AGRICULTURAL COMMUNICATIONS AND JOURNALISM - BS

Students graduating with a Bachelor of Science in Agricultural Communications and Journalism are prepared for employment in agricultural businesses, organizations, associations, government agencies at all levels, and by all types of communication media: magazines, the internet, television and radio stations, newspapers, sports and entertainment, and public relations and advertising agencies.

The degree requires the completion of 120 semester credit hours. The student who wishes to develop specific career plans may do so in consultation with their Agricultural Communications and Journalism advisor. With approval of the advisor and the dean’s office, substitutions may be made in the required scientific and technical agriculture courses to help meet the student's goals.

For more information about this major, visit our AGCJ website (https://alec.tamu.edu/academics/undergraduate/agricultural-communications/).

Program Requirements

First Year
Fall
AGCJ 105 Introduction to Agricultural Communications 3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history) 3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication) 3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics) 3
Human performance directed elective 1 3
Semester Credit Hours 15

Spring
AGCJ 281 Journalism Concepts for Agriculture 3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication) 3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) 3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics) 3
Animal science directed elective 2 3
Semester Credit Hours 15

Second Year
Fall
AGCJ 312 Editing for Agricultural Audiences 3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history) 3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science) 3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture) 3
Plant science directed elective 3 3
Semester Credit Hours 15

Spring
AGCJ 307 Design for Agricultural Media 3
Select one of the following: 3
AGCJ 305 Theory and Practice of Agricultural Publishing
AGCJ 306 Theory and Practice of Agricultural Public Relations
AGCJ 308 Agricultural Photography
AGCJ 366 Radio Broadcasting
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts) 3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science) 3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) 3
Semester Credit Hours 15

Third Year
Fall
AGCJ 313 Agricultural Media Writing I 3
AGCJ 411 Audience and Communications Research Methods 3
Select one of the following: 3
AGCJ 305 Theory and Practice of Agricultural Publishing
AGCJ 306 Theory and Practice of Agricultural Public Relations
AGCJ 308 Agricultural Photography
AGCJ 366 Radio Broadcasting
Select one of the following: 3
AGEC 105 Introduction to Agricultural Economics
ECON 202 Principles of Economics
ECON 203 Principles of Economics
Agricultural emphasis area 4 3
Semester Credit Hours 15

Spring
AGCJ 314 Agricultural Media Writing II 3
Select one of the following: 3
### Agricultural Communications and Journalism - BS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>AGCJ 404</td>
<td>Communicating Agricultural Information to the Public</td>
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<tr>
<td>AGCJ 405</td>
<td>Agricultural Publications Production</td>
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<td>AGCJ 406</td>
<td>Agricultural Public Relations Methods</td>
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<td>AGCJ 407</td>
<td>Web Authoring in Agricultural Communication</td>
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<td>AGCJ 408</td>
<td>Advertising Copy and Design</td>
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<td>AGCJ 409</td>
<td>Television Production for Agricultural Journalists</td>
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<td>AGCJ 413</td>
<td>Emerging Media in Agriculture</td>
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<td>AGCJ 466</td>
<td>Advanced Radio Broadcasting</td>
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<td>AGCJ 485</td>
<td>Directed Studies</td>
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<td>AGCJ 491</td>
<td>Research</td>
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<td>AGCJ 494</td>
<td>Internship</td>
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<td>AGCJ 481</td>
<td>Senior Seminar</td>
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<td>AGCJ 491</td>
<td>Research</td>
</tr>
<tr>
<td>AGCJ 494</td>
<td>Internship</td>
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Select one of the following: 3
- AGCJ 404
- AGCJ 405
- AGCJ 406
- AGCJ 407
- AGCJ 408
- AGCJ 409
- AGCJ 413

**Fourth Year**

<table>
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<th>Semester Credit Hours</th>
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**Fall**

Select one of the following: 3
- AGCJ 404
- AGCJ 405
- AGCJ 406
- AGCJ 407
- AGCJ 408
- AGCJ 409
- AGCJ 413
- AGCJ 466
- AGCJ 485
- AGCJ 491
- AGCJ 494

Agricultural emphasis area 4 3

General elective 5 3

**Spring**

Select one of the following: 3
- AGCJ 404
- AGCJ 405
- AGCJ 406
- AGCJ 407
- AGCJ 408
- AGCJ 409
- AGCJ 413

Agricultural emphasis area 4 3

General elective 5 3

**Semester Credit Hours**

| 15 |

**Total Semester Credit Hours** 120

1. Select from ALED 100-499 [course-descriptions/aled/], FSTC 100-499 [course-descriptions/fstc/], NUTR 100-499 [course-descriptions/nutr/].
2. Select from ANSC 100-499 [course-descriptions/ansc/], ENTO 100-499 [course-descriptions/ento/], POSC 100-499 [course-descriptions/posc/], WFSC 100-499 [course-descriptions/wfsc/].
3. Select from ESSM 100-499 [course-descriptions/essm/], HORT 100-499 [course-descriptions/hort/], PLPA 100-499 [course-descriptions/plpa/], SCSC 100-499 [course-descriptions/scsc/].
4. Agriculture emphasis area courses will be used to develop a cohesive career emphasis and are to be selected in consultation with an academic advisor.
5. Select from any 100-499 course not used elsewhere (except AGCJ 100-499 [course-descriptions/aleza-life-sciences/agriculture-leadership-education-communications/ coursestext]) or ENGL 103).

A grade of C or better must be maintained in all AGCJ courses.

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity [course-descriptions/iculture-diversity-requirements/ courses and 3 hours of Cultural Discourse [course-descriptions/cultural-discourse-requirements/ courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. See an academic advisor.