The BBA in Management offers a broad range of career opportunities. A management student develops the ability to plan, organize, make decisions, communicate, and lead effectively in a variety of work settings. Written and verbal communication, teamwork, and problem solving are emphasized.

Management majors pursue a specialization, also called directed elective track, that allows for a focused area of study in one of the following areas.

- **Consulting and General Management** - This track will appeal to students interested in problem-solving and helping individuals or organizations as they maneuver the business environment, whether the student anticipates working in the consulting industry or in any managerial role.

- **Entrepreneurial Leadership** - Designed for students interested in learning the entrepreneurial process, the role of creativity in identifying and/or developing entrepreneurial opportunities, the elements of a business plan, and the leadership practices associated with successful organizations.

- **Human Resource Management** - A career in human resources allows HR professionals to engage in the strategic management of an organization's human capital. Students in this track will learn how HR professionals develop and implement workplace policies and initiatives regarding employee recruiting, selection, compensation, training & development, performance management, career planning, and employee & labor relations.

- **Nonprofit Management** - For students seeking to invest themselves in a mission beyond profit-making and into the realm of social change for charitable, educational, religious, scientific, and other “public good” causes and organizations.

- **Pre-Law** - This track will expose students to opportunities that combine law and business, and could include careers in corporate law, international affairs, public policy, and conflict resolution, to name a few. Many students in this track will pursue a law or other advanced degree.

Combining theory and application both inside and outside the classroom allows the student to obtain the knowledge and competencies sought by and readily applied in organizations such as consulting firms, Fortune 500 companies, retail and services industries, nonprofit and charitable entities, governmental agencies, new ventures, and family businesses.

The Management major allows the student to select from a variety of jobs, organizations and industries within the student’s specialization or more broadly in management. It also provides a solid foundation for pursuing graduate studies in business, law, and a variety of other disciplines.

**Faculty**

Alipour, Kent K., Visiting Assistant Professor
Management
PHD, The Pennsylvania State University, 2018

Barrick, Murray R, University Distinguished Professor
Management
PHD, University of Akron, 1988

Bierman, Leonard, Professor
Management
JD, University of Pennsylvania Law School, 1978

Bovie, Steven R, Associate Professor
Management
PHD, University of Texas at Austin, 2006

Boswell, Wendy R, Professor
Management
PHD, Cornell University, 2000

Buenger, Victoria L, Clinical Professor
Management
PHD, Texas A&M University, 1990

Call, Matthew L, Assistant Professor
Management
PHD, University of South Carolina, 2016

Cannella Jr, Albert A, Professor
Management
PHD, Columbia University, 1991

Chambers Bridgette, Executive Professor
Management
PHD, NorthCentral University, 2018

Chandler, Ronald S, Lecturer
Management
MS, Texas A&M University, 2001

Courtright, Stephen H, Associate Professor
Management
PHD, University of Iowa, 2012

Devers, Cynthia E, Associate Professor
Management
PHD, Michigan State University, 2003

Dwivedi, Priyanka, Assistant Professor
Management
PHD, The Pennsylvania State University, 2017

Eden, Lorraine A, Professor
Management
PHD, Dalhousie University, Canada, 1976

Flint, Gerald David, Clinical Professor
Management
PHD, Texas A&M University, 1997

Griffin, Ricky W, University Distinguished Professor
Management
PHD, University of Houston, 1978

Hailey, Camille E, Senior Lecturer
Management
JD, South Texas College of Law, 1993
Howard, Michael D, Associate Professor
Management
PHD, University of Washington, 2012

Ireland, Robert D, University Distinguished Professor
Management
PHD, Texas Tech University, 1977

King-Metters, Kathryn H, Executive Professor
Management
PHD, Capella University, 2007

Koopman, Joel E, Assistant Professor
Management
PHD, Michigan State University, 2014

Lester, Richard H, Clinical Professor
Management
PHD, Texas A&M University, 2003

Lewis Jr, Donald H, Executive Professor
Management
MBA, Texas A&M International University, 1992

Mahajan, Vanita, Senior Lecturer
Management
MBA, TEXAS A&M University, 1986

McGreal, Paul Eugene, Visiting Professor
Management
LLM, Yale Law School, 1994
JD, Dedman School of Law, Southern Methodist University, 1992

Pace William, Executive Professor
Management
PHD, Capella University, 2017

Paetzold, Ramona L, Professor
Management
JD, Indiana University, 1990
PHD, Indiana University, 1979

Panina, Daria, Clinical Associate Professor
Management
PHD, Rutgers University, 2002

Pustay, Michael W, Professor
Management
PHD, Yale University, 1973

Schwartz, Mark, Executive Professor
Management
JD, Baylor University School of Law, 1983

Swim Jr, Keith D, Clinical Associate Professor
Management
JD, Texas Tech University, 1980

Tihanyi, Laszlo, Professor
Management
PHD, Indiana University - Bloomington, 1996

Veevaete, Chantal, Executive Professor
Management
MBA, The University of Tulsa, 1990

Welch, Ben D, Clinical Professor
Management
PHD, Texas A&M University, 1990

Wesner Bradley, Visiting Clinical Assistant Professor
Management
PHD, Texas A&M University, 2011

Wesson, Liesl S, Senior Lecturer
Management
MS, Texas A&M University, 1992

Wesson, Michael J, Associate Professor
Management
PHD, Michigan State University, 2002

Withers, Michael C, Associate Professor
Management
PHD, Arizona State University, 2011

Zapata, Cindy P, Associate Professor
Management
PHD, University of Florida, 2008

Zardkoohi, Asghar, Professor
Management
PHD, Virginia Polytechnic Institute and State University, 1977

**Majors**

- Bachelor of Business Administration in Management, Consulting/General Management Track (http://catalog.tamu.edu/undergraduate/business/management/management-bba-consulting-general-management)
- Bachelor of Business Administration in Management, Entrepreneurial Leadership Track (http://catalog.tamu.edu/undergraduate/business/management/management-bba-entrepreneurial-leadership)
- Bachelor of Business Administration in Management, Nonprofit Management Track (http://catalog.tamu.edu/undergraduate/business/management/management-bba-nonprofit-management)
- Bachelor of Business Administration in Management, Pre-Law Track (http://catalog.tamu.edu/undergraduate/business/management/management-bba-pre-law)