

EUROPEAN UNION BUSINESS - CERTIFICATE

Program Requirements

Code	Title	Semester Credit Hours
Required Courses		
One course on European business: ¹		3
IBUS 456	European Integration and Business ¹	
Select three of the following international business courses: ²		9
ACCT 430/ IBUS 430	Global Immersion in Accounting	
ACCT 445/ IBUS 445	International Accounting	
FINC 445/ IBUS 446	International Finance	
IBUS 455	Asian Business Environment	
IBUS 459	Latin American Markets	
IBUS 484	International Business Internship	
IBUS 489	Special Topics in...	
MGMT 450/ IBUS 450	International Environment of Business	
MGMT 452/ IBUS 452	International Management	
MGMT 457/ IBUS 457	Global Entrepreneurship	
MKTG 401/ IBUS 401	Global Marketing	
MKTG 402/ IBUS 402	International Marketing: Study Abroad	
MKTG 403/ IBUS 403	International Market Entry Strategies	
SCMT 340	Managing Logistics and Supply Chain Operations	
Select three of the following electives focused on Europe:		9
ECON 320	Economic Development of Europe	
FREN 336	Politics, Culture and Society in Contemporary France	
GEOG 325	Geography of Europe	
GERM 322	German Culture and Civilization II	
HIST 336	Europe Since 1919	
HIST 338	The Rise of the European Middle Class	
HIST 339	Eastern Europe	
HIST 402	History of Modern Germany	
HIST 421	European Intellectual History in the Twentieth Century	
HIST 477/ WGST 477	Women and Gender in Modern European History	
ITAL 456	Contemporary Italian Cultures	

POLS 322	Western European Government and Politics
POLS 326	Government and Politics of Eastern Europe
POLS 432	The Politics of European Union

Total Semester Credit Hours **21**

¹ IBUS 456 or another course that focuses specifically on conducting business in the European Union (must have prior approval).

² Three hours must be taken in the student's business major. Courses may be taken on campus or through a TAMU or Mays faculty-led, field trip, or exchange program. Prior approval is required for direct enrollment at a foreign institution or through a provider.

Approved European Union Experience

An approved international experience in an EU country, a minimum of one month. Options available include:

- Mays or university-wide exchange program
- Mays or TAMU faculty-led or field trip.
- International internship (for IBUS 484 credit)
- Other study abroad or volunteer program (with prior approval)

Foreign Language Competence

To determine competence in a non-English European Union language, a student must pass an oral competency exam in their desired EU language as administered by a Mays faculty member, or pass a designated proficiency exam upon completion of the European Union experience.