

# DEPARTMENT OF COMMUNICATION AND JOURNALISM

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Communication is concerned with the most distinct human characteristics: the use of spoken language and the use of media to communicate information, maintain social contact, and influence others. The Department offers various undergraduate degrees, minors, certificates, and optional study abroad trips and field trips that when combined to meet a student's interests provide unique approaches to acquiring the knowledge and the marketable skills needed to describe, interpret, evaluate and transform the world around us through the use of communication and media.

Many students select a major and a minor (two minors for Journalism Studies students) in order to customize their choices of classes. Other students choose a major, a minor and then pattern their courses to pursue a certificate. Honors students may participate in the well-established and well-respected COMM-Honors program. **Academic Advisors are on hand to assist students in refining their pathway to their future.**

While some students choose advanced degrees in communication, law, business, or religion, many go straight into the work world to pursue careers in a vast array of areas. Typical choices include positions in strategic communication, public relations, marketing, advertising, promotions and sales, training and human resources, social media, journalism, digital communication, leadership and management, health fields related to communication, organizations and public policy, communication media, sports communication, entertainment and related areas of business, industry, government, and non-profit organizations.

## Majors

- Bachelor of Arts in Communication (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-ba/>)
- Bachelor of Arts in Communication and Master of Arts in Communication, 5-Year Degree Program (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-ba-ma/>)
- Bachelor of Arts in Telecommunication Media Studies (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-ba/>)
- Bachelor of Arts in Telecommunication Media Studies and Master of Arts in Communication, 5-Year Degree Program (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-ba-communication-ma/>)
- Bachelor of Science in Communication (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-bs/>)
- Bachelor of Science in Communication and Master of Arts in Communication, 5-Year Degree Program (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-bs-ma/>)

- Bachelor of Science in Telecommunication Media Studies (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-bs/>)
- Bachelor of Science in Telecommunication Media Studies and Master of Arts in Communication, 5-Year Degree Program (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/telecommunication-media-studies-bs-communication-ma/>)

## Minors

- Communication Minor (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-minor/>)
- Journalism Minor (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/journalism-minor/>)

## Certificates

- Communication, Diversity and Social Justice Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-diversity-social-justice-certificate/>)
- Communication and Global Media Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-global-media-certificate/>)
- Communication Leadership and Conflict Management Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/communication-leadership-conflict-management-certificate/>)
- Health Communication Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/health-communication-certificate-health-campaign-policy-track/>)
- Social Media Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/social-media-certificate/>)
- Strategic Communication Certificate (<http://catalog.tamu.edu/undergraduate/arts-and-sciences/communication-journalism/strategic-communication-certificate/>)