

TOURISM MANAGEMENT - MINOR

The Department of Hospitality, Hotel Management and Tourism offers a minor in Tourism Management as a supplement to other majors.

The minor focuses on the planning, management, development and promotion of places and events as tourism attractions. Together, the various tourism courses are designed to explore and explain the linkages between local places and cultures, host populations, and various public, private, and special interest groups.

Program Requirements

Code	Title	Semester Credit Hours
HMGT 211	Experience Design and Implementation	3
HMGT 302	Application of Tourism Principles	3
Select one of the following:		3
AGEC 315	Food and Agricultural Sales	
AGEC 324	Agribusiness Entrepreneurship – Budgeting	
AGEC 424	Agribusiness Entrepreneurship – Economic Analysis	
HMGT 319	Event Management in Specialized Contexts	
HMGT 411	Cruise Tourism	
HMGT 442	International Perspectives in Hospitality, Tourism and Events	
Select three of the following:		9
HMGT 223	Managing Hospitality and Tourism Organizations	
HMGT 314	Service Quality in Hospitality, Hotel Management, and Tourism	
HMGT 320	Event Management and Operations	
HMGT 331	Marketing in the Digital Age for Hospitality and Tourism	
HMGT 340	Global Communities & Diverse Populations in Hospitality and Tourism	
HMGT 352	Hotel and Resort Operations	
HMGT 353	Food and Beverage Management	
HMGT 424	Event Management Capstone	
HMGT 426	Sustainable Tourism	
HMGT 446	Information and Communication Technology in Hospitality, Tourism and Recreation	
HMGT 465	Revenue Management	
HMGT 467	Seminar for the Visitor Economy	
Total Semester Credit Hours		18

Students must make a grade of C or better in all courses.