

LATIN AMERICAN BUSINESS - CERTIFICATE

The Certificate in Latin American Business (LAB) is designed to provide Mays Business School undergraduate students seeking a BBA degree the opportunity to gain a better understanding of Latin American business by studying its history, politics and business models.

The LAB requires 21 credit hours of course work that can be integrated as part of the BBA business curriculum. Also, a Latin American international experience is required along with demonstration of the ability to conduct business transactions in Spanish or Portuguese.

Students who pursue the LAB certificate program must complete all requirements prior to graduation.

Program Requirements

Code	Title	Semester Credit Hours	
One course on Latin American business: ¹			
IBUS 459	Latin American Markets ¹	3	
Select three of the following international business courses: ²			
ACCT 445/ IBUS 445	International Accounting	9	
FINC 445/ IBUS 446	International Finance		
IBUS 455	Asian Business Environment		
IBUS 456	European Integration and Business		
IBUS 484	International Business Internship		
IBUS 489	Special Topics in...		
MGMT 450/ IBUS 450	International Environment of Business		
MGMT 452/ IBUS 452	International Management		
MGMT 453/ IBUS 453	Emerging Economies: Brazil, Russia, India, China		
MGMT 457/ IBUS 457	Global Entrepreneurship		
MKTG 401/ IBUS 401	Global Marketing		
MKTG 402/ IBUS 402	International Marketing: Study Abroad		
MKTG 403/ IBUS 403	International Market Entry Strategies		
SCMT 340	Global Supply Chain Management		
Select three of the following electives focused on Latin America: 9			
AGEC 452	International Trade and Agriculture		
AGEC 453	International Agribusiness Marketing		
ANTH 308	Archaeology of Mesoamerica		
ECON 312	Poverty, Inequality and Social Policy		
ECON 330	Economic Development		
GEOG 323	Geography of Latin America		

HIST 304	Southwest Borderlands	
HIST 305	Chicana/o History since 1848	
HIST 341	Latin America to 1810	
HIST 342	Latin America Since 1810	
HIST 441	History of Mexico, 1821 to the Present	
POLS 323	Political Systems of Latin America	
POLS 362	Latin American Political Thought	
SPAN 311	Hispanic Culture and Civilization to the 18th Century	
SPAN 312	Hispanic Culture and Civilization: 18th Century to Present	
SPAN 410	Hispanic Film	
SPAN 411	Contemporary Hispanic Society and Culture	
Total Semester Credit Hours		21

¹ IBUS 459 or another course that focuses specifically on conducting business in Latin America (must have prior approval).

² Three hours must be taken in the student's business major.

Approved Latin American Experience

An approved international experience in a Latin American country, a minimum of 1 month. Options available include:

- Mays or university-wide reciprocal exchange program
- Mays or TAMU study abroad program or field trip
- International internship (for IBUS 484 credit)
- Other study abroad or volunteer program (with prior approval)

Foreign Language Competence

To determine competence in Spanish or Portuguese, a student must pass an oral competency exam administered by a Mays faculty member, or pass a designated proficiency exam upon completion of the Latin American experience.