The Certificate in Nonprofit and Social Innovation provides students with high-impact educational opportunities that will equip them to contribute positively to nonprofit and social purpose organizations.

The certificate includes 13 hours of coursework and an internship with a social purpose organization (nonprofit or for-profit) that will enhance a student’s undergraduate education to include preparation for occupations, service roles, and graduate study.

Organizations around the world are increasingly recognizing the importance of addressing societal challenges. This certificate allows students to contribute toward the goal of advancing the world’s prosperity.

**Program Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSN 232</td>
<td>Resource Development ¹</td>
<td>3</td>
</tr>
<tr>
<td>or BUSN 48</td>
<td>or Special Topics in...</td>
<td></td>
</tr>
<tr>
<td>BUSN 302</td>
<td>Nonprofit Perspectives ²</td>
<td>1</td>
</tr>
<tr>
<td>MGMT 432</td>
<td>Managing the Nonprofit Organization</td>
<td>3</td>
</tr>
</tbody>
</table>

**Elective Courses**

Select two of the following: 6

- BUSN 489  Special Topics in... (Strategic Philanthropy)
- EHRD 479  Grants and Contracts
- MGMT 460  Managing Projects
- MKTG 440  Services Marketing
- MKTG 432  Corporate Social Responsibility
- RPTS 308  Foundations of Community and Community Development

Total Semester Credit Hours 13

¹ BUSN 489 Strategic Philanthropy.
² The Nonprofit Sector or Business Solutions to Solve Social Problems.

An internship with a social purpose organization (nonprofit or for-profit) is required. The internship does not need to be taken for academic credit. An internship completed for a student’s major (e.g., MGMT 484, MKTG 484, FINC 484, ISTM 484, SCMT 484 or ACCT 484) may be applied to this certificate provided it is with a social purpose organization (nonprofit or for-profit). The internship must offer meaningful, professional-level opportunities to apply business knowledge and skills.

Exceptions based on course offerings require Certificate Coordinator approval.