# Agricultural Communications and Journalism - BS

Students graduating with a Bachelor of Science in Agricultural Communications and Journalism are prepared for employment in agricultural businesses, organizations, associations, government agencies at all levels, and by all types of communication media: magazines, the internet, television and radio stations, newspapers, sports and entertainment, and public relations and advertising agencies.

The degree requires the completion of 120 semester credit hours. The student who wishes to develop specific career plans may do so in consultation with their Agricultural Communications and Journalism advisor. With approval of the advisor and the dean’s office, substitutions may be made in the required scientific and technical agriculture courses to help meet the student’s goals.

For more information about this major, visit our AGCJ website ([https://alec.tamu.edu/academics/undergraduate/agricultural-communications/](https://alec.tamu.edu/academics/undergraduate/agricultural-communications/)).

## Program Requirements

### First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th></th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCJ 105</td>
<td>Introduction to Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>American history (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a>)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Communication (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a>)</td>
<td>3</td>
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</tr>
<tr>
<td>Mathematics (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics</a>)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Human performance directed elective 1</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Semester Credit Hours</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

### Spring

| AGCJ 281                                 | Journalism Concepts for Agriculture | 3                     |
| Communication ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)) | 3                     |
| Life and physical sciences ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)) | 3                     |
| Mathematics ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)) | 3                     |
| Animal science directed elective 2       |                         | 3                     |

### Second Year

<table>
<thead>
<tr>
<th>Fall</th>
<th></th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCJ 312</td>
<td>Editing for Agricultural Audiences</td>
<td>3</td>
</tr>
<tr>
<td>American history (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a>)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Government/Political science (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a>)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Language, philosophy and culture (<a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a>)</td>
<td>3</td>
<td></td>
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<tr>
<td>Plant science directed elective 3</td>
<td></td>
<td>3</td>
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</tbody>
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### Fall

| AGCJ 307                                 | Design for Agricultural Media | 3                     |

### Select one of the following:

- AGCJ 305 Theory and Practice of Agricultural Publishing
- AGCJ 306 Theory and Practice of Agricultural Public Relations
- AGCJ 308 Agricultural Photography
- AGCJ 366 Radio Broadcasting

Creative arts ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)) | 3                     |

Government/Political science ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)) | 3                     |

Life and physical sciences ([http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences](http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)) | 3                     |

### Semester Credit Hours

#### First Year

| 15 |

### Third Year

<table>
<thead>
<tr>
<th>Fall</th>
<th></th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCJ 313</td>
<td>Agricultural Media Writing I</td>
<td>3</td>
</tr>
<tr>
<td>AGCJ 411</td>
<td>Audience and Communications Research Methods</td>
<td>3</td>
</tr>
</tbody>
</table>

### Select one of the following:

- AGCJ 305 Theory and Practice of Agricultural Publishing
- AGCJ 306 Theory and Practice of Agricultural Public Relations
- AGCJ 308 Agricultural Photography
- AGCJ 366 Radio Broadcasting

### Fall

AGEC 105 Introduction to Agricultural Economics | 3                     |
ECON 202 Principles of Economics | 3                     |
ECON 203 Principles of Economics | 3                     |
Agricultural emphasis area 4 | 3                     |

### Semester Credit Hours

| 15 |

### Spring

| AGCJ 314                                 | Agricultural Media Writing II | 3                     |

### Select one of the following:

- 3
Select one of the following:

- Spring
  - AGCJ 404 Communicating Agricultural Information to the Public
  - AGCJ 405 Agricultural Publications Production
  - AGCJ 406 Agricultural Public Relations Methods
  - AGCJ 407 Web Authoring in Agricultural Communication
  - AGCJ 408 Advertising Copy and Design
  - AGCJ 409 Television Production for Agricultural Journalists
  - AGCJ 413 Emerging Media in Agriculture
  - AGCJ 466 Advanced Radio Broadcasting
  - AGCJ 485 Directed Studies
  - AGCJ 491 Research
  - AGCJ 494 Internship

Agriculture emphasis area
- AGC4 424
- Fall

Fourth Year

<table>
<thead>
<tr>
<th>Semester Credit Hours</th>
<th>15</th>
</tr>
</thead>
</table>

Select one of the following:

- Fall
  - AGCJ 404 Communicating Agricultural Information to the Public
  - AGCJ 405 Agricultural Publications Production
  - AGCJ 406 Agricultural Public Relations Methods
  - AGCJ 407 Web Authoring in Agricultural Communication
  - AGCJ 408 Advertising Copy and Design
  - AGCJ 409 Television Production for Agricultural Journalists
  - AGCJ 413 Emerging Media in Agriculture
  - AGCJ 466 Advanced Radio Broadcasting
  - AGCJ 485 Directed Studies
  - AGCJ 491 Research
  - AGCJ 494 Internship

Agriculture emphasis area
- AGC4 422 Cultural Pluralism in Agriculture

Agricultural emphasis area
- AGCJ 494

General elective
- AGCJ 494

Semester Credit Hours
- AGCJ 466 Advanced Radio Broadcasting
- AGCJ 485 Directed Studies
- AGCJ 491 Research
- AGCJ 494 Internship

Select one of the following:

- AGCJ 481 Senior Seminar
- AGCJ 491 Research
- AGCJ 494 Internship

Select one of the following:

- ALEC 350 Global Agricultural Issues
- ALEC 450 Global Social Justice Issues in Agriculture
- ALED 313 Culture Theory, Orientation and Adaptation
- ALED 422 Cultural Pluralism in Agriculture

Agricultural emphasis area
- ALED 424

General elective
- ALED 424

General elective
- ALEC 350

Semester Credit Hours
- ALEC 450

Total Semester Credit Hours
- ALEC 450

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity (http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/) courses and 3 hours of Cultural Discourse (http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. See an academic advisor.

A grade of C or better must be maintained in all AGCJ courses.