

HOSPITALITY, HOTEL MANAGEMENT AND TOURISM - BS, HOTEL AND RESORT MANAGEMENT TRACK

Overview

The four-year Bachelor of Science in Hospitality, Hotel Management and Tourism degree prepares professionals to manage organizations and innovate change in a diverse and expanding field. The degree provides an industry-responsive curriculum with a focus on experience design and implementation, management of organizations and human capital, data-driven decision-making, service quality, marketing, risk management and the financing of programs/services. Courses are offered in person, with some also available in distance format.

The leisure experience industries continue to evolve and expand. New businesses have emerged; both government and non-government agencies are looking towards more business-oriented operational models. University graduates who desire to work in the expansive hospitality and tourism industries require a knowledge and skillset that address the experiences that people are seeking and also the financial understanding that is needed to ensure economic viability. The hospitality industry (e.g., attractions, restaurants, resorts, hotel lodging) has become a major component of the leisure phenomenon, supporting tourism as one of the world's largest industries.

The Texas hotel industry generates over \$30 billion in annual wages. Significant career growth related to hospitality and hotels has been spurred by the increasing practice of blending business and leisure travel amongst travelers post-pandemic. Students who select the Hotel and Resort Management Track within the BS in Hospitality, Hotel Management and Tourism will develop skills and knowledge about food and beverage management, hotel and resort operations, entrepreneurship, and revenue management.

Program Requirements

First Year

		Semester Credit Hours
Fall		
HMGT 201	Foundations of Hospitality, Hotel Management and Tourism	3
MATH 140	Mathematics for Business and Social Sciences	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)		3
Semester Credit Hours		15

Spring

MATH 142	Business Calculus	3
Select one of the following:		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
Select one of the following:		3
ENGL 103	Introduction to Rhetoric and Composition	
ENGL 104	Composition and Rhetoric	
ENGL 210	Technical and Professional Writing	
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)		3
Semester Credit Hours		15

Second Year

Fall

ACCT 229	Introductory Accounting	3
HMGT 223	Managing Hospitality and Tourism Organizations	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		12

Spring

HMGT 210	Data-Driven Decision Making in Hospitality, Hotel, and Tourism Management	3
HMGT 211	Planning and Implementation of Events and Programs	3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		15

Third Year

Fall

HMGT 281	Career Planning in Hospitality, Hotel Management, and Tourism	1
HMGT 312	Managing Human Capital in Hospitality, Hotel Management, and Tourism	3
HMGT 340	Global Communities & Diverse Populations in Hospitality, Hotel Management and Tourism ¹	3
HMGT 352	Hotel and Resort Operations	3
HMGT 384	Junior Internship	2
Select one of the following:		3

AGEC 105	Introduction to Agricultural Economics	
ECON 202	Principles of Economics	
ECON 203	Principles of Economics	
FINP 235	Foundations of Money Education	
Semester Credit Hours		15
Spring		
HMGT 331	Marketing in the Digital Age for Hospitality, Hotel Management and Tourism	3
HMGT 353	Food and Beverage Management	3
HMGT 452	Strategic Management for Hospitality and Tourism	3
HMGT 467	Seminar for the Visitor Economy	3
International experience ²		3
Semester Credit Hours		15
Summer		
HMGT 484	Internship	3
Semester Credit Hours		3
Fourth Year		
Fall		
HMGT 450	Financing Hospitality, Hotel, and Tourism Services	3
HMGT 465	Revenue Management	3
Track elective ³		3
General elective		6
Semester Credit Hours		15
Spring		
HMGT 401	Entrepreneurship in Hospitality, Tourism and Events	3
HMGT 451	Law, Negotiation, and Risk Management in Hospitality, Tourism and Recreation	3
General elective		9
Semester Credit Hours		15
Total Semester Credit Hours		120

¹ This course fulfills the Cultural Discourse (CD) requirement.

² Complete an education abroad experience program for at least three or more academic credits or take HMGT 442.

³ Select from AGECE 315, AGECE 324, AGECE 420, AGECE 424; ALED 322, ALED 323, ALED 440; NUTR 300/FSTC 300, FSTC 470/ANSC 470; HORT 416, HORT 420, HORT 421; HMGT 319, HMGT 320, HMGT 412, HMGT 424, HMGT 446.