JOUR 102 American Mass Media  
Credits 3. 3 Lecture Hours.  
(COMM 1307) American Mass Media. Introductory survey of mass  
communication media, their history and social role, to provide an  
understanding of the development and importance of mass  
communication media in modern society.  
Prerequisite: Freshman or sophomore classification, or approval of  
program director.

JOUR 200 Mass Media Information  
Credits 3. 3 Lecture Hours.  
Strategies and procedures in identifying, gathering, analyzing and  
oraganizing information for the mass media; sources and methods;  
evaluation and validation of evidence; legal and ethical considerations.  
Prerequisites: JOUR 102 with a grade of B or better, 80 percent on the  
GSP test or SAT or ACT equivalent, 2.5 GPR or higher, and freshman or  
sophomore classification; or approval of program director.

JOUR 203 Media Writing I  
Credits 3. 2 Lecture Hours. 3 Lab Hours.  
(COMM 2311) Media Writing I. Basic journalistic techniques common  
to all media; integration of news gathering, writing and editing; ethics.  
Limited to minors in journalism, or with approval of program director.  
Prerequisites: JOUR 102 and JOUR 200, freshman or sophomore  
classification and enrollment in journalism minor; or approval of program  
director.

JOUR 215/COMM 215 Interviewing: Principles and Practice  
Credits 3. 3 Lecture Hours.  
s. Theory and practice of methods in selected interview settings;  
emphasis on communication between two persons, questioning  
techniques, and the logical and psychological bases of interpersonal  
persuasion.  

JOUR 230/COMM 230 Communication Technology Skills  
Credits 3. 3 Lecture Hours.  
Introduction to interactive media and media literacy skills in the digital  
domain; survey of technology histories, standards, and markets for  
industries such as multichannel TV, digital radio, video games, steaming  
media, publishlishing, teleconferencing, and social networking.  
Prerequisites: Communication or telecommunication media studies  
majors.  
Cross Listing: COMM 230/JOUR 230.

JOUR 250/COMM 250 New Media and the Independent Voice  
Credits 3. 3 Lecture Hours.  
Examination of new media as independent voices for cultural and  
political movements; principles governing the design, presentation, and  
evaluation of blogs as a persuasive medium in society.  
Cross Listing: COMM 250/JOUR 250.

JOUR 285 Directed Studies  
Credits 0 to 3. 0 to 3 Other Hours.  
Research problems related to communication field. Individual work, fitted  
to special needs of specific student as determined by his or her interests  
and aptitude.  
Prerequisites: Enrollment restricted to students completing the  
journalism minor and approval of the program director.

JOUR 289 Special Topics in...  
Credits 3. 3 Other Hours.  
Selected topics in an identified area of journalism and mass  
communication. May be repeated for credit.  
Prerequisites: Enrollment restricted to students completing the  
journalism minor and approval of the program director.

JOUR 291 Research  
Credits 0 to 3. 0 to 3 Other Hours.  
Research conducted under the direction of a chosen faculty member in  
Journalism Studies. May be taken for a maximum of 3 hours credit.  
Prerequisites: Freshman or sophomore classification and approval of  
instructor.

JOUR 301/COMM 307 Mass Communication, Law and Society  
Credits 3. 3 Lecture Hours.  
Mass media as social institutions; social responsibility and ethics of  
the press; history, constitutional development, and law of the First  
Amendment.  
Prerequisites: JOUR 102 and JOUR 200, junior or senior classification  
and enrollment in journalism minor; or approval of program director.  
Cross Listing: COMM 307/JOUR 301.

JOUR 303 Media Writing II  
Credits 3. 2 Lecture Hours. 3 Lab Hours.  
Interpretative news gathering and writing for various media; basic  
communication law and ethics; assigned practice on campus or other  
publications.  
Prerequisites: JOUR 203, junior or senior classification and enrollment in  
journalism minor; or approval of program director.

JOUR 304 Editing for the Mass Media  
Credits 3. 3 Lecture Hours.  
Principles and practice of editing including: improving and tightening  
text; writing headlines, titles and subheads; self-editing and editing  
others; tailoring texts for specific audiences; understanding style guides.  
Prerequisite: Junior or senior classification or approval of program  
director.

JOUR 365/COMM 365 International Communication  
Credits 3. 3 Lecture Hours.  
Mass media, international, and cross-cultural audiences, theoretical,  
pragmatic, political and ethical issues; including cultural differences,  
comparative media systems, development, communication, patterns of  
world news flow, political propaganda, impact of international advertising  
and other issues.  
Prerequisite: Junior or senior classification.  
Cross Listing: COMM 365/JOUR 365.

JOUR 450 Political Reporting  
Credits 3. 3 Lecture Hours.  
Interviewing; reporting; and writing various types of political stories and  
commentary; exploration of ethical principles and issues in political  
reporting including role of free press in a democracy.  
Prerequisite: Junior or senior classification or approval of instructor.

JOUR 451 Arts & Entertainment Journalism  
Credits 3. 3 Lecture Hours.  
Arts & Entertainment Journalism. Journalistic coverage of arts and  
entertainment issues and events; examination of reviews and feature  
stories; feature writing and criticism; extensive workshop experience;  
emphasis on the value of research, self-editing and revision.  
Prerequisite: Junior or senior classification or approval of instructor.
JOUR 455 Literary Nonfiction
Credits 3. 3 Lecture Hours.
Explores the art of writing literary nonfiction, a major trend in 21st century journalism; examines several forms of literary nonfiction, including personal essay, memoir, historical biography and modern narrative: to be written in each form; provides extensive workshop experience; emphasizes the value of critiques, self-editing and revision.
Prerequisite: Junior or senior classification or approval of instructor.

JOUR 458/COMM 458 Global Media
Credits 3. 3 Lecture Hours.
Study of globalization through media ownership; content, flow, cultural values, political power and technological impact; implications of globalization for local economies and audiences.
Prerequisite: Junior or senior classification or approval of instructor.
Cross Listing: COMM 458/JOUR 458.

JOUR 468 Magazine Feature Writing
Credits 3. 3 Lecture Hours.
Focus on the ability to communicate through a variety of styles including traditional long-form magazine writing and profiles; critical analysis and adaptation of writing skills for the latest trends in magazine, including audio and multimedia storytelling and the advent of purely digital magazines.
Prerequisites: JOUR 203; junior or senior classification, or approval of instructor; major in university studies-journalism or minor in journalism.

JOUR 484 Internship
Credits 0 to 3. 0 to 3 Other Hours.
Directed internship in a private firm or public agency to provide on-the-job experience appropriate to the student's degree program and career objectives. To be taken on a satisfactory/unsatisfactory basis. Maximum of 3 credits may apply toward degree.
Prerequisites: Enrollment in journalism minor, completion of most other journalism courses and approval of instructor.

JOUR 485 Directed Studies
Credits 0 to 4. 0 to 4 Other Hours.
Research problems related to communication field. Individual work, fitted to special needs of specific student as determined by his or her interests and aptitude.
Prerequisites: Enrollment restricted to students completing the journalism minor and approval of the program director.

JOUR 489 Special Topics in...
Credits 1 to 4. 1 to 4 Lecture Hours.
Selected topics in an identified area of journalism and mass communication. May be repeated for credit.
Prerequisites: Enrollment restricted to students completing the journalism minor and approval of the program director.

JOUR 490 Journalism as a Profession
Credits 3. 3 Lecture Hours.
Exit-level course for interdisciplinary minor in Journalism; requires students to produce publication-quality projects; includes seminars in contemporary news media issues and practices.
Prerequisites: Enrollment in journalism minor, completion of most other journalism courses; or approval of the program director.

JOUR 491 Research
Credits 0 to 3. 0 to 3 Other Hours.
Research conducted under the direction of a chosen faculty member in Journalism Studies. May be taken for a maximum of 3 hours credit.
Prerequisites: Junior or senior classification and approval of instructor.