

TOURISM MANAGEMENT - CERTIFICATE

The Department of Hospitality, Hotel Management and Tourism (HMGT) offers a certificate in Tourism Management.

Tourism is one of the world's largest and most diverse industries. To help students prepare for tourism careers, the certificate in Tourism Management introduces issues pertaining to the management, development, and promotion of places and events as tourism attractions. Courses in tourism are designed to collectively build understanding about the links that exist between local places, host populations, and various public, private and special interest groups. Students also develop competencies in assessing economic, environmental, social and political impacts of tourism, as well as in tourism marketing. Students in this certificate can pursue careers in private sector enterprises, government agencies, convention and visitor bureaus, and other tourism-related service organizations.

This program is also approved for delivery via asynchronous or synchronous distance education technology.

Program Requirements

Code	Title	Semester Credit Hours
HMGT 320	Event Management and Operations	3
HMGT 331	Marketing in the Digital Age for Hospitality, Hotel Management and Tourism	3
HMGT 426	Sustainable Tourism	3
Select one of the following:		3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	
HMGT 352	Hotel and Resort Operations	
HMGT 300	Supervised Field Studies	
HMGT 489	Special Topics in...	
RPTS 321	Event Management and Operations	
II		
HMGT elective ¹		3
Total Semester Credit Hours		15

¹ Select from HMGT 200-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/hmgt/>); RWFM 346, RWFM 375, RWFM 400/ ECCB 452.

Students must have a minimum 2.0 overall GPA in courses within the certificate.