

EUROPEAN UNION BUSINESS - CERTIFICATE

The Certificate in European Business is designed to provide Mays Business School undergraduate students the opportunity to gain a better understanding of European business by studying its history, politics, language, and business models.

This certificate requires coursework that can be integrated as part of the business curriculum. A European Union (EU) international experience is also required along with a demonstration of the ability to conduct business transactions in an EU language (other than English).

Students who pursue this certificate program must complete all requirements prior to graduation.

Program Requirements

Code	Title	Semester Credit Hours
Required Courses		
One course on European business: ¹		3
IBUS 456	European Integration and Business	1
Select three of the following international business courses: ²		9
ACCT 430/	Global Immersion in Accounting	IBUS 430
ACCT 445/	International Accounting	IBUS 445
FINC 445/	International Finance	IBUS 446
IBUS 455	Asian Business Environment	
IBUS 459	Latin American Markets	
IBUS 484	International Business Internship	
IBUS 489	Special Topics in...	
MGMT 450/	International Environment of Business	IBUS 450
MGMT 452/	International Management	IBUS 452
MGMT 457/	Global Entrepreneurship	IBUS 457
MKTG 401/	Global Marketing	IBUS 401
MKTG 402/	International Marketing: Study Abroad	IBUS 402
MKTG 403/	International Market Entry Strategies	IBUS 403
SCMT 340	Managing Logistics and Supply Chain Operations	
Select three of the following electives focused on Europe:		9
ECON 320	Economic Development of Europe	
FREN 336	Politics, Culture and Society in Contemporary France	
GEOG 325	Geography of Europe	

GERM 322	German Culture and Civilization II
HIST 336	Europe Since 1919
HIST 338	The Rise of the European Middle Class
HIST 339	Eastern Europe
HIST 402	History of Modern Germany
HIST 421	European Intellectual History in the Twentieth Century
HIST 477/	Women and Gender in Modern
WGST 477	European History
ITAL 456	Contemporary Italian Cultures
POLS 322	Western European Government and Politics
POLS 326	Government and Politics of Eastern Europe
POLS 432	The Politics of European Union

Total Semester Credit Hours 21

- ¹ IBUS 456 or another course that focuses specifically on conducting business in the European Union (must have prior approval).
- ² Three hours must be taken in the student's business major. Courses may be taken on campus or through a TAMU or Mays faculty-led, field trip, or exchange program. Prior approval is required for direct enrollment at a foreign institution or through a provider.

Approved European Union Experience

An approved international experience in an EU country, a minimum of one month. Options available include:

- Mays or university-wide exchange program
- Mays or TAMU faculty-led or field trip.
- International internship (for IBUS 484 credit)
- Other study abroad or volunteer program (with prior approval)

Foreign Language Competence

To determine competence in a non-English European Union language, a student must pass an oral competency exam in their desired EU language as administered by a Mays faculty member, or pass a designated proficiency exam upon completion of the European Union experience.