

# BUAD - BUSINESS ADMINISTRATION

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## **BUAD 620 Business Communication**

**Credits 1 to 3. 1 to 3 Lecture Hours.**

Effective oral and written communication for corporate settings; communication theory and practice with core MBA and other courses; practice with oral presentation skills in corporate situations. Classification 6 students may not enroll in this course.

**Prerequisite:** Approval of instructor.

## **BUAD 679 Leadership Development**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Focus on assignments and activities to develop self-awareness as a leader and encourage reflection; strategies to improve leadership and communication with emphasis on leading, influencing and team work in a business context; integration of core business knowledge and skills. May be repeated for credit.

**Prerequisite:** Enrollment limited to BUAD Classification 7 MBA students.

## **BUAD 681 Seminar**

**Credit 1. 1 Lecture Hour.**

One credit hour seminar focusing upon a variety of skills essential in a management career including communications, business and government relations and interpersonal skills. An Executive Lecture Series may form a component of this course. Classification 6 students may not enroll in this course.

**Prerequisite:** Enrollment is limited to BUAD classification 7 and 8 graduate students.

## **BUAD 684 Professional Internship**

**Credits 1 to 6. 1 to 6 Other Hours.**

A directed internship in an organization to provide students with on-the-job training with professionals in organizational settings appropriate to the student's professional objectives. Classification 6 students may not enroll in this course.

**Prerequisite:** Approval of committee chair and department head.

## **BUAD 685 Directed Studies**

**Credits 1 to 4. 1 to 4 Other Hours.**

Directed study of selected problems using recent developments in business research methods. Classification 6 students may not enroll in this course.

**Prerequisite:** Approval of instructor and department head.

## **BUAD 689 Special Topics in...**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Selected topics in an identified area of business administration.

**Prerequisite:** Approval of instructor.

## **BUAD 693 Professional Study**

**Credits 1 to 6. 1 to 6 Lecture Hours.**

Approved professional study project as part of the Mays MBA Program. Enrollment limited to Business Administration G7 students.

## **BUAD 700 Value Creation**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Value creation process in business sectors; relationships among the partners in the value chain; theory and frameworks underlying successful business strategies.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 701 Business Collaboration**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Project management collaboration tools and practices; business communication tools and practices; other commonly used business software and applications.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 702 Career Management**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Career management tools, self-assessment, goal development, career planning development and skill building for ongoing career management. May be taken up to four hours for credit.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 705 Business Communications and Professional Presence**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Communication theory; written and oral communication skills practice; professional presence; corporation communication; and professional development. May be taken four times for credit.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 710 Ethical Decision Making and Conduct**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Role of ethical reasoning, objectivity, independence and other core values to the development of a leader; critical analysis of ethical dilemmas; assimilation of ethical thinking and behavior into personal and professional life.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 715 International Business Environment**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Issues, problems, challenges and opportunities facing organizations competing in a global economy; environment of international business; international finance and accounting; international strategies; forms of organization design used by multinational firms; human resources in an international context; cultural and control issues facing the international leader.

**Prerequisite:** For Master of Science in Business students only.

## **BUAD 720 Integrated Business Experience**

**Credits 1 to 4. 1 to 4 Lecture Hours.**

Practical application of value creation process; business model development; financial projections; market validation; evaluation of business opportunities and entrepreneurial ventures.

**Prerequisite:** For Master of Science in Business students only.