

UNIVERSITY STUDIES - BS, BUSINESS CONCENTRATION

Students who earn a Bachelor of Science (BS) in University Studies are able to tailor their undergraduate coursework to align with future personal and career objectives. Specific requirements, course offerings, and restrictions exist for the University Studies-Business degree. The degree program offers a number of unique features and benefits:

Foundational knowledge: The business concentration provides students with a firm grasp of the basic aspects of business including accounting, finance, management, management information systems, marketing and supply chain management.

Interdisciplinary study: Students pursue two minors that involve coursework in other Texas A&M colleges and departments. Students are encouraged to identify minors that complement the business concentration and reflect their individual interests and strengths.

Flexibility for the future: Students who earn this degree find they have flexible options after graduation since they are prepared to pursue a wide range of careers and graduate programs.

Careers pursued by University Studies-Business graduates include financial advisor, account manager, marketing coordinator, sales representative, web developer, public relations specialist, consultant, and human resource specialist.

Program Requirements

First Year

	Semester Credit Hours
Fall	
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
Social and behavioral sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences)	3
Semester Credit Hours	15
Spring	
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)	3

Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Mathematics (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics)	3
General elective ^{1,2,3}	3

Semester Credit Hours 15

Second Year

Fall

ISTM 209 Business Information Systems Concepts	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)	3
Minor ¹	3

Semester Credit Hours 15

Spring

ACCT 209 Survey of Accounting Principles	3
MGMT 209 Principles of Business Regulations and Law	3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)	3
Government/Political science (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science)	3
Minor ¹	3

Semester Credit Hours 15

Third Year

Fall

Minor ¹	3
Minor ¹	3
Minor or General elective ^{1,2,3}	3
General elective ^{1,2,3}	3
General elective ^{1,2,3}	3

Semester Credit Hours 15

Spring

FINC 409 Survey of Finance Principles	3
Minor ¹	3
Minor ¹	3
Minor or General elective ^{1,2,3}	3
General elective ^{1,2,3}	3

Semester Credit Hours 15

Fourth Year

Fall

BUSN 403 Transformational Leader Portfolio ⁴	3
MGMT 309 Survey of Management	3
MKTG 409 Principles of Marketing	3

Minor ¹	3
Minor ¹	3
Semester Credit Hours	15
Spring	
Minor ¹	3
Minor ¹	3
General elective ^{1,2,3}	3
General elective ^{1,2,3}	3
General elective ^{1,2,3}	3
Semester Credit Hours	15
Total Semester Credit Hours	120

¹ Two university approved minors are required for this degree program. The minors must be completed in colleges other than Mays Business School. Includes the 30-36 hours used to satisfy the two minor requirements.

² 21-27 hours selected from any 100-499 course not used elsewhere.

³ Enrollment of University Studies majors in courses offered at Mays Business School is limited to the required business concentration courses plus the following courses to be used as electives: ACCT 210, BUSN 481, FINC 201 and MGMT 312.

⁴ This course is an approved writing-designated (UWRT) business course. See your academic advisor for additional information.

Graduation requirements include a requirement for 3 hours of International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) coursework and 3 hours of Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) coursework. A course satisfying a core category, a college/department requirement, or a general elective can be used to satisfy this requirement. See academic advisor.