

HOSPITALITY MANAGEMENT - CERTIFICATE

The Certificate in Hospitality Management offered by the Department of Hospitality, Hotel Management and Tourism provides students with an understanding of the planning, analysis, and decision-making techniques that are required by management positions in the hospitality and tourism industries. Students will acquire skills and capabilities relating to the principles of management, sustainability, development, cultural intelligence, marketing, finance, and service quality as they apply to the hospitality and tourism industries.

This program is approved for delivery using asynchronous distance education technologies.

Program Requirements

Code	Title	Semester Credit Hours
HMG 223	Managing Hospitality and Tourism Organizations	3
HMG 302	Application of Tourism Principles	3
HMG 314	Service Quality in Hospitality, Hotel Management, and Tourism	3
HMG 331	Marketing in the Digital Age for Hospitality and Tourism	3
HMG 352	Hotel and Resort Operations	3
Total Semester Credit Hours		15

This certificate requires a minimum of 15 credit hours of designated courses, all of which are to be taken online. If a student has taken the on-campus version of any course prior to enrollment in the certificate, it may be substituted for the online version with permission of the HMG academic advisor. Students must earn a grade of a C or better in each course used to meet the requirements, and an overall average of at least a 2.5 in applicable coursework.