TELECOMMUNICATION MEDIA STUDIES - BS

Students who are fascinated by media and media applications choose the Bachelor of Science in Telecommunication Media Studies (TCMS). The BS in TCMS features a specialized study of telecommunication, media and quantitative systems. Students select communication courses that address media industries, law and policy, technology and society, media audiences, processes, and effects. The practice of media and acquisition of media skills are included. Students may customize this degree by selecting additional coursework to round out their particular media interests. The degree is supported with the study of research methods and quantitative concepts in statistics and research design.

Coursework for incoming Freshmen begins with a dedicated first semester experience which introduces them to the breadth of the field of communication and of media while also involving them in small groups and acquainting them with Texas A&M University, our resources and our opportunities. We also welcome Transfer students, meeting them where they are and integrating them into the Communication family.

A Bachelor of Science degree in Telecommunication Media Studies works well in a broad variety of careers. Our students may become media designers, data analysts, digital media experts, online administrators, digital storytellers, content producers, filmmakers, digital media specialists, industry leaders, government officials, politicians, writers, artists, and informed citizens. The curriculum is designed to educate citizens for a productive future in an ever-changing world, preparing students for media-related positions in business, government, non-profit organizations, and higher education.

TCMS BS students will select a minor. They have the option to also select a certificate in Health Communication, Leadership and Conflict Management, Social Media, or Strategic Communication.

Program Requirements

First Year
Fall
ENGL 104 Composition and Rhetoric 3
Select one of the following:
MATH 140 Mathematics for Business and Social Sciences 3
MATH 142 Business Calculus 3
MATH 151 Engineering Mathematics I 3
MATH 152 Engineering Mathematics II 3
PHIL 240 Introduction to Logic 3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/language-philosophy-culture) 3
Telecommunication elective 1 4

Semester Credit Hours 13

Spring
COMM 230/ JOUR 230 Communication Technology Skills 3
ISTM 210 Fundamentals of Information Systems 3

Semester Credit Hours 13

Second Year
Fall
COMM 308 Research Methods in Communication 3
COMM 330 Technology and Human Communication 3
ECON 202 Principles of Economics 3
STAT 201 Elementary Statistical Inference or STAT 303 or Statistical Methods 3
Literature directed elective (http://catalog.tamu.edu/undergraduate/arts-and-sciences/) 3

Semester Credit Hours 15

Spring
Select one of the following:
ISTM 250 Business Programming Logic and Design 3
SOCI 220 Methods of Social Research 3
STAT 307 Sample Survey Techniques 3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/government-political-science) 3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/life-physical-sciences) 3
Literature directed elective (http://catalog.tamu.edu/undergraduate/arts-and-sciences/) 3
Telecommunication elective 3

Semester Credit Hours 15

Third Year
Fall
COMM 345 Media Industries 3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/american-history) 3
Minor 5 3
Minor 5 3
Telecommunication elective 3

Semester Credit Hours 15

1 Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/creative-arts)

Select one of the following:

- COMM 203 Public Speaking
- COMM 205 Communication for Technical Professions
- COMM 243 Argumentation and Debate
- ENGL 103 Introduction to Rhetoric and Composition
- ENGL 203 Writing about Literature
- ENGL 210 Technical and Professional Writing

Select one of the following:

- MATH 140 Mathematics for Business and Social Sciences
- MATH 142 Business Calculus
- MATH 151 Engineering Mathematics I
- MATH 152 Engineering Mathematics II
- PHIL 240 Introduction to Logic

Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/creative-arts)
Graduation requirements include 3 hours of International and Cultural Diversity (http://catalog.tamu.edu/undergraduate/general-information/international-cultural-diversity-requirements/) courses and 3 hours of Cultural Discourse (http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. The required 6 hours may be met by courses satisfying other areas of a degree program. See your academic advisor for further information.

Students take 24 credit hours of the required program core courses and 9-10 credit hours of telecommunication media studies elective courses for a total of 33 credit hours. At least 12 credits must be at the upper-division level. At least 12 credits must be taken in residence at Texas A&M University. Minimum grade of C in each course. No more than 3 credit hours of COMM 484; no more than 6 credit hours of COMM 485.

**Teaching Certification**

Students desiring certification to teach communication in secondary schools of Texas may either major in communication (College of Arts and Sciences) or in another field, but in either case, they must include the following courses in their degree plans:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 203</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>COMM 210</td>
<td>Group Communication and Discussion</td>
<td>3</td>
</tr>
<tr>
<td>COMM 243</td>
<td>Argumentation and Debate</td>
<td>3</td>
</tr>
<tr>
<td>COMM 301</td>
<td>Rhetoric in Western Thought</td>
<td>3</td>
</tr>
<tr>
<td>COMM 305</td>
<td>Theories of Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 315</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 350</td>
<td>Theories of Mediated Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 330</td>
<td>Technology and Human Communication</td>
<td>3</td>
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<tr>
<td>or COMM 34</td>
<td>or Communication and Popular Culture</td>
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<tr>
<td>COMM 351</td>
<td>or Rhetoric of Television and Film</td>
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<tr>
<td>FILM 445</td>
<td>Performing Literature</td>
<td>3</td>
</tr>
</tbody>
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Total Semester Credit Hours: 27

Additional education courses are required. More complete information on the requirements for teacher certification may be found in the College of Education and Human Development section under secondary teacher certification.

Graduation requirements include 3 hours of International and Cultural Diversity (http://catalog.tamu.edu/undergraduate/general-information/