

# BUAD - BUSINESS ADMINISTRATION

## BUAD 620 Business Communication

**Credits 1 to 3. 1 to 3 Lecture Hours.** Effective oral and written communication for corporate settings; communication theory and practice with core MBA and other courses; practice with oral presentation skills in corporate situations. Classification 6 students may not enroll in this course. **Prerequisite:** Approval of instructor.

## BUAD 679 Leadership Development

**Credits 1 to 4. 1 to 4 Lecture Hours.** Focus on assignments and activities to develop self-awareness as a leader and encourage reflection; strategies to improve leadership and communication with emphasis on leading, influencing and team work in a business context; integration of core business knowledge and skills. May be repeated for credit.

**Prerequisite:** Enrollment limited to BUAD Classification 7 MBA students.

## BUAD 681 Seminar

**Credit 1. 1 Lecture Hour.** One credit hour seminar focusing upon a variety of skills essential in a management career including communications, business and government relations and interpersonal skills. An Executive Lecture Series may form a component of this course. Classification 6 students may not enroll in this course. **Prerequisite:** Enrollment is limited to BUAD classification 7 and 8 graduate students.

## BUAD 684 Professional Internship

**Credits 1 to 6. 1 to 6 Other Hours.** A directed internship in an organization to provide students with on-the-job training with professionals in organizational settings appropriate to the student's professional objectives. Classification 6 students may not enroll in this course. **Prerequisite:** Approval of committee chair and department head.

## BUAD 685 Directed Studies

**Credits 1 to 4. 1 to 4 Other Hours.** Directed study of selected problems using recent developments in business research methods. Classification 6 students may not enroll in this course. **Prerequisite:** Approval of instructor and department head.

## BUAD 689 Special Topics in...

**Credits 1 to 4. 1 to 4 Lecture Hours.** Selected topics in an identified area of business administration. **Prerequisite:** Approval of instructor.

## BUAD 693 Professional Study

**Credits 1 to 6. 1 to 6 Lecture Hours.** Approved professional study project as part of the Mays MBA Program. Enrollment limited to Business Administration G7 students.

## BUAD 700 Value Creation

**Credits 1 to 4. 1 to 4 Lecture Hours.** Value creation process in business sectors; relationships among the partners in the value chain; theory and frameworks underlying successful business strategies. **Prerequisite:** For Master of Science in Business students only.

## BUAD 701 Business Collaboration

**Credits 1 to 4. 1 to 4 Lecture Hours.** Project management collaboration tools and practices; business communication tools and practices; other commonly used business software and applications. **Prerequisite:** For Master of Science in Business students only.

## BUAD 702 Career Management

**Credits 1 to 4. 1 to 4 Lecture Hours.** Career management tools, self-assessment, goal development, career planning development and skill building for ongoing career management. May be taken up to four hours for credit. **Prerequisite:** For Master of Science in Business students only.

## BUAD 705 Business Communications and Professional Presence

**Credits 1 to 4. 1 to 4 Lecture Hours.** Communication theory; written and oral communication skills practice; professional presence; corporation communication; and professional development. May be taken four times for credit. **Prerequisite:** For Master of Science in Business students only.

## BUAD 710 Ethical Decision Making and Conduct

**Credits 1 to 4. 1 to 4 Lecture Hours.** Role of ethical reasoning, objectivity, independence and other core values to the development of a leader; critical analysis of ethical dilemmas; assimilation of ethical thinking and behavior into personal and professional life. **Prerequisite:** For Master of Science in Business students only.

## BUAD 715 International Business Environment

**Credits 1 to 4. 1 to 4 Lecture Hours.** Issues, problems, challenges and opportunities facing organizations competing in a global economy; environment of international business; international finance and accounting; international strategies; forms of organization design used by multinational firms; human resources in an international context; cultural and control issues facing the international leader. **Prerequisite:** For Master of Science in Business students only.

## BUAD 720 Integrated Business Experience

**Credits 1 to 4. 1 to 4 Lecture Hours.** Practical application of value creation process; business model development; financial projections; market validation; evaluation of business opportunities and entrepreneurial ventures. **Prerequisite:** For Master of Science in Business students only.