

SOCIAL MEDIA - CERTIFICATE

The Department of Communication and Journalism's certificate in Social Media is designed to prepare Communication, Journalism and Telecommunication Media Studies majors for roles in the social media-literate workforce.

Program Requirements

Code	Title	Semester Credit Hours
COMM 275/ JOUR 275	Introduction to Social Media	3
COMM 476	Advanced Social Media	3
Select three of the following:		9
COMM 230/ JOUR 230	Communication Technology Skills	
COMM 250/ JOUR 250	New Media and the Independent Voice	
COMM 260	Introduction to Communication and Sports	
COMM 307/ JOUR 301	Communication Law and Policy	
COMM 323	Strategic Communication	
COMM 330	Technology and Human Communication	
COMM 375	Media Audiences	
COMM 403	Media, Children and Adolescents	
COMM 407/ WGST 407	Gender, Race and Media	
COMM 438	Propaganda	
Total Semester Credit Hours		15

Students must earn a B or better in courses applied to this certificate.