

RPTS - REC, PARK & TOURISM SCI (RPTS)

RPTS 209 Park and Tourism Operations

Credits 3. 2 Lecture Hours. 2 Lab Hours. Planning, execution and supervision of field maintenance and operations.

RPTS 304 Administration of Recreation Resource Agencies

Credits 3. 3 Lecture Hours. Contemporary issues and related administrative practices associated with the provision of recreation services and settings; addresses principles associated with recreation resource agency administration; personnel and customer-related administrative issues in recreation resource agencies; concepts and principles relevant to commercial and non-profit recreation resource agencies. **Prerequisites:** RPTS 201.

RPTS 321 Event Management and Operations II

Credits 3. 3 Lecture Hours. Advanced principles and applications of event management, including practical knowledge relating to contracting, media, fund raising, compliance and oversight, risk management, site logistics, sponsorships and vendor management. **Prerequisites:** HMG 211 and HMG 320.

RPTS 324 Event Management Final Assessment

Credits 0. 0 Other Hours. Demonstration of academic knowledge in management of events; document event coordination experience through completion of volunteer work and a website portfolio. **Prerequisites:** Enrollment in Professional Event Manager certificate; grade of C or better in HMG 211 and HMG 320; grade of C or better in RPTS 321 or concurrent enrollment.

RPTS 403 Financing and Marketing Recreation, Park and Tourism Resources

Credits 4. 3 Lecture Hours. 2 Lab Hours. Public sources of funding for facility development and of approaches to marketing recreation, park, and tourism services; applying knowledge to case study situations. **Prerequisites:** RPTS 304 or RPTS 423; senior classification.

RPTS 404/SOCI 404 Sociology of the Community

Credits 3. 3 Lecture Hours. Organization of American communities examining the bases of community, types of communities and the changes faced by communities. **Prerequisite:** SOCI 205; SOCI-404 also taught at Galveston campus. **Cross Listing:** SOCI 404/RPTS 404.

RPTS 460/ECCB 460 Nature, Values, and Protected Areas

Credits 3. 3 Lecture Hours. Writing-intensive discussion of the ways in which protected areas reflect human values about nature; identify stakeholders in and around protected areas, exploring how interests either conflict or coincide; evaluate social, economic, cultural, and ecological trade-offs of different approaches to conservation.

Prerequisite: Junior or senior classification or approval of instructor.

Cross Listing: ECCB 460/RPTS 460.