The Department of Management at Mays Business School is a distinguished leader in the field of management education and research. Our programs and curricula receive global recognition for their strength and continued contributions to the field of management. For more information visit the Department of Management (https://mays.tamu.edu/department-of-management/) website.

The Bachelor of Business Administration (BBA) degree in Management (MGMT) effectively incorporates theory and application in each student’s learning experiences. The degree program is designed to ensure that students gain the knowledge and competencies they will need to be valued employees in consulting firms, Fortune 500 companies, retail and service industries, non-profit and charitable entities, governmental agencies, new ventures and family businesses. The degree makes possible a broad range of career opportunities.

A MGMT student develops the ability to plan, organize, make decisions, communicate, and lead effectively in a variety of work settings. Written and verbal communication, teamwork, and problem solving are emphasized.

BBA MGMT majors pursue a specialization, also called directed elective track, which allows for a focused area of study. Students focus their specialization in one of the four following areas.

- **Consulting and General Management** - Designed for students interested in problem-solving and helping individuals or organizations as they maneuver the business environment, whether the student anticipates working in the consulting industry or in a managerial role.

- **Entrepreneurial Leadership** - Designed for students interested in learning the entrepreneurial process, the role of creativity in identifying and/or developing entrepreneurial opportunities, the elements of a business plan, and the leadership practices associated with successful organizations.

- **Human Resource Management** - Designed for students interested in learning how HR professionals develop and implement workplace policies and initiatives regarding employee recruiting, selection, compensation, training and development, performance management, career planning, and employee and labor relations. A career in human resources allows HR professionals to engage in the strategic management of an organization’s human capital.

- **Pre-Law** - Designed to expose students to opportunities that combine law and business, and could include careers in corporate law, international affairs, public policy, and conflict resolution, to name a few. Many students in this track will pursue a law or other advanced degree.

The BBA MGMT degree program allows the student to select from a variety of jobs, organizations and industries within the student’s specialization or more broadly in management. It also provides a solid foundation for pursuing graduate studies in business, law, and a variety of other disciplines.

**Faculty**

Bierman, Leonard, Professor Management  
JD, University of Pennsylvania Law School, 1978

Boive, Steven R, Professor Management  
PHD, The University of Texas at Austin, 2006

Boswell, Wendy R, Professor Management  
PHD, Cornell University, 2000

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PHD, University of South Carolina, 2016

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JD, The University of Texas, 2003  
PHD, Texas A&M University, 2015  
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PHD, NorthCentral University, 2018

Chandler, Ronald S, Lecturer Management  
MS, Texas A&M University, 2001

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PHD, University of Arizona, 2020

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PHD, The Pennsylvania State University, 2017

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PHD, Louisiana State University, 2002

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PHD, Texas A&M University, 1997

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PHD, University of Houston, 1978

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JD, South Texas College of Law, 1993

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PHD, Texas Tech University, 1977

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PHD, Arizona State University, 2019
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PHD, University of Michigan, 2017

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PHD, Michigan State University, 2014

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PHD, Arizona State University, 2021

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PHD, Rice University, 2019

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Management  
PHD, University of Waterloo, Canada, 2011

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MBA, Texas A&M University, 1986

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PHD, Pepperdine University, 2018

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PHD, University of Michigan, 2017

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PHD, Capella University, 2017

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Management  
JD, Indiana University, 1990  
PHD, Indiana University, 1979

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PHD, Rutgers University, 2002

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PHD, Columbia University, 2004

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DBA, DePaul University, 2020

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DBA, Liberty U, 2022

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JD, Baylor University School of Law, 1983

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PHD, Texas A&M University, 2003

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MBA, The University of Tulsa, 1990

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PHD, Texas A&M University, 2011

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PHD, Texas A&M University, 2014

Withers, Michael C, Associate Professor  
Management  
PHD, Arizona State University, 2011

**Majors**


