

HOSPITALITY MANAGEMENT - CERTIFICATE

The Certificate in Hospitality Management offered by the Department of Hospitality, Hotel Management and Tourism, provides students with an understanding of the planning, analysis, and decision-making techniques that are required by managers in the hospitality and tourism industries. Students will acquire skills and capabilities relating to the principles of management, sustainability, development, cultural intelligence, marketing, finance, and service quality as they apply to the hospitality and tourism industries.

This program is also approved for delivery via asynchronous distance education technology.

Program Requirements

Code	Title	Semester Credit Hours
Select five from the following:		15
HMG201	Foundations of Hospitality, Hotel Management and Tourism	
HMG211	Planning and Implementation of Events and Programs	
HMG223	Managing Hospitality and Tourism Organizations	
HMG312	Managing Human Capital in Hospitality, Hotel Management, and Tourism	
HMG314	Service Quality in Hospitality, Hotel Management, and Tourism	
HMG331	Marketing in the Digital Age for Hospitality, Hotel Management and Tourism	
HMG352	Hotel and Resort Operations	
Total Semester Credit Hours		15

Students must earn a grade of a C or better in each course used to meet the requirements.

Students must maintain a 2.5 GPA average in required courses.