DEPARTMENT OF COMMUNICATION AND JOURNALISM

Communication is concerned with the most distinct human characteristics: the use of spoken language and the use of media to communicate information, maintain social contact, and influence others. The Department offers various undergraduate degrees, minors, certificates, and optional study abroad trips and field trips that when combined to meet a student’s interests provide unique approaches to acquiring the knowledge and the marketable skills needed to describe, interpret, evaluate and transform the world around us through the use of communication and media.

Many students select a major and a minor (two minors for Journalism Studies students) in order to customize their choices of classes. Other students choose a major, a minor and then pattern their courses to pursue a certificate. Honors students may participate in the the well-established and well-respected COMM-Honors program. Academic Advisors are on hand to assist students in refining their pathway to their future.

While some students choose advanced degrees in communication, law, business, or religion, many go straight into the work world to pursue careers in a vast array of areas. Typical choices include positions in strategic communication, public relations, marketing, advertising, promotions and sales, training and human resources, social media, journalism, digital communication, leadership and management, health fields related to communication, organizations and public policy, communication media, sports communication, entertainment and related areas of business, industry, government, and non-profit organizations.

Faculty

Aschenbeck, Stacy H, Instructional Assistant Professor
Communication
MA, Texas State University, 1999

Barge, James K, Professor
Communication
PHD, University of Kansas, 1985

Blanton, Hart C, Professor
Communication
PHD, Princeton University, 1994

Braman, Sandra, Professor
Communication
PHD, University of Minnesota at Twin Cities, 1988

Burkart, Patrick C, Professor
Communication
PHD, The University of Texas at Austin, 2000

Burton, Thomas, Lecturer
Communication
BS, University of Florida, 1982

Campbell, Heidi A, Professor
Communication
PHD, The University of Edinburgh, 2002

Conrad, Charles R, Professor
Communication
PHD, Kansas University, 1972

Coombs, William T, Professor
Communication
PHD, Purdue University, 1990

Crick, Nathan A, Professor
Communication
PHD, University of Pittsburgh, 2005

Donaldson, David, Lecturer
Communication
JD, The University of Texas, 1976

Dorsey, Leroy G, Professor
Communication
PHD, Indiana University, 1993

Dubriwny, Tasha N, Associate Professor
Communication
PHD, University of Georgia, 2005

Dunaway, Johanna L, Associate Professor
Communication
PHD, Rice University, 2006

Gammon, Angelique, Instructional Assistant Professor
Communication
BA, Texas A&M University, 1982

Goidel, Robert K, Professor
Communication
PHD, University of Kentucky, 1993

Guajardo, Jonathan, Lecturer
Communication
MA, University of the Incarnate Word, 2014

Havens, Jessica M, Lecturer
Communication
MA, Colgate University, 2012

Henson, Bryce, Assistant Professor
Communication
PHD, University of Illinois, 2016

Holladay, Sherry J, Professor
Communication
PHD, Purdue University, 1992

Ito, Miwa, Lecturer
Communication
MS, North Dakota State University, 2014

La Pastina, Antonio C, Associate Professor
Communication
PHD, The University of Texas at Austin, 1999

Lopez, Joseph, Associate Professor of the Practice
Communication
PHD, The University of Texas at Austin, 2010
Lueck, Jennifer A, Assistant Professor
Communication
PHD, University of Minnesota, 2016

Mercieca, Jennifer R, Professor
Communication
PHD, University of Illinois at Urbana-Champaign, 2003

Miller, Jeremy R, Lecturer
Communication
PHD, Texas A&M University, 2012

Munson, David N, Lecturer
Communication
PHD, Texas A&M University, 2018

Parish, Nancy B, Instructional Assistant Professor
Communication
PHD, University of Florida, 2013

Poirot, Kristan A, Associate Professor
Communication
PHD, University of Georgia, 2004

Ramasubramanian, Srividya, Professor
Communication
PHD, Pennsylvania State University, 2004

Rice, Dale, Instructional Associate Professor
Communication
BA, Syracuse University, 1973

Rold, Michael F, Lecturer
Communication
PHD, Louisiana State University, 2014

Rowe, Sara M, Lecturer
Communication
MA, Texas A&M University, 2012

Scherr, Sebastian, Assistant Professor
Communication
PHD, Ludwig Maximilian University of Munich, 2015

Song, Xiaofei, Lecturer
Communication
PHD, Washington State University, 2019

Stephenson, Michael, Professor
Communication
PHD, University of Kentucky, 1999

Street Jr, Richard L, Professor
Communication
PHD, The University of Texas at Austin, 1980

Sumpter, Randall S, Associate Professor
Communication
PHD, The University of Texas at Austin, 1996

Tang, Lu, Associate Professor
Communication
PHD, University of Southern California, 2007

Tarvin, David T, Senior Lecturer
Communication
PHD, Louisiana State University, 2013

Wallis, Cara J, Associate Professor
Communication
PHD, University of Southern California, 2008

Wanzer-Serrano, Darrel, Associate Professor
Communication
PHD, Indiana University, 2007

Wesner, Kylene J, Instructional Assistant Professor
Communication
PHD, Texas A&M University, 2014

Wolfe, Anna W, Associate Professor
Communication
PHD, Ohio University, 2013

**Majors**

- Bachelor of Arts in Communication (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-ba/)
- Bachelor of Arts in Communication and Master of Arts in Communication, 5-Year Degree Program (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-ba-ma/)
- Bachelor of Arts in Telecommunication Media Studies (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-ba/)
- Bachelor of Arts in Telecommunication Media Studies and Master of Arts in Communication, 5-Year Degree Program (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-ba-communication-ma/)
- Bachelor of Science in Communication (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-bs/)
- Bachelor of Science in Communication and Master of Arts in Communication, 5-Year Degree Program (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-bs-ma/)
- Bachelor of Science in Telecommunication Media Studies (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-bs/)
- Bachelor of Science in Telecommunication Media Studies and Master of Arts in Communication, 5-Year Degree Program (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-bs-communication-ma/)

**Minors**

- Communication Minor (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-minor/)
• Journalism Minor (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/journalism-minor/)

Certificates

• Communication, Diversity and Social Justice Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-diversity-social-justice-certificate/)
• Communication and Global Media Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-global-media-certificate/)
• Communication Leadership and Conflict Management Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-leadership-conflict-management-certificate/)
• Health Communication Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/health-communication-certificate-health-campaign-policy-track/)
• Social Media Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/social-media-certificate/)
• Strategic Communication Certificate (http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/strategic-communication-certificate/)