IBUS - INTERNATIONAL BUSINESS

IBUS 645/FINC 645 International Finance
Credits 1 to 3. 1 to 3 Lecture Hours.
Problems confronted by financial managers of firms with international business operations; international money and capital markets; exchange rate risks and political risks. Classification 6 students may not enroll in this course.
Prerequisite: FINC 341, FINC 409, FINC 602, FINC 612, or FINC 635.
Cross Listing: FINC 645/IBUS 645.

IBUS 646/ACCT 646 International Accounting
Credits 3. 3 Lecture Hours.
Introduction and examination of accounting issues unique to multinational enterprises and international business activity. Classification 6 students may not enroll in this course.
Prerequisites: ACCT 328; FINC 341.
Cross Listing: ACCT 646/IBUS 646.

IBUS 677/MKTG 677 Multinational Marketing Management
Credits 3. 3 Lecture Hours.
Theoretical and empirical materials on multinational marketing; nature and justification of international trade, analysis of environments faced by multinational firms and formulation of multinational marketing strategy. Classification 6 students may not enroll in this course.
Prerequisite: MKTG 613 or 621 or equivalent.
Cross Listing: MKTG 677/IBUS 677.

IBUS 679/MGMT 679 International Business Policy
Credits 2 to 3. 2 to 3 Lecture Hours.
Determinants of U.S. competitiveness in international markets; the international environment of business; introduction to multinational enterprises, global competition, international organizations, protection of intellectual property; international trade regulation; strategic trade theory.
Prerequisite: Graduate classification.
Cross Listing: MGMT 679/IBUS 679.

IBUS 685 Directed Studies
Credits 1 to 4. 1 to 4 Other Hours.
Directed study of selected international business problems using recent developments in business research methods. Classification 6 students may not enroll in this course.
Prerequisite: Graduate classification and approval of instructor.

IBUS 689 Special Topics in...
Credits 1 to 4. 1 to 4 Lecture Hours.
Selected topics in an identified area of international business. May be repeated for credit. Classification 6 students may not enroll in this course.
Prerequisite: Approval of instructor.

IBUS 692 International Professional Study II
Credits 1 to 12. 1 to 12 Lecture Hours.
Approved professional studies abroad on international business issues and organizations. May meet requirements for the MBA or MS degrees in business. Must be taken for a grade.
Prerequisite: Admission to approved program.