UNIVERSITY STUDIES PROGRAMS

The business concentration curriculum leads to a Bachelor of Science in University Studies. A University Studies degree differs from a traditional major in that it consists of a concentration and two minors of 15-18 hours each. Students are able to tailor their undergraduate course selection to align with future personal and career objectives. The business concentration provides a foundation in basic areas of business studies including:

- Accounting
- Finance
- Management
- Marketing
- Management Information Systems
- Supply Chain Management

The University Studies degree format provides students the flexibility to combine areas of study that are of special interest.

Majors

- Bachelor of Science in University Studies, Business Concentration
  (http://catalog.tamu.edu/undergraduate/business/university-studies-bs)