

# MANAGEMENT - BBA, ENTREPRENEURIAL LEADERSHIP TRACK

This program is designed for students interested in learning the entrepreneurial process and the role of creativity in identifying and/or developing entrepreneurial opportunities.

Unleash your entrepreneurial spirit with a Bachelor of Business Administration (BBA) in Management. Our innovative program equips tomorrow's business leaders with cutting-edge knowledge and essential professional skills needed to thrive in today's dynamic business landscape. Students chart their own path to success by choosing from four specialized tracks aligned with their professional aspirations.

The BBA Management - Entrepreneurial Leadership track is your launchpad to entrepreneurial success, whether you dream of launching (or growing) your own venture or driving innovation within established organizations. Through our immersive curriculum, you'll master the art of opportunity recognition, harness creative problem-solving, and develop the leadership skills essential for building thriving enterprises. From crafting compelling business plans to leading high-performing teams, you'll gain hands-on experience in every aspect of entrepreneurial leadership. Graduate ready to transform your innovative ideas into successful ventures, inspire others to achieve their potential, and make your mark in the business world.

## Upper-Level Entry Requirements

Admission to the upper-level major of management (MGMT) requires satisfactory completion of specific coursework. To review requirements and application procedures see Upper-Level Entry Requirements and Application Procedures (<https://catalog.tamu.edu/undergraduate/business/>).

## Program Requirements

### Lower-Level Business Program (BUAD)

First Year		Semester Credit Hours
Fall		
BUSN 101	Freshman Business Initiative <sup>1</sup>	3
MATH 140	Mathematics for Business and Social Sciences <sup>2</sup>	3
American history ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> ) <sup>3</sup>		3
Life and physical sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
Communication ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )		3
<b>Semester Credit Hours</b>		<b>15</b>
Spring		
ECON 202	Principles of Economics	3

MATH 142	Business Calculus <sup>4</sup>	3
American history ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> ) <sup>3</sup>		3
Life and physical sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
Social and behavioral sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences</a> )		3
<b>Semester Credit Hours</b>		<b>15</b>
Second Year		
Fall		
ACCT 229	Introductory Accounting	3
ECON 203	Principles of Economics	3
ISTM 210	Fundamentals of Information Systems	3
POLS 206	American National Government <sup>3</sup>	3
Communication ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> ) <sup>1</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>
Spring		
ACCT 230	Introductory Accounting	3
BUSN 203	Statistical Methods for Business <sup>5</sup>	3
Creative arts ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> ) <sup>1</sup>		3
Language, philosophy and culture ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> )		3
Life and physical sciences ( <a href="https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">https://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Total Semester Credit Hours</b>		<b>60</b>

<sup>1</sup> Refer to the specific major notes below for variations from the Business (lower level) requirements.

<sup>2</sup> MATH 148, MATH 152, MATH 168 and MATH 172 will be accepted in lieu of MATH 140.

<sup>3</sup> For those students under ROTC contract, see Requirement 7 of the "Requirements for a Baccalaureate Degree." (<https://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>4</sup> MATH 147, MATH 151 and MATH 171 will be accepted in lieu of MATH 142.

<sup>5</sup> STAT 211 will be accepted in lieu of BUSN 203.

**Management Information Systems:** Students intending to major in Management Information Systems must add ISTM 250 Business Programming Logic and Design (3 credits) to second year fall curriculum in Business (lower level). The communication elective can be taken during the third year fall.

**Business Honors:** Students admitted to Business Honors take BUSN 125 Business Learning Community I (3 credits) in place of BUSN 101 in the first year fall curriculum and must add BUSN 225 Business Competency (3 credits) to the second year spring curriculum in

Business (lower level). The creative arts elective can be taken during the third year fall.

**Finance:** Students intending to major in Finance must add FINC 210 to freshman year curriculum in Business (lower-level). The general elective taken in the fourth year can be reduced by 1 credit.

#### Upper-Level Management Program

#### Third Year

Fall		Semester Credit Hours
FINC 341	Business Finance	3
MGMT 311	Legal and Social Environment of Business	3
MGMT 363	Managing People in Organizations	3
MGMT 376/ SOCL 376	Entrepreneurial Perspectives <sup>1</sup>	3
MKTG 321	Marketing <sup>2</sup>	3
<b>Semester Credit Hours</b>		<b>15</b>

#### Spring

MGMT 373	Managing Human Resources	3
MGMT 421	Management Data Analytics and Visualization	3
MGMT 450/ IBUS 450	International Environment of Business <sup>3</sup>	3
POLS 207	State and Local Government <sup>4</sup>	3
SCMT 364	Operations Management	3
<b>Semester Credit Hours</b>		<b>15</b>

#### Fourth Year

Fall		Semester Credit Hours
MGMT 439	Negotiations	3
Business elective <sup>5</sup>		3
MGMT directed electives <sup>1</sup>		6
General electives <sup>6</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>

#### Spring

MGMT 466	Strategic Management	3
International elective <sup>3</sup>		3
MGMT directed elective <sup>1</sup>		3
General electives <sup>6</sup>		6
<b>Semester Credit Hours</b>		<b>15</b>
<b>Total Semester Credit Hours</b>		<b>60</b>

<sup>1</sup> Select in consultation with a management academic advisor. A list of acceptable courses is available in the Undergraduate Advising Office.

<sup>2</sup> This course is an approved writing-designated (W) or oral communication (C) business course. See your academic advisor for additional information.

<sup>3</sup> Six hours required. Management majors must take IBUS 450/ MGMT 450 as three of these required credit hours. A complete list of approved courses is available in the Undergraduate Advising Office. Three of the six required hours simultaneously fulfill the university's International and Cultural Diversity Graduation requirement.

<sup>4</sup> For those students under ROTC contract, see Requirement 7 of the Requirements for a Baccalaureate Degree. (<https://catalog.tamu.edu/undergraduate/general-information/degree-information/>)

<sup>5</sup> Any 300- or 400-level business course (ACCT, FINC, IBUS, ISTM, MKTG, SCMT) except MGMT 300-499 (<https://catalog.tamu.edu/undergraduate/course-descriptions/mgmt/>), ACCT 484, ACCT 485, FINC 341, FINC 409, FINC 484, FINC 485, IBUS 301, IBUS 450/ MGMT 450, IBUS 452/ MGMT 452, IBUS 457/ MGMT 457, IBUS 484, IBUS 485, ISTM 484, ISTM 485, MKTG 321, MKTG 409, MKTG 484, MKTG 485, SCMT 309, SCMT 364, SCMT 484, SCMT 485.

<sup>6</sup> Elective courses are open to any course offered for university credit, except ACCT 209, ACCT 210, FINC 409, IBUS 301, ISTM 209, MGMT 209, MGMT 309, MKTG 409, SCMT 309. Additional restrictions may apply; see academic advisor for information. May be taken on a satisfactory/ unsatisfactory basis.