DEPARTMENT OF AGRICULTURAL LEADERSHIP, EDUCATION, AND COMMUNICATIONS

The Department of Agricultural Leadership, Education, and Communications (ALEC) includes a student-centered faculty and staff offering undergraduate degrees leading to professional careers. Using a blend of asynchronous and synchronous courses, our programs offer a unique combination of practical, hands-on experiences and critical people skills required for success in today’s fast-paced careers. Upon graduation, our students are uniquely equipped for leadership, education, communications, and training roles in the broad field of agricultural sciences and human performance in both domestic and international settings.

We offer three Bachelor of Science degrees: Agricultural Communications and Journalism, Agricultural Leadership and Development, and Agricultural Science; and five minors: Agricultural Communications and Journalism, Extension Education, International Agricultural Development, Leadership, and Youth Development.

Degree Programs

Agricultural Communications and Journalism (AGCJ) (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/journalism-bs/)

This program prepares the student to work in news, magazine, broadcast, public relations, advertising, multimedia, digital cable, or satellite communications. Students in this program will complete courses in writing, editing, and basic digital design. Professional skills courses include publications production, public relations, photography, broadcasting, and electronic communications.

Agricultural Leadership and Development (ALED) (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/leadership-development-bs/)

This program prepares the student to work with people involved in agriculture and life sciences and other related fields. Students in this program will complete courses in personal and organizational leadership, ethics, and leading change. Specialized courses include courses such as team leadership, leading volunteers, cultural pluralism, and agricultural extension related courses.

Agricultural Science (AGSC) (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/agricultural-science-teaching-bs/)

This program prepares the student for a degree and as well as teacher certification in Secondary Agricultural Science. Students in this program will study educational technologies, instructional design and program planning in agricultural science. The program is aimed at creating high quality high school agricultural science teachers. However, other careers can often benefit from this training in agriculture and education.

For more information about each of our programs, visit the specific majors tab (https://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/#majorstext) or visit our department website. (https://alec.tamu.edu/academics/undergraduate/)

Degree Minors

We offer five minors, in specific areas, that provide our students with foundational knowledge and concepts required for success in future careers such as communication specialists, Extension educators, developers of youth programs, and students seeking positions as leaders in domestic or international settings.

- Agricultural Communications and Journalism (AGCJ)
- Extension Education (EXED)
- International Agricultural Development (IDAG)
- Leadership (LDAG)
- Youth Development (YDEV)

For more information on each minor, select the link below or visit our department website (https://alec.tamu.edu/academics/undergraduate/).

Faculty

Archer, Holli R, Associate Professor
Ag Leadership, Educ & Comm
PhD, Texas A&M University, 2013

Baker, Mathew, Professor
Ag Leadership, Educ & Comm
PhD, Ohio State University, 1990

Boyd, Barry L, Associate Professor
Ag Leadership, Educ & Comm
PhD, Texas A&M University, 1991

Briers, Gary E, Professor
Ag Leadership, Educ & Comm
PhD, Iowa State University, 1978

Dooley, Kim E, Professor
Ag Leadership, Educ & Comm
PhD, Texas A&M University, 1995

Dunford, Deborah W, Senior Lecturer
Ag Leadership, Educ & Comm
PhD, Texas A&M University, 1993

Elliot, John F, Professor
Ag Leadership, Educ & Comm
PhD, Ohio State University, 1988
Majors

- Bachelor of Science in Agricultural Communications and Journalism
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/journalism-bs/)
- Bachelor of Science in Agricultural Leadership and Development
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/leadership-development-bs/)
- Bachelor of Science in Agricultural Science, Teaching Option
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/agricultural-science-teaching-bs/)

Minors

- Agricultural Communications and Journalism Minor
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/journalism-minor/)
- Extension Education Minor
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/extension-education-minor/)
- International Agricultural Development Minor
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/international-agricultural-development-minor/)
- Leadership Minor
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/leadership-minor/)
- Youth Development Minor
  (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/youth-development-minor/)