

HOSPITALITY, HOTEL MANAGEMENT AND TOURISM - BS, EVENT, TOURISM AND RECREATION MANAGEMENT TRACK

Through a four-year degree, the Bachelor of Science in Hospitality, Hotel Management and Tourism will prepare professionals to manage organizations and innovate change in a diverse and expanding field. The degree provides an industry-responsive curriculum with a focus on experience design and implementation, management of organizations and human capital, data-driven decision-making, service quality, marketing, risk management and financing of programs/services. Courses are offered in person, with some also available in distance formats.

The leisure experience industries continue to evolve and expand. University graduates who desire to work in the expansive hospitality and tourism industries require a knowledge and skillset that address the experiences people seek and the financial understanding required for economic viability. The hospitality industry (e.g., attractions, restaurants, resorts, hotel lodging) has become a major part of people's leisure, supporting tourism as one of the world's largest industries.

Program Requirements

First Year

		Semester Credit Hours
Fall		
HMGT 201	Foundations of Hospitality, Hotel Management and Tourism	3
MATH 140	Mathematics for Business and Social Sciences	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)		3
Semester Credit Hours		15
Spring		
MATH 142	Business Calculus	3
Select one of the following:		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
Select one of the following:		3
ENGL 103	Introduction to Rhetoric and Composition	
ENGL 104	Composition and Rhetoric	
ENGL 210	Technical and Professional Writing	

American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)	3

Semester Credit Hours 15

Second Year

Fall

ACCT 229	Introductory Accounting	3
HMGT 223	Managing Hospitality and Tourism Organizations	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3

Semester Credit Hours 12

Spring

HMGT 210	Data-Driven Decision Making in Hospitality, Hotel, and Tourism Management	3
HMGT 211	Planning and Implementation of Events and Programs	3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3

Semester Credit Hours 15

Third Year

Fall

HMGT 281	Career Planning in Hospitality, Hotel Management, and Tourism	1
HMGT 302	Application of Tourism Principles	3
HMGT 312	Managing Human Capital in Hospitality, Hotel Management, and Tourism	3
HMGT 340	Global Communities & Diverse Populations in Hospitality, Hotel Management and Tourism ¹	3
HMGT 384	Junior Internship	2
Select one of the following:		3
AGEC 105	Introduction to Agricultural Economics	
FINP 235	Foundations of Money Education	
ECON 202	Principles of Economics	
ECON 203	Principles of Economics	

Semester Credit Hours 15

Spring

HMGT 331	Marketing in the Digital Age for Hospitality, Hotel Management and Tourism	3
HMGT 301 or HMGT 319	Recreation in American Culture or Event Management in Specialized Contexts	3

HMGT 402 or HMGT 426	Planning and Design of Hospitality, Tourism and Recreation Places or Sustainable Tourism	3
International experience ²		3
General elective		3
Semester Credit Hours		15
Summer		
HMGT 484	Internship	3
Semester Credit Hours		3
Fourth Year		
Fall		
HMGT 401	Entrepreneurship in Hospitality, Tourism and Events	3
HMGT 451	Law, Negotiation, and Risk Management in Hospitality, Tourism and Recreation	3
HMGT 320 or HMGT 446	Event Management and Operations or Information and Communication Technology in Hospitality, Hotel Management and Tourism	3
Track elective ³		3
General elective		3
Semester Credit Hours		15
Spring		
HMGT 450	Financing Hospitality, Hotel, and Tourism Services	3
HMGT 424 or HMGT 449	Event Management Capstone or Tourism Capstone	3
General elective		9
Semester Credit Hours		15
Total Semester Credit Hours		120

¹ This course fulfills the Cultural Discourse (CD) (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) requirement.

² Complete an education abroad experience program for at least three or more academic credits or take HMGT 442.

³ Select from AGECE 420, ALEC 377, ALED 322, ALED 323, ALED 440, ANSC 470/FSTC 470, HMGT 207, HMGT 319, HMGT 412, HMGT 467, HMGT 476, HORT 416, HORT 420, HORT 421.