

LATIN AMERICAN BUSINESS - CERTIFICATE

The Certificate in Latin American Business is designed to provide Mays Business School undergraduate students the opportunity to gain a better understanding of Latin American business by studying its history, politics, language, and business models.

This certificate requires coursework that can be integrated as part of the undergraduate business curriculum. A Latin American international experience is also required along with a demonstration of the ability to conduct business transactions in Spanish or Portuguese.

Students who pursue this certificate program must complete all requirements prior to graduation.

Program Requirements

Code	Title	Semester Credit Hours
One course on Latin American business: ¹		3
IBUS 459	Latin American Markets ¹	
Select three of the following international business courses: ²		9
ACCT 430/ IBUS 430	Global Immersion in Accounting	
ACCT 445/ IBUS 445	International Accounting	
FINC 445/ IBUS 446	International Finance	
IBUS 455	Asian Business Environment	
IBUS 456	European Integration and Business	
IBUS 484	International Business Internship	
IBUS 489	Special Topics in...	
MGMT 450/ IBUS 450	International Environment of Business	
MGMT 452/ IBUS 452	International Management	
MGMT 457/ IBUS 457	Global Entrepreneurship	
MKTG 401/ IBUS 401	Global Marketing	
MKTG 402/ IBUS 402	International Marketing: Study Abroad	
MKTG 403/ IBUS 403	International Market Entry Strategies	
SCMT 340	Managing Logistics and Supply Chain Operations	
Select three of the following electives focused on Latin America:		9
AGEC 452	International Trade and Agriculture	
AGEC 453	International Agribusiness Marketing	
ALEC 350	Global Agricultural Issues	
ANTH 308	Archaeology of Mesoamerica	
ECON 312	Poverty, Inequality and Social Policy	

ECON 330	Economic Development
GEOG 323	Geography of Latin America
HIST 304	Southwest Borderlands
HIST 305	Chicana/o History since 1848
HIST 341	Latin America to 1810
HIST 342	Latin America Since 1810
HIST 441	History of Mexico, 1821 to the Present
HIST 449	History of Brazil, 1822 to the Present
POLS 323	Political Systems of Latin America
POLS 362	Latin American Political Thought
SPAN 311	Hispanic Culture and Civilization to the 18th Century
SPAN 312	Hispanic Culture and Civilization: 18th Century to Present
SPAN 411	Contemporary Hispanic Society and Culture

Total Semester Credit Hours 21

¹ IBUS 459 or another course that focuses specifically on conducting business in Latin America (must have prior approval).

² Three hours must be taken in the student's business major. Courses may be taken on campus or through a TAMU or Mays faculty-led, field trip, or exchange program. Prior approval is required for direct enrollment at a foreign institution or through a provider.

Approved Latin American Experience

An approved international experience in a Latin American country, a minimum of 1 month. Options available include:

- Mays or university-wide exchange program
- Mays or TAMU faculty-led or field trip
- International internship (for IBUS 484 credit)
- Other study abroad or volunteer program (with prior approval)

Foreign Language Competence

To determine competence in Spanish or Portuguese, a student must pass an oral competency exam administered by a Mays faculty member, or pass a designated proficiency exam upon completion of the Latin American experience.