

# AGRICULTURAL COMMUNICATIONS AND JOURNALISM - BS

## Program Requirements

### First Year

		Semester	Credit
		Hours	Hours
AGCJ 105	Introduction to Agricultural Communications	3	
American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3	
Communication ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )		3	
Mathematics ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics</a> )		3	
Human performance directed elective <sup>1</sup>		3	
Semester Credit Hours		15	

### Spring

AGCJ 281	Journalism Concepts for Agriculture	3	
Communication ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )		3	
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3	
Mathematics ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics</a> )		3	
Animal science directed elective <sup>2</sup>		3	
Semester Credit Hours		15	

### Second Year

		Semester	Credit
		Hours	Hours
AGCJ 312	Editing for Agricultural Audiences	3	
American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3	
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3	
Language, philosophy and culture ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> )		3	
Plant science directed elective <sup>3</sup>		3	
Semester Credit Hours		15	

### Spring

AGCJ 307	Design for Agricultural Media	3	
Select one of the following:		3	

AGCJ 305	Theory and Practice of Agricultural Publishing		
AGCJ 306	Theory and Practice of Agricultural Public Relations		
AGCJ 308	Agricultural Photography		
AGCJ 366	Radio Broadcasting		
Creative arts ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> )		3	
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3	
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3	
Semester Credit Hours		15	

### Third Year

		Semester	Credit
		Hours	Hours
AGCJ 313	Agricultural Media Writing I	3	
Select one of the following:		3	
AGCJ 305	Theory and Practice of Agricultural Publishing		
AGCJ 306	Theory and Practice of Agricultural Public Relations		
AGCJ 308	Agricultural Photography		
AGCJ 366	Radio Broadcasting		
Select one of the following:		3	
AGEC 105	Introduction to Agricultural Economics		
ECON 202	Principles of Economics		
ECON 203	Principles of Economics		
Agricultural emphasis area <sup>4</sup>		3	
Statistics <sup>5</sup>		3	
Semester Credit Hours		15	

### Spring

AGCJ 314	Agricultural Media Writing II	3	
Select one of the following:		3	
AGCJ 404	Communicating Agricultural Information to the Public		
AGCJ 405	Agricultural Publications Production		
AGCJ 406	Agricultural Public Relations Methods		
AGCJ 407	Web Authoring in Agricultural Communication		
AGCJ 408	Advertising Copy and Design		
AGCJ 409	Television Production for Agricultural Journalists		
AGCJ 413	Emerging Media in Agriculture		
AGCJ 466	Advanced Radio Broadcasting		
AGCJ 485	Directed Studies		
AGCJ 491	Research		
AGCJ 494	Internship		
Agriculture emphasis area <sup>4</sup>		3	
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3	

General elective		3
Semester Credit Hours		15
<b>Fourth Year</b>		
<b>Fall</b>		
ALED 424	Applied Ethics in Leadership	3
Select one from the following:		3
AGCJ 404	Communicating Agricultural Information to the Public	
AGCJ 405	Agricultural Publications Production	
AGCJ 406	Agricultural Public Relations Methods	
AGCJ 407	Web Authoring in Agricultural Communication	
AGCJ 408	Advertising Copy and Design	
AGCJ 409	Television Production for Agricultural Journalists	
AGCJ 413	Emerging Media in Agriculture	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	
AGCJ 491	Research	
AGCJ 494	Internship	
Agricultural emphasis area <sup>4</sup>		3
General elective		3
General elective		3
Semester Credit Hours		15

<b>Spring</b>		
Select one of the following:		3
AGCJ 404	Communicating Agricultural Information to the Public	
AGCJ 405	Agricultural Publications Production	
AGCJ 406	Agricultural Public Relations Methods	
AGCJ 407	Web Authoring in Agricultural Communication	
AGCJ 408	Advertising Copy and Design	
AGCJ 409	Television Production for Agricultural Journalists	
AGCJ 413	Emerging Media in Agriculture	
AGCJ 466	Advanced Radio Broadcasting	
AGCJ 485	Directed Studies	
AGCJ 491	Research	
AGCJ 494	Internship	
Select one of the following:		3
AGCJ 481	Senior Seminar	
AGCJ 491	Research	
AGCJ 494	Internship	
Select one of the following:		3
ALEC 350	Global Agricultural Issues	
ALEC 450	Global Social Justice Issues in Agriculture	
ALED 313	Culture Theory, Orientation and Adaptation	
ALED 422	Cultural Pluralism in Agriculture	
Agricultural emphasis area <sup>4</sup>		1
General elective		3

General elective	2
Semester Credit Hours	
Total Semester Credit Hours	
	120

- <sup>1</sup> Select from ALED 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/aled/>), NFSC 100-499. (<http://catalog.tamu.edu/undergraduate/course-descriptions/nfsc/>)
- <sup>2</sup> Select from ANSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ansc/>), ENTO 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/ento/>), POSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/posc/>), WFSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/wfsc/>).
- <sup>3</sup> Select from ESSM 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/essm/>), HORT 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/hort/>), PLPA 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/plpa/>), SCSC 100-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/scsc/>).
- <sup>4</sup> Agriculture emphasis area courses will be used to develop a cohesive career emphasis and are to be selected in consultation with an academic advisor.
- <sup>5</sup> Select from AGCJ 411, STAT 201-225 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>), STAT 301-415 (<http://catalog.tamu.edu/undergraduate/course-descriptions/stat/>).

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) courses and 3 hours of Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. See an academic advisor.