

HMGT - HOSP, HOTEL MGMT, TOUR

HMGT 601 Interrelationships of Hospitality, Tourism and Leisure Concepts

Credits 3. 3 Lecture Hours. History and philosophy of the fields of hospitality, tourism, recreation, and parks; fundamentals of planning, development and management of resources allocated for hospitality, tourism, recreation, and parks; development of the recreation and park movement and its role in the spread of tourism and hospitality management in contemporary society. **Prerequisite:** Graduate classification.

HMGT 602 Social Science Foundations of Hospitality, Leisure and Tourism

Credits 3. 3 Lecture Hours. History and philosophy of the fields of hospitality, tourism, recreation, and parks; fundamentals of planning, development and management of resources allocated for hospitality, tourism, recreation, and parks; development of the recreation and park movement and its role in the spread of tourism and hospitality management in contemporary society. **Prerequisites:** HMGT 601 or approval of instructor; graduate classification.

HMGT 606 Overview of Tourism

Credits 3. 3 Lecture Hours. Introduction to the fields of tourism and hospitality sciences; scale and scope of the industries and businesses related to tourism and hospitality; the cooperative and dynamic nature of decision-making in tourism; the contributions made by various disciplines towards understanding the consequences of tourism activity; and identification of critical issues in the study of tourism and hospitality. **Prerequisite:** Graduate classification.

HMGT 612 International Event Management

Credits 3. 3 Lecture Hours. Event execution and experience in a country other than the US; evaluation of venues, vendors, and other logistical and practical elements specific to the culture or country of study. **Prerequisites:** Graduate classification and approval of instructor.

HMGT 614 Research Methods in Hospitality, Hotel Management and Tourism

Credits 3. 3 Lecture Hours. Methods of behavioral science applied to the formulation of research problems and management in the experience industries including hospitality, hotel management, tourism, recreation and event management. **Prerequisite:** Graduate classification.

HMGT 622 Planning and Design of Hospitality, Tourism and Recreation Places

Credits 3. 2 Lecture Hours. 2 Lab Hours. Classification of areas according to primary function, location and clientele served; basic park planning principles involving scale, circulation, function and spatial relationships; methodology for establishing planning goals, objectives and planning strategies. **Prerequisites:** Graduate classification.

HMGT 625 Hotel and Tourism Industry Analytics

Credits 3. 3 Lecture Hours. Principles and application of hospitality-industry and hotel analytics; analysis of industry data, trends and operations challenges. **Prerequisites:** Graduate classification.

HMGT 630 Contemporary Perspectives in Qualitative Research within Hospitality & Tourism

Credits 3. 3 Lecture Hours. Contemporary Perspectives in Qualitative Research within Hospitality & Tourism. Awareness and appreciation of the nature of qualitative methods; widely used and contemporary qualitative approaches in hospitality and tourism research; challenge required to become fully proficient with the techniques; potential contribution to research promised by the selected qualitative methods; consideration of mixed methods to acquire skills for successful use of other methods such as survey. **Prerequisites:** HMGT 614 or approval of instructor; graduate classification.

HMGT 631 Marketing in the Digital Age for Hospitality, Hotel Management and Tourism

Credits 3. 3 Lecture Hours. Application of basic and digital tourism marketing principles and concepts in government, business, and social-cause contexts; situation analysis and operational evaluation; decision making in terms of product, place, price, and channel of distribution mixes for tourism attractions and services. **Prerequisites:** Graduate classification.

HMGT 635 Advanced Quantitative Methods in Hospitality and Tourism

Credits 3. 3 Lecture Hours. Application of advanced quantitative analysis methods to data sets from hospitality, hotel management and tourism research; data analysis and variable selection based on both theory and questions to practical issues; application of a variety of multivariate methods to address assumptions, reliability and validity; interpretation of results. **Prerequisites:** Graduate classification; EPSY 640 or approval of instructor.

HMGT 641 Tourism Experience

Credits 3. 3 Lecture Hours. Designing tourism service enterprises, managing service operations, and quantitative models for tourism experience management; engineering of operations within service organizations included within the infrastructure associated with tourism industries, using advanced methods and technology to enhance activities that translate to consumer outcomes. **Prerequisite:** Graduate classification.

HMGT 646 Heritage Tourism

Credits 3. 3 Lecture Hours. Transdisciplinary examination of contemporary research and practice in heritage tourism and public culture; deploying variety of disciplinary outlooks to explore the representation of peoples, places and pasts in a range of settings from the indigenous and sacred to the post-industrial and post-colonial; theoretical insights into heritage related to place and space, community, politics and power, ethnicity, identity and belonging, key stakeholders in the local-global tourism industry, and issues related to justice and ethics; practical insights and ethical guidelines for the development, interpretation and management of heritage sites and places. **Prerequisite:** Graduate classification.

HMGT 650 Financing Hospitality, Hotel and Tourism Services

Credits 3. 3 Lecture Hours. Financial vehicles for funding hospitality, hotels and tourism organizations and services. **Prerequisite:** Graduate classification.

HMGT 684 Professional Internship

Credits 1 to 4. 1 to 4 Other Hours. On-the-job experience program conducted in the area of the student's specialization under the supervision of a graduate faculty member. May be taken three times for credit. **Prerequisite:** Graduate classification.

HMGT 685 Directed Studies

Credits 1 to 4. 1 to 4 Other Hours. Investigations not included in student's research for thesis or dissertation; problems selected in administration, management or planning. May be repeated for credit. **Prerequisite:** Graduate classification.

HMGT 689 Special Topics in...

Credits 1 to 4. 1 to 4 Other Hours. Selected topics in an identified area of hospitality, hotel, tourism, recreation and event management. May be repeated for credit. **Prerequisites:** Graduate classification; approval of instructor.

HMGT 691 Research

Credits 1 to 23. 1 to 23 Other Hours. Research in hospitality, hotel management, recreation or event management for thesis or dissertation. May be repeated for credit. **Prerequisite:** Graduate classification.

HMGT 693 Professional Study

Credits 1 to 3. 1 to 3 Other Hours. Approved research or professional paper undertaken as the terminal requirement for the Master of Science Non-Thesis. May be taken up to three hours for credit. **Prerequisites:** Graduate classification; approval of instructor.