

BUSINESS DATA ANALYTICS - CERTIFICATE

Program Requirements

Code	Title	Semester Credit Hours
Required courses		
SCMT 610	Business Analytics	3
Elective courses ¹		9
Select three of the following course:		
AGEC 621	Econometrics for Agribusiness	
AGEC 622	Agribusiness Analysis and Forecasting	
ECMT 674	Economic Forecasting	
ISTM 622	Advanced Data Management	
ISTM 650	Business Data Mining	
ISTM 652	Customer Relationship Management and Technologies	
ISTM 660	Applied Predictive Analytics for Business	
MKTG 625	Marketing Analytics I	
SCMT 616	Supply Chain Management	
SCMT 685	Directed Studies	
SCMT 689	Special Topics in...	
Total Semester Credit Hours		12

¹ List of courses, prepared by the certificate coordinator, that may be taken as prescribed elective courses.