### LATIN AMERICAN BUSINESS - CERTIFICATE

**Program Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
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<tr>
<td>IBUS 459</td>
<td>Latin American Markets</td>
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Select three of the following international business courses:  

- ACCT 445/ IBUS 445 International Accounting  
- FINC 445/ IBUS 446 International Finance  
- IBUS 455 Asian Business Environment  
- IBUS 456 European Integration and Business  
- IBUS 458 International Negotiations  
- IBUS 460 Academy for Future International Leaders  
- IBUS 484 International Business Internship  
- IBUS 489 Special Topics in...  
- MGMT 450/IBUS 450 International Environment of Business  
- MGMT 452/IBUS 452 International Management  
- MGMT 453/IBUS 453 Emerging Economies: Brazil, Russia, India, China  
- MGMT 457/IBUS 457 Global Entrepreneurship  
- MKTG 401/ IBUS 401 Global Marketing  
- MKTG 402/ IBUS 402 International Marketing: Study Abroad  
- MKTG 403/ IBUS 403 International Market Entry Strategies  
- SCMT 340 Global Supply Chain Management

Select three of the following electives focused on Latin America:  

- AGEC 452 International Trade and Agriculture  
- AGEC 453 International Agribusiness Marketing  
- ANTH 308 Archaeology of Mesoamerica  
- ECON 312 Poverty, Inequality and Social Policy  
- ECON 330 Economic Development  
- GEOG 323 Geography of Latin America  
- HIST 304 Southwest Borderlands  
- HIST 305 Chicana/o History since 1848  
- HIST 341 Latin America to 1810  
- HIST 342 Latin America Since 1810  
- HIST 440 Latin American Cultural and Intellectual History  
- HIST 441 History of Mexico, 1821 to the Present

Total Semester Credit Hours: 21

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1. IBUS 459 or another course that focuses specifically on conducting business in Latin America (must have prior approval).

2. Three hours must be taken in the student's business major.

### Approved Latin American Experience

An approved international experience in a Latin American country, a minimum of 1 month. Options available include:

- Mays or university-wide reciprocal exchange program  
- Mays or TAMU study abroad program or field trip  
- International internship (for IBUS 484 credit)  
- Other study abroad or volunteer program (with prior approval)

### Foreign Language Competence

To determine competence in Spanish or Portuguese, a student must pass an oral competency exam administered by a Mays faculty member, or pass a designated proficiency exam upon completion of the Latin American experience.