

# HOSPITALITY, HOTEL MANAGEMENT AND TOURISM - BS, EVENT, TOURISM AND RECREATION MANAGEMENT TRACK

Through a four-year degree, the Bachelor of Science in Hospitality, Hotel Management and Tourism will prepare professionals to manage organizations and innovate change in a diverse and expanding field. The degree provides an industry-responsive curriculum with a focus on experience design and implementation, management of organizations and human capital, data-driven decision-making, service quality, marketing, risk management and financing of programs/services. Courses are offered in person, with some also available in distance formats.

The leisure experience industries continue to evolve and expand. University graduates who desire to work in the expansive hospitality and tourism industries require a knowledge and skillset that address the experiences people seek and the financial understanding required for economic viability. The hospitality industry (e.g., attractions, restaurants, resorts, hotel lodging) has become a major part of people's leisure, supporting tourism as one of the world's largest industries.

## Program Requirements

### First Year

		Semester Credit Hours
<b>Fall</b>		
HMGT 201	Foundations of Hospitality, Hotel Management and Tourism	3
MATH 140	Mathematics for Business and Social Sciences	3
American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
Language, philosophy and culture ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> )		3
<b>Semester Credit Hours</b>		<b>15</b>

### Spring

MATH 142	Business Calculus	3
Select one of the following:		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
Select one of the following:		3
ENGL 103	Introduction to Rhetoric and Composition	
ENGL 104	Composition and Rhetoric	
ENGL 210	Technical and Professional Writing	

American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3
Creative arts ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> )		3

**Semester Credit Hours** **15**

### Second Year

#### Fall

ACCT 229	Introductory Accounting	3
HMGT 223	Managing Hospitality and Tourism Organizations	3
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3

**Semester Credit Hours** **12**

#### Spring

HMGT 210	Data-Driven Decision Making in Hospitality, Hotel, and Tourism Management	3
HMGT 211	Experience Design and Implementation	3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	3
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3

**Semester Credit Hours** **15**

### Third Year

#### Fall

HMGT 302	Application of Tourism Principles	3
HMGT 312	Managing Human Capital in Hospitality, Hotel Management, and Tourism	3
HMGT 340	Global Communities & Diverse Populations in Hospitality and Tourism <sup>1</sup>	3
HMGT 384	Junior Internship	2
HMGT 481	Seminar	1
Select one of the following:		3
AGEC 105	Introduction to Agricultural Economics	
AGLS 235	Foundations of Money Education	
ECON 202	Principles of Economics	
ECON 203	Principles of Economics	

**Semester Credit Hours** **15**

#### Spring

HMGT 331	Marketing in the Digital Age for Hospitality and Tourism	3
HMGT 301 or HMGT 319	Recreation in American Culture or Event Management in Specialized Contexts	3

HMGT 402 or HMGT 426	Planning and Design of Hospitality, Tourism and Recreation Places or Sustainable Tourism	3
International experience <sup>2</sup>		3
General elective		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Summer</b>		
HMGT 484	Internship	3
<b>Semester Credit Hours</b>		<b>3</b>
<b>Fourth Year</b>		
<b>Fall</b>		
HMGT 401	Entrepreneurship in Hospitality, Tourism and Events	3
HMGT 451	Law, Negotiation, and Risk Management in Hospitality, Tourism and Recreation	3
HMGT 320 or HMGT 446	Event Management and Operations or Information and Communication Technology in Hospitality, Tourism and Recreation	3
Track elective <sup>3</sup>		3
General elective		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Spring</b>		
HMGT 450	Financing Hospitality, Hotel, and Tourism Services	3
HMGT 424 or HMGT 449	Event Management Capstone or Tourism Capstone	3
General elective		9
<b>Semester Credit Hours</b>		<b>15</b>
<b>Total Semester Credit Hours</b>		<b>120</b>

<sup>1</sup> This course fulfills the Cultural Discourse (CD) requirement.

<sup>2</sup> Complete an education abroad experience program for at least three or more academic credits or take HMGT 442.

<sup>3</sup> Select from ALED 322, ALED 440; HMGT 207, HMGT 412, HMGT 467, HMGT 476.