

TOURISM MANAGEMENT - CERTIFICATE

Program Requirements

Code	Title	Semester Credit Hours
HMGT 320	Event Management and Operations	3
HMGT 331	Marketing in the Digital Age for Hospitality, Hotel Management and Tourism	3
HMGT 426	Sustainable Tourism	3
Select one of the following:		3
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	
HMGT 352	Hotel and Resort Operations	
HMGT 300	Supervised Field Studies	
HMGT 489	Special Topics in...	
RPTS 321	Event Management and Operations II	
HMGT elective ¹		3
Total Semester Credit Hours		15

¹ Select from HMGT 200-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/hmgt/>); RWFM 346, RWFM 375, RWFM 400/ ECCB 452.

Students must have a minimum 2.0 overall GPA in courses within the certificate.