TELECOMMUNICATION MEDIA STUDIES - BS

This program is designed to educate students for a productive future in an ever-changing world, preparing them for media-related positions in business, government, non-profit organizations and higher education.

Program Requirements

First Year

Fall		Semester Credit Hours
ENGL 104	Composition and Rhetoric	3
Select one of the following:		3
MATH 140	Mathematics for Business and Social Sciences	
MATH 142	Business Calculus	
MATH 151	Engineering Mathematics I	
MATH 152	Engineering Mathematics II	
PHIL 240	Introduction to Logic	
American history (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Life and physical sciences (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Telecommunication Media Studies elective [1,2,3]		4
	Semester Credit Hours	**16**

Spring

COMM 230/ JOUR 230	Communication Technology Skills [2]	3
Select one of the following:		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
ENGL 103	Introduction to Rhetoric and Composition	
ENGL 203	Writing About Literature [4]	
ENGL 210	Technical and Professional Writing	
Select one of the following:		3
MATH 140	Mathematics for Business and Social Sciences	
MATH 142	Business Calculus	
MATH 151	Engineering Mathematics I	
MATH 152	Engineering Mathematics II	
PHIL 240	Introduction to Logic	
Government/Political science (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Language, philosophy and culture (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture) [4]		3
	Semester Credit Hours	**15**

Second Year

Fall

ECON 202	Principles of Economics	3
STAT 201 or STAT 303	Elementary Statistical Inference or Statistical Methods	3
Government/Political science (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)		3
Life and physical sciences (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Telecommunication Media Studies elective [2, 3]		3
	Semester Credit Hours	**15**

Spring

ISTM 210	Fundamentals of Information Systems	3
Creative arts (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts) [4]		3
Life and physical sciences (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Social and behavioral sciences (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences) [4]		3
Telecommunication Media Studies elective [3]		3
	Semester Credit Hours	**15**

Third Year

Fall

COMM 330	Technology and Human Communication [2]	3
COMM 375	Media Audiences [2]	3
Select 3 hours from:		3
ISTM 250	Business Programming Logic and Design	
SOCI 220	Methods of Social Research	
STAT 307	Sample Survey Techniques	
American history (https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Minor [5]		3
	Semester Credit Hours	**15**

Spring

COMM 308	Research Methods in Communication [2]	3
COMM 345	Media Industries [2]	3
COMM 350	Theories of Mediated Communication [2]	3
Minor [5]		3
General elective [6]		3
	Semester Credit Hours	**15**

Fourth Year

Fall

COMM 401-480 (https://catalog.tamu.edu/undergraduate/course-descriptions/comm/) [2]		3
Telecommunication Media Studies elective [2,3]		2
Minor [5]		3
Minor [5]		3

General elective [6]	3
Semester Credit Hours	**14**
Spring	
COMM 401-480 (https://catalog.tamu.edu/undergraduate/course-descriptions/comm/) [2]	3
Minor [5]	3
Minor [5]	3
General elective [6]	3
General elective [6]	3
Semester Credit Hours	**15**
Total Semester Credit Hours	**120**

1. First semester, first time in college students must take COMM 101 and COMM 291.
2. Must earn a grade of C or better.
3. Select from: COMM 100 to 499 (https://catalog.tamu.edu/undergraduate/course-descriptions/comm/) (except COMM 203, COMM 243), CSCE 110, CSCE 206; ISTM 250, ISTM 310, ISTM 315, ISTM 325; ITSV 274; JOUR 102, JOUR 301/COMM 307; MGMT 209, MGMT 309; WGST 407/COMM 407.
4. COMM course may not be used to fulfill this requirement.
5. Minor to be selected from among approved university minors. Consult with advisor regarding how to declare desired minor. Courses fulfilling core curriculum requirements may apply to the minor and therefore some of these courses may become electives. Minors will range between 15 and 18 hours.
6. Select any 100-499 course not used elsewhere. Only 14 hours of KINE 199; AERS 100-499 (https://catalog.tamu.edu/undergraduate/military-sciences/aerospace-studies/#coursestext); MLSC 100-499 (https://catalog.tamu.edu/undergraduate/course-descriptions/mlsc/); NVSC 100-499 (https://catalog.tamu.edu/undergraduate/military-sciences/naval-science/#coursestext); SOMS 100-499 (https://catalog.tamu.edu/undergraduate/course-descriptions/soms/) may be used towards general electives.

Graduation requirements include 3 hours of International and Cultural Diversity (https://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/) courses and 3 hours of Cultural Discourse (https://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/) courses. A course satisfying a Core category, a college/department requirement, or a free elective can be used to satisfy this requirement. The required 6 hours may be met by courses satisfying other areas of a degree program. See your academic advisor for further information.

Students take 24 credit hours of the required program core courses and 9-10 credit hours of telecommunication media studies elective courses for a total of 33 credit hours. At least 12 credits must be at the upper-division level. At least 12 credits must be taken in residence at Texas A&M University. Minimum grade of C in each course.