BUSN - MAYS BUSINESS SCHOOL (BUSN)

BUSN 100 The Business Profession
Credit 1. 1 Lecture Hour.
Emphasis on developing professional business competencies; examines business conduct in different business settings; introduction to the necessary knowledge to become a professional through different practice activities. Students may not receive credit for both BUSN 100 and BUSN 101.
Prerequisites: Freshman or sophomore classification; business or general studies major.

BUSN 101 Freshman Business Initiative
Credits 3. 3 Lecture Hours.
Freshman orientation to business and to Mays Business School; introduction to majors within the business school and associated career opportunities; introduction and development of personal and professional competencies, with emphasis on self-leadership, business communication, ethical decision making, and teamwork. Students may not receive credit for both BUSN 101 and BUSN 100.
Prerequisite: Freshman admitted to Mays Business School.

BUSN 125 Business Learning Community I
Credits 3. 3 Lecture Hours.
Focuses on the base competencies that relate to effectively managing people, tasks and organizations, and change and innovation; develops skills in personal and professional competencies, analytical and critical thinking skills, written and oral communication skills, interpersonal skills and problem-solving skills; research emphasis.
Prerequisite: Selection for Mays Business School Honors Program.

BUSN 225 Business Competency
Credits 3. 3 Lecture Hours.
Application of core business competencies of leadership, communication, decision making, ethics and teamwork.
Prerequisites: BUSN 101 or BUSN 125; selection for Mays Business School Honors Program.

BUSN 232 Resource Development
Credits 3. 3 Lecture Hours.
Examination of resource development and the fundraising process in nonprofit organizations and social enterprises; introduction to the funding methods and interconnectedness of government, individuals, foundations and corporations as nonprofits seek to address societal challenges; overview of donor motivations, sources of support, staff/board roles in fundraising, earned income strategies and ethical practices.
Prerequisites: Mays Business School majors only.

BUSN 285 Directed Studies
Credits 1 to 4. 1 to 4 Other Hours.
Directed study of selected problem in business not covered in other courses. May be taken two times for credit.
Prerequisites: Freshman or sophomore classification admitted to Mays Business School and approval of instructor.

BUSN 289 Special Topics in...
Credits 1 to 4. 1 to 4 Lecture Hours.
Selected topics in an identified area of business and public service. May be repeated for credit.
Prerequisite: Freshman or sophomore in business.

BUSN 299 Professional and High Impact Experiences
Credits 0. 0 Other Hours.
Participation in professional and/or high impact experiences. May be repeated for credit. Must be taken on a satisfactory/unsatisfactory basis.

BUSN 302 Nonprofit Perspectives
Credit 1. 1 Lecture Hour.
Examination of the size, scope and distinctiveness of the nonprofit sector; development of a comprehensive view of the nonprofit sector by engaging with a diversity of perspectives from private, government or nonprofit organizations.
Prerequisite: Mays Business School major; junior or senior classification or approval of instructor.

BUSN 392 Cooperative Education in Business
Credits 2. 40 Other Hours.
Educational work assignment in the field in which the student is interested. Supervision will be by employer with technical report required at semester’s end. May be taken three times for credit.

BUSN 401 Mays Business Fellows I
Credits 3. 3 Lecture Hours.
A seminar for the development of leadership and management skills.
Prerequisite: Selection for Mays Business Fellows Program.

BUSN 403 Personal Competency Assessment
Credits 3. 3 Lecture Hours.
Self-assessment of development of core business competencies including communication, problem-solving, management and leadership, ethical decision making, team work; compilation and evaluation of evidence of competencies; preparation of competency portfolio; creation of professional development plan.
Prerequisite: BUSN 205; junior or senior classification or approval of instructor.

BUSN 432 Strategic Philanthropy
Credits 3. 3 Lecture Hours.
Examination of historical trends in philanthropy; participation in grant making process through the lens of a private foundation; engagement with local and national philanthropic leaders; development of personal philanthropic ethic through a grant making simulation that includes due diligence, writing grants and reaching collective decisions.
Prerequisites: Junior or senior classification or approval of instructor.

BUSN 467 Ethics in Business
Credit 1. 1 Lecture Hour.
Integration of ethical reasoning integrity, objectivity and other core values in the development of professionals engaged in business; analyze ethical lapses that have occurred in multiple business disciplines.
Prerequisite: Admission to upper division in Mays Business School.

BUSN 481 Seminar
Credit 1. 1 Lecture Hour.
Exploration of current business topics or competencies. May be taken four times for credit.
Prerequisites: Junior or senior classification or approval of instructor.

BUSN 484 Internship
Credits 1 to 3. 1 to 3 Other Hours.
Professional internship or practical experience in a field in which the student is interested, under the direction of the business honors director or a business school faculty member. May be taken two times for credit.
Prerequisite: Business honors major or approval of instructor.
BUSN 485 Directed Studies  
Credits 1 to 6. 1 to 6 Other Hours.  
Directed study on selected problems in the area of business administration not covered in other courses. May be repeated for credit.  
Prerequisites: Admission to upper division in Mays Business School; approval of instructor.  

BUSN 489 Special Topics in...  
Credits 1 to 4. 1 to 4 Lecture Hours.  
Selected topics in an identified area of business and public service. May be repeated for credit.  
Prerequisite: Junior or senior in business.  

BUSN 491 Research  
Credits 1 to 4. 1 to 4 Other Hours.  
Research conducted under the direction of faculty member in Mays Business School. May be repeated 1 times for credit.  
Prerequisites: Junior or senior classification admitted to Mays Business School and approval of instructor.