The Department of Marketing offers graduate studies leading to MS and PhD degrees and coursework supporting the Mays Business School's MBA, PMBA and EMBA degrees. These programs provide training for students interested in marketing careers.

The MS degree program is designed to give a greater degree of specialization in marketing than the MBA program. The PhD program is designed to prepare students for careers in research and teaching as well as specialized staff positions in public and private organizations.

Additional information, including specific departmental requirements, may be obtained by contacting the department or the Office of the Dean, Mays Business School.

Faculty
Berry, Leonard L, Distinguished Professor and Regents Professor
Marketing
PHD, Arizona State University, 1968

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PHD, Konkuk University - Miller Graduate School of Business, 2012

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PHD, Texas A&M University, 2001

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PHD, Virginia Tech, 1990

Masters
- Master of Science in Marketing (http://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/marketing/ms/)

Certificates
- Analytics Certificate (http://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/marketing/analytics-certificate/)