

MARITIME BUSINESS ADMINISTRATION - CERTIFICATE

The purpose of this certificate is to educate and inform working professionals in a variety of fields (i.e., hospitals, ports, oil companies, etc.) of fundamental business processes to assist in their organizations for both profit and not-for-profit companies. The selection of courses reflects the most basic business processes that should be known, such as marketing, strategy, finance, and service operations management. Additionally, the Maritime Business Administration Certificate is the only one offered that will encompass the student with an education that is essential specifically to maritime entrepreneurship.

This program is also approved for delivery via asynchronous or synchronous distance education technology.

Program Requirements

Code	Title	Semester Credit Hours
MARA 610	Maritime Strategic Management	3
MARA 627	Marketing of Maritime Services	3
MARA 650	Supply Chain Management	3
MARA 678	Service Operations Management	3
Total Semester Credit Hours		12