

HOSPITALITY, HOTEL MANAGEMENT AND TOURISM - BS, BUSINESS HOSPITALITY TRACK

Through a four-year degree, the Bachelor of Science in Hospitality, Hotel Management and Tourism will prepare professionals to manage organizations and innovate change in a diverse and expanding field. The degree provides an industry-responsive curriculum with a focus on experience design and implementation, management of organizations and human capital, data-driven decision-making, service quality, marketing, risk management and financing of programs/services. Courses are offered in person, with some also available in distance formats.

The Business and Hospitality Track offers coursework that covers:

- Planning
- Media and promotion
- Operational logistics
- Evaluation
- Contracting
- Sponsorship and fundraising
- Risk management
- Vendor management

Program Requirements

First Year

Fall		Semester Credit Hours
HMGT 201	Foundations of Hospitality, Hotel Management and Tourism	3
MATH 140	Mathematics for Business and Social Sciences	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		15
Spring		
MATH 142	Business Calculus	3
Select one of the following:		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
Select one of the following:		3
ENGL 103	Introduction to Rhetoric and Composition	

ENGL 104	Composition and Rhetoric	
ENGL 210	Technical and Professional Writing	
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)		3
Semester Credit Hours		15
Second Year		
Fall		
ACCT 229	Introductory Accounting	3
HMGT 223	Managing Hospitality and Tourism Organizations	3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		15
Spring		
HMGT 210	Data-Driven Decision Making in Hospitality, Hotel, and Tourism Management	3
HMGT 211	Experience Design and Implementation	3
Select one of the following:		3
AGEC 105	Introduction to Agricultural Economics	
AGLS 235	Foundations of Money Education	
ECON 202	Principles of Economics	
ECON 203	Principles of Economics	
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Semester Credit Hours		12
Third Year		
Fall		
HMGT 312	Managing Human Capital in Hospitality, Hotel Management, and Tourism	3
HMGT 331	Marketing in the Digital Age for Hospitality and Tourism	3
HMGT 340	Global Communities & Diverse Populations in Hospitality and Tourism ¹	3
HMGT 352	Hotel and Resort Operations	3
ISTM 210	Fundamentals of Information Systems	3
Semester Credit Hours		15
Spring		
HMGT 353	Food and Beverage Management	3
HMGT 384	Junior Internship	2
HMGT 450	Financing Hospitality, Hotel, and Tourism Services	3
HMGT 481	Seminar	1

FINC 341 or MGMT 311	Business Finance or Legal and Social Environment of Business	3
General elective		3
Semester Credit Hours		15
Summer		
HMG 484	Internship	3
Semester Credit Hours		3
Fourth Year		
Fall		
HMG 451	Law, Negotiation, and Risk Management in Hospitality, Tourism and Recreation	3
MKTG 321	Marketing	3
SCMT 364	Operations Management	3
General elective		6
Semester Credit Hours		15
Spring		
MGMT 363	Managing People in Organizations	3
Life and physical sciences (http://catalog.tamu.edu/ undergraduate/general-information/university-core- curriculum/#life-physical-sciences)		3
Track elective ²		3
General elective		6
Semester Credit Hours		15
Total Semester Credit Hours		120

¹ This course fulfills the Cultural Discourse (CD) requirement.

² Select from FINC 341, FINC 371, MGMT 311, MGMT 439, MGMT 440, MKTG 345, MKTG 322, SCMT 334.