

ARTIFICIAL INTELLIGENCE IN BUSINESS - MINOR

This program equips students with cutting-edge Artificial Intelligence (AI) and machine learning (ML) skills essential for modern business leadership.

Mays Business School offers an Artificial Intelligence in Business minor for all undergraduate students. Students interested in utilizing Artificial Intelligence (AI) or machine learning (ML) in a business setting may find that when combined with skills from their major, an AI in Business minor provides the foundation required to efficiently and effectively utilize AI/ML to advance their career and company.

Students applying for the AI in Business minor must have a 3.0 or better overall GPA, 24 credit hours completed with at least 12 completed at Texas A&M University. Application is made in the student's home college or major department. Students are encouraged to start taking AI in Business minor courses as soon as the minor is declared.

To be awarded the minor and receive transcript recognition, students must obtain a 2.0 or better GPA overall in the courses. Once declared, minor requirements become graduation requirements. The minor will be recognized on the transcript after graduation, but not on the diploma.

Program Requirements

Code	Title	Semester Credit Hours
BUSN 450	Business Transformation with Generative Artificial Intelligence	3
BUSN 455	Automating Business Story Telling Using Artificial Intelligence	3
BUSN 460	Machine Learning, Predictive Modeling, and Business Applications	3
BUSN 465	Business Applications of Deep Learning - Image Audio and Video Data	3
BUSN 470	Applied Natural Language Processing for Business Decisions	3
Total Semester Credit Hours		15

Minimum of 6 hours at the 300-400 level.