18

AGRICULTURAL COMMUNICATIONS AND JOURNALISM - MINOR

This program focuses on written communication, preparing students for roles in media relations.

Students seeking a minor in Agricultural Communications and Journalism (AGCJ) should begin the process by discussing the option with their academic advisor in their major. Students should then make an appointment with an AGCJ advisor to discuss interests.

The AGCJ minor is highly focused on written communication. Students should consider their interest in writing before beginning the minor. Students seeking to complete the AGCJ minor will graduate prepared to assist with writing news releases, social media posts, photography or other media relations activities in many communication fields.

Eligibility requirements to declare an AGCJ Minor

Students must:

- 1. Have a cumulative 2.5 GPA or higher and be in good standing with Texas A&M University;
- 2. Have completed less than 70 hours;
- 3. Meet with an AGCJ advisor for approval.

For more information about this minor, visit our website (https:// alec.tamu.edu/academics/undergraduate/minor-agriculturalcommunications-journalism/).

Program Requirements

Code	Title	Semester Credit Hours
AGCJ 105	Introduction to Agriculture and Life Sciences Communications	3
AGCJ 281	Media Concepts in Agriculture and Life Sciences	3
AGCJ 312	Editing in Agriculture and Life Sciences	3
AGCJ 313	Media Writing in Agriculture and Life Sciences I	3
Select two of the following: 6		
AGCJ 306	Theory and Practice of Public Relations in Agriculture and Life Sciences	
AGCJ 311	Introduction to Research in Agriculture and Life Sciences Communications	
AGCJ 314	Media Writing in Agriculture and Life Sciences II	
AGCJ 404	Science Communications and Public Engagement in Agriculture and Life Sciences	
AGCJ 406	Public Relations and Campaigns in Agriculture and Life Sciences	

AGCJ 408	Advertising Copy and Design in Agriculture and Life Sciences
AGCJ 410	Risk Communications in Science and Society
AGCJ 411	Advanced Research in Agriculture and Life Sciences Communications

Total Semester Credit Hours

Students must make a grade of C or better in all courses.