td>
<td>Principles of Economics</td>
<td>3</td>
</tr>
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<td>ECON 203</td>
<td>Principles of Economics</td>
<td>3</td>
</tr>
<tr>
<td>MATH 140</td>
<td>Mathematics for Business and Social Sciences</td>
<td>3</td>
</tr>
<tr>
<td>MATH 142</td>
<td>Business Calculus (or its equivalent)</td>
<td>3</td>
</tr>
</tbody>
</table>

   b. BUAD students apply for upper level no later than the last class day of the semester before they expect to enter upper level.  
      NOTE: To enter upper level in the summer, all requirements must be completed BEFORE the beginning of the FIRST SUMMER SESSION.

   c. Business students must successfully complete these three remaining lower-level Core Business Knowledge (CBK) courses at Texas A&M during their first upper-level semester, unless satisfactorily completed prior to upper-level entry:

2. Transfer students: Transfer students admitted to Mays Business School will be classified as BUAD (lower-level Business) students until they complete all requirements listed previously in item 1, at which time they may apply for admission to an upper-level major field of study. Transfer students may immediately apply for upper-level when admitted to Mays Business School if, and only if, they meet all upper-level requirements at that time.

3. Change of curriculum students: Texas A&M students who change curriculum into Mays Business School from another college or department at the University will be classified as BUAD (lower-level Business) students until they complete all requirements listed previously in item 1. Change of curriculum students who, when admitted to the business school, qualify to apply for admission to upper level may do so.

4. Preference for available seats in junior- and senior-level business courses will be given to students who have been admitted to a degree granting major in Mays Business School. All ineligible students who pre-register for upper-level business classes are subject to cancellation of their registration in these courses.

Program Requirements

Lower-Level Business Program (BUAD)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 230</td>
<td>Introductory Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ISTM 210</td>
<td>Fundamentals of Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 211</td>
<td>Legal and Social Environment of Business</td>
<td>3</td>
</tr>
</tbody>
</table>

   d. Students are encouraged to complete the freshman and sophomore sequence of courses as listed under Curriculum in Business. BUAD students may preregister for upper-level business courses in the semester for which they have applied for upper level. However, students who fail to complete upper-level requirements shall not be permitted to remain registered in upper-level business classes.

First Year

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MATH 140</td>
<td>Mathematics for Business and Social Sciences</td>
<td>3</td>
</tr>
</tbody>
</table>

American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)

Communication

Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 203</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>COMM 205</td>
<td>Communication for Technical Professions</td>
<td>3</td>
</tr>
<tr>
<td>COMM 243</td>
<td>Argumentation and Debate</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 104</td>
<td>Composition and Rhetoric</td>
<td>3</td>
</tr>
</tbody>
</table>

Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)
Management - BBA, Entrepreneurial Leadership Track

Social and behavioral sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences) 3

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
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</thead>
</table>

**Spring**

ECON 202 Principles of Economics 3

MATH 142 Business Calculus 3

American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history) 3

Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture) 3

Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) 3

**Second Year**

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
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</table>

**Fall**

ACCT 229 Introductory Accounting 3

ECON 203 Principles of Economics 3

ISTM 210 Fundamentals of Information Systems 3

POLS 206 American National Government 2 3

Communication

Select one of the following:

COMM 203 Public Speaking

COMM 205 Communication for Technical Professions

COMM 243 Argumentation and Debate

ENGL 104 Composition and Rhetoric 3

**Spring**

ACCT 230 Introductory Accounting 3

MGMT 211 Legal and Social Environment of Business 3

POLS 207 State and Local Government 2 3

Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts) 3

Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) 3

**Third Year**

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
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</thead>
</table>

**Fall**

ECON 322 or ECON 323 Applied Microeconomic Theory or Microeconomic Theory 3

MGMT 363 Managing People in Organizations 3

MGMT 376 Entrepreneurship 3 3

MKTG 321 Marketing 1 3

SCMT 303 Statistical Methods 3

Communication

Select one of the following:

COMM 203 Public Speaking

COMM 205 Communication for Technical Professions

COMM 243 Argumentation and Debate

ENGL 104 Composition and Rhetoric

**Spring**

FINC 341 Business Finance 3

MGMT 373 Managing Human Resources 1 3

MGMT 450/IBUS 450 International Environment of Business 2 3

SCMT 364 Operations Management 3

General elective 4 3

**Fourth Year**

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
</tr>
</thead>
</table>

**Fall**

MGMT 439 Negotiations 3

MGMT directed electives 3 6

Business elective 5 3

Data analysis elective 6 3

**Spring**

MGMT 466 Strategic Management 3

MGMT directed elective 3 3

International elective 2 3

General electives 4 6

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Total Semester Credit Hours</th>
<th>60</th>
</tr>
</thead>
</table>

1 MATH 141, MATH 148, MATH 152, MATH 166 and MATH 172 will be accepted in lieu of MATH 140.

2 For those students under ROTC contract, see Requirement 7 of the "Requirements for a Baccalaureate Degree" (http://catalog.tamu.edu/undergraduate/general-information/degree-information).

3 MATH 131, MATH 147, MATH 151 and MATH 171 will be accepted in lieu of MATH 142.

Management Information Systems: Students intending to major in Management Information Systems must add ISTM 250 Business Programming Logic and Design (3 credits) to sophomore year curriculum in Business (lower level). The creative arts elective or a communication elective can be taken during the junior year.

Business Honors: Students admitted to Business Honors must add (1) BUSN 125 Business Learning Community I (3 credits) to the freshman year curriculum and (2) BUSN 225 Business Competency (3 credits) to the sophomore year curriculum in Business (lower level). The creative arts elective and a communication elective can be taken during the junior year.

Finance: Students intending to major in Finance must add FINC 210 to freshman year curriculum in Business (lower-level). The general elective taken in the senior year can be reduced by 1 credit.

**Upper-Level Management Program**

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
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</table>

1 This course is an approved writing-designated (W) or oral communication (C) business course. See your academic advisor for additional information.
Six hours required. Management majors must take MGMT/IBUS 450 as three of these required credit hours. A complete list of approved courses is available in the Undergraduate Advising Office, 238 Wehner Building. The six required hours simultaneously fulfill the University's International and Cultural Diversity Graduation requirement.

Select in consultation with a management academic advisor. A list of acceptable courses is available in the department academic advising office, or in the Undergraduate Advising Office, Room 238, Wehner Building.

Elective courses are open to any course offered for University credit, except ACCT 209, ACCT 210, FINC 409, IBUS 301, ISTM 209, KINE 198, MGMT 209, MGMT 309, MKTG 409, SCMT 309. Additional restrictions may apply; see academic advisor for information. May be taken on a satisfactory/unsatisfactory basis.

Any 300- or 400-level business course (ACCT, FINC, IBUS, ISTM, MKTG, SCMT) except MGMT 300-MGMT 499 (http://catalog.tamu.edu/undergraduate/course-descriptions/mgmt), ACCT 484, ACCT 485, FINC 341, FINC 409, FINC 484, FINC 485, IBUS 301, IBUS 450/MGMT 450, IBUS 452/MGMT 452, IBUS 453/MGMT 453, IBUS 457/MGMT 457, IBUS 484, IBUS 485, ISTM 484, ISTM 485, MKTG 321, MKTG 409, MKTG 484, MKTG 485, SCMT 303, SCMT 309, SCMT 364.

Select in consultation with a management academic advisor. A list of acceptable courses is available in the department academic advising office, or in the Undergraduate Advising Office, Room 238, Wehner Building.