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# DEPARTMENT OF HOSPITALITY, HOTEL MANAGEMENT AND TOURISM

Head: Brian King

Associate Department Head for Undergraduate Studies: Scott Shafer

The Department of Hospitality, Hotel Management and Tourism is comprised of a team of student-centered faculty and staff offering#undergraduate degrees, certificates, and minors leading to professional careers. Using a blend of in-person and online delivery, courses emphasize problem-solving skills and experiential learning. Students in this major learn how to incorporate social and life sciences into the design of meaningful experiences and to manage and market organizations related to recreation, hospitality and hotels, events, and tourism. The academic programs couple theoretical foundations in hospitality, recreation, and tourism with real-world applications that provide students with tangible skills. Courses engage students in the study of planning, positioning, leadership, problem-solving, innovation, policy, marketing, and finance to enhance the quality of life and livability for Texans and for communities around the world. Students have opportunities to apply course concepts by engaging in service-learning experiences both on-campus and within the community.

A Bachelor of Science degree is offered and within this degree students must select one of three tracks: Business Hospitality; Hospitality and Hotel Management; or Event, Tourism and Recreation Management. Graduates of this degree develop their careers in managing resorts and hotels, event venues, destination marketing organizations, municipal parks, and on military bases and performing arts facilities.

The Department offers two certificates which are open to all majors:

- · Professional Event Management Certificate (PEMC)
- · Hospitality Management Certificate

The Department's two minors are open to all Texas A&M undergraduate students:

- · Recreation Management
- · Tourism Management

## **Faculty**

Crompton, John L, Distinguished Professor Hospitality, Hotel Mgmt, & Tourism PHD, Texas A&M University, 1977

Eden, Heather, Instructional Assistant Professor Hospitality, Hotel Mgmt, & Tourism PHD, University of Wollongong, 2014

Harwell, William R, Assistant Professor of the Practice Hospitality, Hotel Mgmt, & Tourism MS, Memphis State University, 1980 Jamal, Tazim B, Professor Hospitality, Hotel Mgmt, & Tourism PHD, University of Calgary, 1997

King, Brian Edward Melville, Professor Hospitality, Hotel Mgmt, & Tourism PHD, Monash University, 1995

Kurten, Jenna, Instructional Assistant Professor Hospitality, Hotel Mgmt, & Tourism PHD, Texas A&M University, 2019

Kyle, Kelly T, Lecturer Hospitality, Hotel Mgmt, & Tourism MS, Pennsylvania State University, 2000

Petrick, James F, Professor Hospitality, Hotel Mgmt, & Tourism PHD, Clemson University, 1999

Shafer, C S, Professor Hospitality, Hotel Mgmt, & Tourism PHD, Clemson University, 1993

Suess Raeisinafchi, Courtney, Assistant Professor Hospitality, Hotel Mgmt, & Tourism PHD, University of Nevada, Las Vegas, 2014

Sullins, Donna, Instructional Assistant Professor Hospitality, Hotel Mgmt, & Tourism EDD, University of Georgia, 2016

Tang, Mei Fung, Instructional Associate Professor Hospitality, Hotel Mgmt, & Tourism PHD, Victoria University, Australia, 2012

### **Majors**

- Bachelor of Science in Hospitality, Hotel Management and Tourism, Business Hospitality Track (http://catalog.tamu.edu/undergraduate/ agriculture-life-sciences/hospitality-hotel-management-tourism/bsbusiness-hospitality-track/)
- Bachelor of Science in Hospitality, Hotel Management and Tourism, Event, Tourism and Recreation Management Track (http://catalog.tamu.edu/undergraduate/agriculture-life-sciences/hospitality-hotel-management-tourism/bs-event-tourism-recreation-management-track/)
- Bachelor of Science in Hospitality, Hotel Management and Tourism, Hospitality and Hotel Management Track (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/bs-hospitality-hotel-management-track/)

#### **Minors**

- Recreation Management Minor (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/recreation-management-minor/)
- Tourism Management Minor (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/tourism-management-minor/)

#### **Certificates**

- Hospitality Management Certificate (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/hospitality-management-certificate/)
- Professional Event Management Certificate (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/professional-event-management-certificate/)
- Recreation and Park Management Certificate (http:// catalog.tamu.edu/undergraduate/agriculture-life-sciences/ hospitality-hotel-management-tourism/recreation-park-managementcertificate/)
- Tourism Management Certificate (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/tourism-management-certificate/)
- Youth Development Certificate (http://catalog.tamu.edu/ undergraduate/agriculture-life-sciences/hospitality-hotelmanagement-tourism/youth-development-certificate/)