

[illegible]

Other  
required  
courses:

Accounting	0	9	0	0	0	0
American history	6	6	6	6	6	6
Business law	0	0	3	0	0	0
Communications	6	6	6	6	6	6
Creative arts	3	3	3	3	3	3
Government and political science	6	6	6	6	6	6
Language, philosophy and culture	3	3	3	3	3	3
Life and physical sciences	9	9	9	9	9	9
Mathematics	6	6	6	6	6	6
Social and behavioral science	3	3	3 <sup>3</sup>	3	3	3
<b>Total Semester Credit Hours</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>

<sup>1</sup> To satisfy the University's *Cultural Discourse (CD)* graduation requirement students must take one course (3 credit hours) from a list of approved courses. If not satisfied through Core Curriculum, an approved *CD* [KUCD] course can be used to satisfy unmet *General Elective* requirement.

<sup>2</sup> Select from a list of approved BBA international electives for business students. In the BBA curricula, at least 3 credit hours must be selected from a list of approved international elective courses that simultaneously fulfill the University's International and Cultural Diversity (ICD) graduation requirement. See an academic advisor. Management majors must take MGMT 450/IBUS 450.

<sup>3</sup> Management majors are advised to take PBSI 107 or SOCI 205.

## Bachelor of Science in Business

The Bachelor of Science in Business (BSB) degree allows students to combine a comprehensive business education with other areas of interest to create a custom degree plan. The unique features of the BSB prepare students for a wide variety of careers or graduate school. The BSB allows students to specialize in an area of focus by pursuing a minor or a certificate that complements their business education and personal interests.

The student completes 120 semester credit hours of study. The BSB curriculum includes the following requirements:

Code	Title	Semester Credit Hours
<b>Core Curriculum - 42 hours</b>		
	American history	6
	Communication	6
	Creative arts	3
	Government/political science	6
	Language, philosophy and culture	3
	Life and physical sciences	9
	Mathematics	6
	Social and behavioral science	3
<b>Business Courses - 42 hours</b>		
	Core Business Knowledge	36
	BSB capstone course	3
	Required internship	3
<b>Electives - 36 hours</b>		
	Additional science/quantitative	9
	Area of focus coursework	12-18
	Electives	9-15
<b>Total Semester Credit Hours</b>		<b>120</b>

## Core Business Knowledge

Code	Title	Semester Credit Hours
<b>Required Courses</b>		
ACCT 229	Introductory Accounting	3
ACCT 230	Introductory Accounting	3
BUSN 101	Freshman Business Initiative	3
BUSN 203	Statistical Methods for Business	3
ECON 202	Principles of Economics	3
ECON 203	Principles of Economics	3
FINC 341	Business Finance	3
ISTM 210	Fundamentals of Information Systems	3
MGMT 311	Legal and Social Environment of Business	3
MGMT 363	Managing People in Organizations	3
MGMT 466	Strategic Management	3
MKTG 321	Marketing	3
SCMT 364	Operations Management	3
<b>Total Semester Credit Hours</b>		<b>39</b>

## Upper-Level Entry into BBA and BSB Degree-Granting Majors

Students who meet the University and college entrance requirements enter Mays Business School as lower-level business (BUAD) students. Enrollment of Mays Business School students in junior- and senior-level business courses (i.e., 300- and 400-numbered) is limited to those who have been admitted to upper-level (also referred to as upper division) in one of the seven BBA majors—accounting, business honors, finance, management, management information systems, marketing, and supply chain management—or the Bachelor of Science in Business.

## Upper-Level Entry Requirements and Application Procedures

Lower-level business (BUAD) students are encouraged to complete the freshman and sophomore sequence of courses as listed under Program Requirements.

The upper-level (UL) entry requirements and application procedures are as follows:

1. **Admission:** To be admitted to an UL major, a student must be admitted to Mays Business School and have:
  - a. Satisfactorily completed the following five courses:
 

Code	Title	Semester	Credit Hours
ACCT 229	Introductory Accounting		3
ECON 202	Principles of Economics		3
ECON 203	Principles of Economics		3
MATH 140	Mathematics for Business and Social Sciences		3
MATH 142	Business Calculus (or its equivalent)		3
  - b. Submitted application for UL admission no later than preregistration for the expected UL entry term. **NOTE:** For summer UL entry, ALL REQUIREMENTS must be completed BEFORE the first class day of the FIRST SUMMER SESSION.
  - c. BUAD students may preregister for upper-level business courses in the semester for which they have applied for upper level. However, students who fail to complete upper-level requirements shall not be permitted to remain registered in upper-level business classes.
2. **Transfer Students:** Transfer students admitted to Mays Business School will be classified as lower-level business (BUAD) majors until they complete all requirements listed previously in item 1, at which time they may apply for admission to an UL major. Transfer students may immediately apply for UL when admitted to Mays Business School if, and only if, they meet all UL requirements at that time.
3. **On-Campus Change of Major Students:** Texas A&M students who change major into Mays Business School from another college or department at the University enter the business school as lower-level Business (BUAD) majors until they complete all requirements listed previously in item 1. Change of major students who, when admitted to the business school, qualify to apply for admission to an UL major may do so.
4. **Junior- and Senior-Level Business Courses:** Preference for available seats in junior- and senior-level business courses (i.e., 300- and 400-numbered) will be given to students who have been admitted to an UL degree-granting major in Mays Business School. All ineligible students who preregister for UL business classes are subject to cancellation of their registration in these courses.

## Cooperative Education

Cooperative education is designed to augment the academic program of study with on-the-job training. Academic requirements a business undergraduate must have to be eligible to participate are 45 completed credit hours and a minimum 2.5 cumulative GPA. Interested students may obtain more information from the Career Center (<http://careercenter.tamu.edu/>) website or (979) 845-5139 or in Room 209, Koldus Building.

## Restrictions on Two Degrees

Mays Business School is enrollment managed; demand for admission to the undergraduate business program consistently exceeds available educational resources. Priority is given to qualified applicants for their initial bachelor's degree.

### Double Major

Only Business Honors majors may elect a second major field of study within the BBA degree. The first major must be business honors. The Business Honors student must satisfy all University and Business School requirements and complete all curriculum requirements for each major. This option leads to the granting of one BBA degree with two majors. Additional restrictions may apply.

### Double Degree

Approval of double degrees (BBA with BA or BS) is granted by exception only. A written appeal for a double degree may be submitted; the appeal should reflect an excellent academic record, support from the BA or BS granting college, and a compelling justification.

### Second Degree

Postbaccalaureate admission to Mays is severely restricted and granted by exception only. Applicants for a postbaccalaureate business degree may present a case for an exception to this enrollment restriction in the essay of a complete Texas A&M admission application. Generally, eligible applicants are denied postbaccalaureate admission but may be encouraged to apply, instead, to an appropriate graduate degree program.

## Certificate Programs

Mays offers certificate programs for undergraduate students who want to explore a particular topic area in more depth. Most are open to Mays undergraduate students, and some are designed for specific majors who wish to specialize in a particular area in the major field of study.

Students who pursue any of the certificate programs must complete all requirements for the specific program prior to graduation. Certificates are noted on the transcript after graduation. Information regarding certificate programs and requirements can be found in the Mays Business School Certificates section.

## Majors

### Mays Business School

- Bachelor of Business Administration in Business Honors (<https://catalog.tamu.edu/undergraduate/business/business-honors-bba/>)
- Bachelor of Science in Business (<https://catalog.tamu.edu/undergraduate/business/business-bs/>)
- Bachelor of Science in University Studies, Business Concentration (<https://catalog.tamu.edu/undergraduate/business/university-studies/bs/>)

### James Benjamin Department of Accounting

- Bachelor of Business Administration in Accounting (<https://catalog.tamu.edu/undergraduate/business/accounting/bba/>)

- Bachelor of Business Administration in Accounting and Master of Financial Management, 5-Year Degree Program (<https://catalog.tamu.edu/undergraduate/business/accounting/bba-mfm/>)
- Bachelor of Business Administration in Accounting and Master of Science, 5-Year Degree Program (<https://catalog.tamu.edu/undergraduate/business/accounting/bba-ms/>)

## Adam C. Sinn '00 Department of Finance

- Bachelor of Business Administration in Finance (<https://catalog.tamu.edu/undergraduate/business/finance/bba/>)

## Department of Information and Operations Management

- Bachelor of Business Administration in Management Information Systems (<https://catalog.tamu.edu/undergraduate/business/information-operations-management/management-information-systems-bba/>)
- Bachelor of Business Administration in Supply Chain Management (<https://catalog.tamu.edu/undergraduate/business/information-operations-management/supply-chain-management-bba/>)

## Department of Management

- Bachelor of Business Administration in Management, Consulting/General Management Track (<https://catalog.tamu.edu/undergraduate/business/management/management-bba-consulting-general-management/>)
- Bachelor of Business Administration in Management, Entrepreneurial Leadership Track (<https://catalog.tamu.edu/undergraduate/business/management/management-bba-entrepreneurial-leadership/>)
- Bachelor of Business Administration in Management, Human Resource Management Track (<https://catalog.tamu.edu/undergraduate/business/management/management-bba-human-resource-management/>)
- Bachelor of Business Administration in Management, Pre-Law Track (<https://catalog.tamu.edu/undergraduate/business/management/management-bba-pre-law/>)

## Department of Marketing

- Bachelor of Business Administration in Marketing, Advertising Strategy Track (<https://catalog.tamu.edu/undergraduate/business/marketing/marketing-bba-advertising-strategy/>)
- Bachelor of Business Administration in Marketing, Analytics and Consulting Track (<https://catalog.tamu.edu/undergraduate/business/marketing/marketing-bba-analytics-consulting/>)
- Bachelor of Business Administration in Marketing, Healthcare Marketing Track (<https://catalog.tamu.edu/undergraduate/business/marketing/marketing-bba-healthcare-marketing/>)
- Bachelor of Business Administration in Marketing, Professional Selling and Sales Management Track (<https://catalog.tamu.edu/undergraduate/business/marketing/marketing-bba-prof-selling-sales-mgmt/>)
- Bachelor of Business Administration in Marketing, Strategic Retailing Track (<https://catalog.tamu.edu/undergraduate/business/marketing/marketing-bba-strategic-retailing/>)

## Minors

### Mays Business School

- Artificial Intelligence in Business Minor (<https://catalog.tamu.edu/undergraduate/business/artificial-intelligence-business-minor/>)
- Business Minor (<https://catalog.tamu.edu/undergraduate/business/business-administration-minor/>)

## Certificates

### Mays Business School

- Business of Technology Certificate (<https://catalog.tamu.edu/undergraduate/business/business-technology-certificate/>)
- International Business Studies Certificate (<https://catalog.tamu.edu/undergraduate/business/international-business-studies-certificate/>)
- Management Consulting Certificate (<https://catalog.tamu.edu/undergraduate/business/management-consulting-certificate/>)

## James Benjamin Department of Accounting

- Energy Accounting Certificate (<https://catalog.tamu.edu/undergraduate/business/accounting/energy-accounting-certificate/>)
- Internal Audit Certificate (<https://catalog.tamu.edu/undergraduate/business/accounting/internal-audit-certificate/>)

## Adam C. Sinn '00 Department of Finance

- Commercial Banking Certificate (<https://catalog.tamu.edu/undergraduate/business/finance/commercial-banking-certificate/>)
- Corporate Finance Certificate (<https://catalog.tamu.edu/undergraduate/business/finance/corporate-finance-certificate/>)
- Trading, Risk and Investments Certificate (<https://catalog.tamu.edu/undergraduate/business/finance/trading-risk-investments-certificate/>)

## Masters

### Mays Business School

- Master of Business Administration in Business Administration (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/mba/>), Mays Full-Time MBA Program (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/mba/>)
- Master of Business Administration in Business Administration, (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/executive-mba/>) Mays Executive MBA Program (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/executive-mba/>)
- Master of Business Administration in Business Administration, (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/professional-mba/>) Mays Professional MBA Program (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/professional-mba/>)
- Master of Business Administration in Business Administration and Master of Science in Analytics Combined Degree Program (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/mba-ms/>)

[catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/anly-ms-mba/](https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/anly-ms-mba/))

- Master of Science in Analytics (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/ms-analytics/>)
- Master of Science in Business (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/ms/>)

## James Benjamin Department of Accounting

- Master of Science in Accounting (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/accounting/ms/>)

## Adam C. Sinn '00 Department of Finance

- Master of Financial Management in Financial Management (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/finance/mfm/>)
- Master of Land and Property Development and Master of Real Estate Combined Degree Program (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/architecture/landscape-architecture-urban-planning/combined-mlp-mre/>)
- Master of Real Estate in Land Economics and Real Estate (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/finance/mre/>)
- Master of Science in Finance (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/finance/ms/>)
- Master of Science in Quantitative Finance (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/finance/quantitative-finance-ms/>)

## Department of Information and Operations Management

- Master of Science in Management Information Systems (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/information-operations-management/ms/>)
- Master of Science in Supply Chain and Analytics (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/information-operations-management/supply-chain-analytics-ms/>)

## Department of Management

- Master of Science in Entrepreneurial Leadership (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/management/entrepreneurial-leadership-ms/>)
- Master of Science in Human Resource Management (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/management/ms/>)

## Department of Marketing

- Master of Science in Marketing (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/marketing/ms/>)

## Doctoral

## Mays Business School

- Doctor of Philosophy in Business Administration (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/interdepartmental/phd/>)

## Department of Management

- Doctor of Philosophy in Management (<https://catalog.tamu.edu/graduate/colleges-schools-interdisciplinary/business/management/phd/>)