

AGRICULTURAL COMMUNICATIONS AND JOURNALISM - BS

Students graduating with a Bachelor of Science in Agricultural Communications and Journalism are prepared for employment in agricultural businesses, organizations, associations, government agencies at all levels, and by all types of communication media: magazines, the internet, television and radio stations, newspapers, sports and entertainment, and public relations and advertising agencies.

The degree requires the completion of 120 semester credit hours. The student who wishes to develop specific career plans may do so in consultation with their Agricultural Communications and Journalism advisor. With approval of the advisor and the dean's office, substitutions may be made in the required scientific and technical agriculture courses to help meet the student's goals.

For more information about this major, visit our AGCJ website (<https://alec.tamu.edu/academics/undergraduate/agricultural-communications/>). (<https://alec.tamu.edu/academics/undergraduate/agricultural-communications/>)

Program Requirements

First Year

	Semester Credit Hours
Fall	
AGCJ 105 Introduction to Agriculture and Life Sciences Communications	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
Human performance directed elective ¹	3
Semester Credit Hours	15
Spring	
AGCJ 281 Media Concepts in Agriculture and Life Sciences	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
Animal science directed elective ²	3
Semester Credit Hours	15

Second Year

	Semester Credit Hours
Fall	
AGCJ 307 Design for Agricultural Media	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)	3
Plant science directed elective ³	3
Semester Credit Hours	15
Spring	
Select one of the following:	3
AGEC 105 Introduction to Agricultural Economics	3
ECON 202 Principles of Economics	3
ECON 203 Principles of Economics	3
FINP 235 Foundations of Money Education	3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
Agricultural emphasis area ⁴	3
Semester Credit Hours	15
Third Year	
Fall	
AGCJ 312 Editing in Agriculture and Life Sciences	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Agricultural emphasis area ⁴	3
Statistics/Research emphasis ⁵	3
General elective ⁶	3
Semester Credit Hours	15
Spring	
AGCJ 313 Media Writing in Agriculture and Life Sciences I	3
ALED 424 Applied Ethics in Leadership	3
Select one of the following:	3
AGCJ 306 Theory and Practice of Public Relations in Agriculture and Life Sciences	3
AGCJ 308 Agricultural Photography	3
AGCJ 366 Radio Broadcasting	3
Agriculture emphasis area ⁴	3
General elective ⁶	3
Semester Credit Hours	15

Fourth Year**Fall**

AGCJ 314	Media Writing in Agriculture and Life Sciences II	3
Select one of the following:		3
ALEC 350	Global Agricultural Issues	
ALEC 450	Global Social Justice Issues in Agriculture	
ALED 422	Cultural Pluralism in Agriculture	
Select one of the following:		3
AGCJ 306	Theory and Practice of Public Relations in Agriculture and Life Sciences	
AGCJ 308	Agricultural Photography	
AGCJ 366	Radio Broadcasting	
Agricultural emphasis area ⁴		3
General elective ⁶		3
Semester Credit Hours		15

Spring

AGCJ 405	Design and Publication in Agriculture and Life Sciences	3
Select two of the following:		6
AGCJ 404	Science Communications and Public Engagement in Agriculture and Life Sciences	
AGCJ 406	Public Relations and Campaigns in Agriculture and Life Sciences	
AGCJ 408	Advertising Copy and Design in Agriculture and Life Sciences	
AGCJ 410	Risk Perceptions in Science and Society	
AGCJ 413	Emerging Media in Agriculture and Life Sciences	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	
AGCJ 491	Research	
AGCJ 494	Internship	
Select one of the following:		3
AGCJ 481	Seminar	
AGCJ 491	Research	
AGCJ 494	Internship	
General elective ⁶		3
Semester Credit Hours		15
Total Semester Credit Hours		120

catalog.tamu.edu/undergraduate/course-descriptions/plpa/), RWF 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/rwfm/>), SCSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/scsc/>).

⁴ Agriculture emphasis area courses will be used to develop a cohesive career emphasis and are to be selected in consultation with an academic advisor. Select from any 100-499 course in the College of Agriculture and Life Sciences.

⁵ Select from AGCJ 311, HMG 336, RWF 336, STAT 201-225 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>), STAT 301-315 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>).

⁶ Select from any 100-499 course not used elsewhere (except AGCJ 100-499 (<https://catalog.tamu.edu/undergraduate/agriculture-life-sciences/agricultural-leadership-education-communications/#coursestext>) or ENGL 103).

A grade of C or better must be maintained in all AGCJ courses.

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) courses and 3 hours of Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. See an academic advisor.

Only one of the following will satisfy the requirements for AGCJ degree: AGCJ 105 or JOUR 102.

Only one of the following will satisfy the requirements for AGCJ degree: AGCJ 313 or JOUR 203.

¹ Select from ALED 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/aled/>), FSTC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/fstc/>), NUTR 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/nutr/>).

² Select from ANSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ansc/>), ECCB 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/eccb/>), ENTO 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ento/>), POSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/posc/>), RWF 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/rwfm/>).

³ Select from ECCB 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/eccb/>), HORT 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/hort/>), PLPA 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/plpa/>).