

AGRICULTURAL COMMUNICATIONS AND JOURNALISM - BS

Students graduating with a Bachelor of Science in Agricultural Communications and Journalism are prepared for employment in agricultural businesses, organizations, associations, government agencies at all levels, and by all types of communication media: magazines, the internet, television and radio stations, newspapers, sports and entertainment, and public relations and advertising agencies.

The degree requires the completion of 120 semester credit hours. The student who wishes to develop specific career plans may do so in consultation with their Agricultural Communications and Journalism advisor. With approval of the advisor and the dean's office, substitutions may be made in the required scientific and technical agriculture courses to help meet the student's goals.

For more information about this minor, visit our AGCJ web page (<https://alec.tamu.edu/academics/undergraduate/agricultural-communications/>). (<https://alec.tamu.edu/academics/undergraduate/agricultural-communications/>)

Program Requirements

First Year

Fall		Semester Credit Hours
AGCJ 105	Introduction to Agricultural Communications	3
	American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
	Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
	Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
	Human performance directed elective ¹	3
Semester Credit Hours		15
Spring		
AGCJ 281	Journalism Concepts for Agriculture	3
	Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
	Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
	Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
	Animal science directed elective ²	3
Semester Credit Hours		15

Second Year

Fall		
AGCJ 312	Editing for Agricultural Audiences	3
	American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
	Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
	Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)	3
	Plant science directed elective ³	3
Semester Credit Hours		15
Spring		
AGCJ 307	Design for Agricultural Media	3
	Select one of the following:	3
	AGCJ 305 Theory and Practice of Agricultural Publishing	
	AGCJ 306 Theory and Practice of Agricultural Public Relations	
	AGCJ 308 Agricultural Photography	
	AGCJ 366 Radio Broadcasting	
	Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)	3
	Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
	Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Semester Credit Hours		15
Third Year		
Fall		
AGCJ 313	Agricultural Media Writing I	3
	Select one of the following:	3
	AGCJ 305 Theory and Practice of Agricultural Publishing	
	AGCJ 306 Theory and Practice of Agricultural Public Relations	
	AGCJ 308 Agricultural Photography	
	AGCJ 366 Radio Broadcasting	
	Select one of the following:	3
	AGEC 105 Introduction to Agricultural Economics	
	ECON 202 Principles of Economics	
	ECON 203 Principles of Economics	
	Agricultural emphasis area ⁴	3
	Statistics ⁵	3
Semester Credit Hours		15
Spring		
AGCJ 314	Agricultural Media Writing II	3
	Select one of the following:	3
	AGCJ 404 Communicating Agricultural Information to the Public	

AGCJ 405	Agricultural Publications Production	
AGCJ 406	Agricultural Public Relations Methods	
AGCJ 407	Web Authoring in Agricultural Communication	
AGCJ 408	Advertising Copy and Design	
AGCJ 409	Television Production for Agricultural Journalists	
AGCJ 413	Emerging Media in Agriculture	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	
AGCJ 491	Research	
AGCJ 494	Internship	
Agriculture emphasis area ⁴		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
General elective		3
Semester Credit Hours		15

Fourth Year

Fall

ALED 424	Applied Ethics in Leadership	3
Select one from the following:		3
AGCJ 404	Communicating Agricultural Information to the Public	
AGCJ 405	Agricultural Publications Production	
AGCJ 406	Agricultural Public Relations Methods	
AGCJ 407	Web Authoring in Agricultural Communication	
AGCJ 408	Advertising Copy and Design	
AGCJ 409	Television Production for Agricultural Journalists	
AGCJ 413	Emerging Media in Agriculture	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	
AGCJ 491	Research	
AGCJ 494	Internship	
Agriculture emphasis area ⁴		3
General elective		3
General elective		3
Semester Credit Hours		15

Spring

Select one of the following:		3
AGCJ 404	Communicating Agricultural Information to the Public	
AGCJ 405	Agricultural Publications Production	
AGCJ 406	Agricultural Public Relations Methods	
AGCJ 407	Web Authoring in Agricultural Communication	
AGCJ 408	Advertising Copy and Design	
AGCJ 409	Television Production for Agricultural Journalists	
AGCJ 413	Emerging Media in Agriculture	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	

AGCJ 491	Research	
AGCJ 494	Internship	
Select one of the following:		3
AGCJ 481	Senior Seminar	
AGCJ 491	Research	
AGCJ 494	Internship	
Select one of the following:		3
ALEC 350	Global Agricultural Issues	
ALEC 450	Global Social Justice Issues in Agriculture	
ALED 313	Culture Theory, Orientation and Adaptation	
ALED 422	Cultural Pluralism in Agriculture	
Agriculture emphasis area ⁴		1
General elective		3
General elective		2
Semester Credit Hours		15
Total Semester Credit Hours		120

- 1 Select from ALED 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/aled/>), NFSC 100-499. (<http://catalog.tamu.edu/undergraduate/course-descriptions/nfsc/>)
- 2 Select from ANSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ansc/>), ENTO 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ento/>), POSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/posc/>), WFSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/wfsc/>).
- 3 Select from ESSM 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/essm/>), HORT 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/hort/>), PLPA 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/plpa/>), SCSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/scsc/>).
- 4 Agriculture emphasis area courses will be used to develop a cohesive career emphasis and are to be selected in consultation with an academic advisor.
- 5 Select from AGCJ 411, STAT 201-225 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>), STAT 301-415 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>).

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) courses and 3 hours of Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. See an academic advisor.