## ARTIFICIAL INTELLIGENCE IN BUSINESS - MINOR

This program equips students with cutting-edge Artificial Intelligence (AI) and machine learning (ML) skills essential for modern business leadership.

## **Program Requirements**

Code	Title	Semester Credit Hours
BUSN 450	Business Transformation with Generative Artificial Intelligence	3
BUSN 455	Automating Business Story Telling Using Artificial Intelligence	3
BUSN 460	Machine Learning, Predictive Modeling, and Business Applications	3
BUSN 465	Business Applications of Deep Learning - Image Audio and Video Data	3
BUSN 470	Applied Natural Language Processing for Business Decisions	3
Total Semester Credit Hours		15

Minimum of 6 hours at the 300-400 level.