

BUSINESS DATA ANALYTICS - CERTIFICATE

Mays Business School offers a Business Data Analytics Certificate. This certificate, open only to MBA students, teaches the fundamental knowledge and tools necessary for an MBA-level career in data analytics, including coding skills for the purpose of analyzing, presenting, and using data to make key business decisions.

This program is also approved for delivery via asynchronous or synchronous distance education technology.

Program Requirements

Code	Title	Semester Credit Hours
SCMT 610	Business Analytics	3
Select three of the following: ¹		9
AGEC 621	Econometrics for Agribusiness	
AGEC 622	Agribusiness Analysis and Forecasting	
ECMT 674	Economic Forecasting	
ECMT 675	Econometrics I	
ISTM 601	Fundamentals of Business Programming	
ISTM 610	Network and Cloud Infrastructure	
ISTM 615	Business Database Systems	
ISTM 622	Advanced Data Management	
ISTM 650	Business Data Mining	
ISTM 652	Customer Relationship Management and Technologies	
ISTM 660	Applied Predictive Analytics for Business	
MKTG 625	Marketing Analytics I	
SCMT 616	Supply Chain Management	
SCMT 685	Directed Studies	
SCMT 689	Special Topics in...	
Total Semester Credit Hours		12

¹ List of courses, prepared by the certificate coordinator, that may be taken as prescribed elective courses.