

# MANAGEMENT - BBA, CONSULTING/GENERAL MANAGEMENT TRACK

The Department of Management offers a Bachelor of Business Administration (BBA) in Management. The BBA Management (MGMT) major equips students with the academic knowledge and professional skills they need to pursue rewarding careers in a variety of industries. Students select from one of four specializations, or tracks, that provide academic focus and career direction for student interests.

The BBA MGMT-*Consulting and General Management* track is designed for students interested in problem-solving and helping individuals or organizations as they maneuver the business environment, whether the student anticipates working in the consulting industry or in any managerial role. The curriculum will sharpen students' problem-solving skills and teach them how to help organizations or individuals manage the challenges and capitalize on opportunities they face.

## Upper-Level Entry Requirements

Admission to the upper-level major of management (MGMT) requires satisfactory completion of specific coursework. To review requirements and application procedures see Upper-Level Entry Requirements and Application Procedures.

## Program Requirements

### Lower-Level Business Program (BUAD)

#### First Year

| Fall   |   | Semester Credit Hours |
|--|---|-----------------------|
| BUSN 101   | Freshman Business Initiative <sup>1</sup>                 | 3                     |
| MATH 140   | Mathematics for Business and Social Sciences <sup>2</sup> | 3                     |
| American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> ) <sup>3</sup>          |   | 3                     |
| Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> ) |   | 3                     |
| Communication ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )                                |   | 3                     |
| <b>Semester Credit Hours</b>   |   | <b>15</b>             |
| Spring   |   |                       |
| ECON 202   | Principles of Economics                                   | 3                     |
| MATH 142   | Business Calculus <sup>4</sup>                            | 3                     |
| American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> ) <sup>3</sup>          |   | 3                     |
| Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> ) |   | 3                     |

Social and behavioral sciences (<http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences>) 3

**Semester Credit Hours** 15

#### Second Year

##### Fall

|  |   |   |
|--|---|---|
| ACCT 229   | Introductory Accounting                   | 3 |
| ECON 203   | Principles of Economics                   | 3 |
| ISTM 210   | Fundamentals of Information Systems       | 3 |
| POLS 206   | American National Government <sup>3</sup> | 3 |
| Communication ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> ) <sup>1</sup> |   | 3 |

**Semester Credit Hours** 15

##### Spring

|  |   |   |
|--|---|---|
| ACCT 230   | Introductory Accounting                       | 3 |
| BUSN 203   | Statistical Methods for Business <sup>5</sup> | 3 |
| Creative arts ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> ) <sup>1</sup>                                   |   | 3 |
| Language, philosophy and culture ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> ) |   | 3 |
| Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )                 |   | 3 |

**Semester Credit Hours** 15

**Total Semester Credit Hours** 60

<sup>1</sup> Refer to the specific major notes below for variations from the Business (lower level) requirements.

<sup>2</sup> MATH 148, MATH 152, MATH 168 and MATH 172 will be accepted in lieu of MATH 140.

<sup>3</sup> For those students under ROTC contract, see Requirement 7 of the "Requirements for a Baccalaureate Degree." (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>4</sup> MATH 147, MATH 151 and MATH 171 will be accepted in lieu of MATH 142.

<sup>5</sup> STAT 211 will be accepted in lieu of BUSN 203.

**Management Information Systems:** Students intending to major in Management Information Systems must add ISTM 250 Business Programming Logic and Design (3 credits) to second year fall curriculum in Business (lower level). The communication elective can be taken during the third year fall.

**Business Honors:** Students admitted to Business Honors take BUSN 125 Business Learning Community I (3 credits) in place of BUSN 101 in the first year fall curriculum and must add BUSN 225 Business Competency (3 credits) to the second year spring curriculum in Business (lower level). The creative arts elective can be taken during the third year fall.

**Finance:** Students intending to major in Finance must add FINC 210 to freshman year curriculum in Business (lower-level). The general elective taken in the fourth year can be reduced by 1 credit.

Upper-Level Management Program

**Third Year**

| <b>Fall</b>                  |  | <b>Semester Credit Hours</b> |
|------------------------------|--|------------------------------|
| FINC 341                     | Business Finance                         | 3                            |
| MGMT 311                     | Legal and Social Environment of Business | 3                            |
| MGMT 363                     | Managing People in Organizations         | 3                            |
| MKTG 321                     | Marketing <sup>1</sup>                   | 3                            |
| POLS 207                     | State and Local Government <sup>2</sup>  | 3                            |
| <b>Semester Credit Hours</b> |  | <b>15</b>                    |

**Spring**

|                                     |   |           |
|-------------------------------------|---|-----------|
| MGMT 373                            | Managing Human Resources                    | 3         |
| MGMT 421                            | Management Data Analytics and Visualization | 3         |
| MGMT 422                            | Management Consulting <sup>3</sup>          | 3         |
| SCMT 364                            | Operations Management                       | 3         |
| International elective <sup>4</sup> |   | 3         |
| <b>Semester Credit Hours</b>        |   | <b>15</b> |

**Fourth Year**

| <b>Fall</b>                    |  |           |
|--------------------------------|--|-----------|
| MGMT 372                       | Advanced Concepts in Organizational Behavior <sup>3</sup>  | 3         |
| MGMT 424                       | Organizational Design, Change and Development <sup>3</sup> | 3         |
| MGMT 439                       | Negotiations   | 3         |
| Business elective <sup>5</sup> |  | 3         |
| General electives <sup>6</sup> |  | 3         |
| <b>Semester Credit Hours</b>   |  | <b>15</b> |

**Spring**

|                                     |  |           |
|-------------------------------------|--|-----------|
| MGMT 450/<br>IBUS 450               | International Environment of Business <sup>4</sup> | 3         |
| MGMT 466                            | Strategic Management                               | 3         |
| MGMT directed elective <sup>3</sup> |  | 3         |
| General electives <sup>6</sup>      |  | 6         |
| <b>Semester Credit Hours</b>        |  | <b>15</b> |
| <b>Total Semester Credit Hours</b>  |  | <b>60</b> |

IBUS 485, ISTM 484, ISTM 485, MKTG 321, MKTG 409, MKTG 484, MKTG 485, SCMT 309, SCMT 364, SCMT 484, SCMT 485.

<sup>6</sup> Elective courses are open to any course offered for university credit except ACCT 209, ACCT 210, FINC 409, IBUS 301, ISTM 209, KINE 198, MGMT 209, MGMT 309, MKTG 409, SCMT 309. Additional restrictions may apply; see academic advisor for information. May be taken on a satisfactory/unsatisfactory basis.

<sup>1</sup> This course is an approved writing-designated (W) or oral communication (C) business course. See your academic advisor for additional information.

<sup>2</sup> For those students under ROTC contract, see Requirement 7 of the Requirements for a Baccalaureate Degree. (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>3</sup> Select in consultation with a management academic advisor. A list of acceptable courses is available in the Undergraduate Advising Office.

<sup>4</sup> Six hours required. Management majors must take MGMT 450/IBUS 450 as three of these required credit hours. A complete list of approved courses is available in the Undergraduate Advising Office. Three of the six required hours simultaneously fulfill the university's International and Cultural Diversity Graduation requirement.

<sup>5</sup> Any 300- or 400-level business course (ACCT, FINC, IBUS, ISTM, MKTG, SCMT) except MGMT 300-499 (<http://catalog.tamu.edu/undergraduate/course-descriptions/mgmt/>), ACCT 484, ACCT 485, FINC 341, FINC 409, FINC 484, FINC 485, IBUS 301, IBUS 450/IBUS 452/MGMT 452, IBUS 457/MGMT 457, IBUS 484,