

# UNIVERSITY STUDIES

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The Bachelor of Science in University Studies is offered by Texas A&M University.

Students who earn a Bachelor of Science (BS) in University Studies are able to tailor their undergraduate coursework to align with future personal and career objectives. Specific requirements, course offerings, and restrictions exist for the University Studies-Business degree.

The University Studies-Business curriculum consists of a 24 credit hour business concentration and two minors of 15 to 18 hours each. The degree program offers a number of unique features and benefits:

- **Foundational knowledge:** The business concentration provides students with a firm grasp of the basic aspects of business including accounting, finance, management, management information systems, marketing and supply chain management.
- **Interdisciplinary study:** Students pursue two minors that involve coursework in other Texas A&M colleges and departments. Students are encouraged to identify minors that complement the business concentration and reflect their individual interests and strengths.
- **Flexibility for the future:** Students who earn this degree find they have flexible options after graduation since they are prepared to pursue a wide range of careers and graduate programs.

Careers pursued by University Studies-Business graduates include financial advisor, account manager, marketing coordinator, sales representative, web developer, public relations specialist, consultant, and human resource specialist.

## Majors

- Bachelor of Science in University Studies, Business Concentration (<http://catalog.tamu.edu/undergraduate/business/university-studies/bs/>)